

Global Cordless Spray Gun Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cordless Spray Gun market size is expected to reach \$ 1114 million by 2032, rising at a market growth of 8.7% CAGR during the forecast period (2026-2032).

A cordless spray gun is a handheld, portable spraying device powered by a rechargeable battery, without needing a power cord or air hose. It provides stable spraying pressure automatically, enabling flexible operation indoors and outdoors for painting, disinfection, gardening, cleaning and surface coating. Cordless spray guns are priced between \$20 and \$70 USD for standard household and gardening models, while professional industrial versions range from \$70 to \$200 USD depending on power, battery life and spraying performance.

The industry chain upstream includes suppliers of rechargeable lithium battery packs, brushless motors, pressure water pumps, spray nozzles, plastic casings and control circuit boards; midstream involves OEM and ODM manufacturers responsible for assembly, testing and mass production; downstream sales channels cover e-commerce platforms, hardware stores, home improvement retailers and gardening suppliers, mainly used in home painting, disinfection, garden watering, cleaning and small-scale surface spraying.

Market Drivers

Upgraded Consumption Scenarios and Cordless Tool Trend With the growing popularity of home DIY, interior decoration, gardening, disinfection, and household cleaning, users increasingly demand portable, flexible, and unrestricted tools. Cordless spray guns eliminate power cords, air compressors, and air hoses, allowing free operation indoors, outdoors, and in high-altitude environments. This superior convenience has made them

a mainstream replacement for traditional spraying tools.

Advancements in Lithium Battery and Power System Technologies Continuous improvements in lithium-ion battery energy density, cycle life, and fast charging, combined with high-efficiency brushless motors, micro high-pressure pumps, and intelligent flow control, have greatly enhanced atomization quality, spray pressure, and battery stability. Large-scale production in the upstream supply chain has reduced costs for core components, improving cost-performance and expanding penetration in household and light-commercial markets.

Global Environmental and Safety Regulations Many countries have strengthened regulations on VOC emissions, construction noise, oil pollution, and electrical safety, restricting traditional fuel-powered and pneumatic spraying tools. Cordless spray guns feature low noise, zero emissions, no oil contamination, and high safety, giving them strong advantages in compliance-sensitive fields such as retail, property, agriculture, and light industrial coating.

Cross-border E-commerce and Overseas DIY Culture DIY home improvement, yard maintenance, and self-service care are deeply rooted in Europe, America, Australia, and Southeast Asia. Social media and short-video platforms have further popularized spraying applications. Cross-border e-commerce and China's manufacturing advantages in cost and delivery have driven strong and sustained export growth.
Market Challenges

Low Barriers Leading to Homogenization and Vicious Price Competition Low assembly thresholds attract numerous small manufacturers, resulting in highly similar products in appearance, parameters, and functions. Aggressive price-cutting has led to widespread quality issues including falsely labeled batteries, short pump lifespans, poor sealing, and structural weakness, damaging industry reputation and user trust.

Supply Chain Dependence and Cost Volatility High-end brushless motors, precision nozzles, premium battery cells, and control chips rely on external suppliers. Fluctuations in raw material prices, shipping costs, trade tariffs, and supply chain disruptions create unstable production costs and compressed profit margins.

Battery Life and Power Limitations Constrained by size, weight, and safety standards, cordless spray guns offer limited continuous working time and struggle to meet heavy-duty, large-area coating demands. Their relatively lower pressure and flow also make them unable to fully replace professional pneumatic or airless sprayers for high-viscosity coatings.

Strict International Certification Barriers Exports to Europe, America, Japan, and South Korea require multiple certifications such as CE, UL, KC, UN38.3, and RoHS, involving long cycles and high expenses. Small enterprises face high compliance costs and risks of product removal or customs detention.

User Habits and Experience Barriers Professional users remain loyal to traditional equipment and doubt the durability of cordless models. Household users often lack proper operation skills, leading to uneven spraying, nozzle clogging, and negative experiences that slow market adoption.

This report studies the global Cordless Spray Gun production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cordless Spray Gun and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cordless Spray Gun that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cordless Spray Gun total production and demand, 2021-2032, (K Units)

Global Cordless Spray Gun total production value, 2021-2032, (USD Million)

Global Cordless Spray Gun production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Cordless Spray Gun consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Cordless Spray Gun domestic production, consumption, key domestic manufacturers and share

Global Cordless Spray Gun production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Cordless Spray Gun production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Cordless Spray Gun production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Cordless Spray Gun market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include TTI, Ingco Curacao, Total Tools, Graco, Mellif Tools, Wagner, Snow Joe, Cacoop, Neu Master, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cordless Spray Gun market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cordless Spray Gun Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cordless Spray Gun Market, Segmentation by Type:

20V

21V

Others

Global Cordless Spray Gun Market, Segmentation by Spraying Technology:

HVLP High Atomization Type

High Pressure Airless Type

Multi-functional Adjustable Type

Global Cordless Spray Gun Market, Segmentation by Product Positioning:

Economy Type

Mid-range General Purpose Type

High-end Professional Type

Global Cordless Spray Gun Market, Segmentation by Application:

Household

Commercial

Companies Profiled:

TTI

Ingco Curacao

Total Tools

Graco

Mellif Tools

Wagner

Snow Joe

Cacoop

Neu Master

Key Questions Answered:

1. How big is the global Cordless Spray Gun market?
2. What is the demand of the global Cordless Spray Gun market?
3. What is the year over year growth of the global Cordless Spray Gun market?
4. What is the production and production value of the global Cordless Spray Gun market?
5. Who are the key producers in the global Cordless Spray Gun market?
6. What are the growth factors driving the market demand?

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