

# Global Cordless Hair Straighteners Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Cordless Hair Straighteners market size was valued at US\$ 532 million in 2024 and is forecast to a readjusted size of USD 667 million by 2031 with a CAGR of 3.6% during review period.

Cordless hair straighteners are modern hair styling tools designed for convenience and efficiency. They eliminate the dependency on power sockets by incorporating high-performance batteries, allowing users to straighten their hair anywhere, whether at home, outdoors, or during travel. The cordless design enhances usability and greatly facilitates daily hair care for users with long or curly hair. These straighteners typically feature intelligent temperature control systems that precisely regulate heat to protect hair from damage and ensure long-lasting, natural results. Additionally, their lightweight, portable bodies and easy-to-operate control panels make them accessible even to first-time users, enabling them to enjoy the joy of DIY hairstyling.

This report is a detailed and comprehensive analysis for global Cordless Hair Straighteners market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Cordless Hair Straighteners market size and forecasts, in consumption value (\$

Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Cordless Hair Straighteners market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Cordless Hair Straighteners market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Cordless Hair Straighteners market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Cordless Hair Straighteners
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Cordless Hair Straighteners market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ghd hair, Dyson, Revamp Professional, Stryv, Momax, VS Sassoon, QUICO, Maxell, Cloud Nine, Nasmati, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Cordless Hair Straighteners market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Clamp Type

Comb Type

### **Market segment by Application**

Home Use

Commercial Use

### **Major players covered**

Ghd hair

Dyson

Revamp Professional

Stryv

Momax

VS Sassoon

QUICO

Maxell

Cloud Nine

Nasmati

Shark Beauty

Beurer

Balmain Hair

**Market segment by region, regional analysis covers**

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Cordless Hair Straighteners product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cordless Hair Straighteners, with price, sales quantity, revenue, and global market share of Cordless Hair Straighteners from 2020 to 2025.

Chapter 3, the Cordless Hair Straighteners competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cordless Hair Straighteners breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Cordless Hair Straighteners market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cordless Hair Straighteners.

Chapter 14 and 15, to describe Cordless Hair Straighteners sales channel, distributors, customers, research findings and conclusion.

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