

Global Cordless Ground Trimmers Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cordless Ground Trimmers market size is expected to reach \$ 568 million by 2032, rising at a market growth of 3.9% CAGR during the forecast period (2026-2032).

In 2025, global Cordless Ground Trimmers sales reached approximately 3.5 million units, with an average global market price of around 120 dollars per unit. Cordless Ground Trimmers are battery-powered outdoor cutting tools used to trim grass, weeds, and low vegetation along lawn edges, garden beds, fences, trees, walls, pathways, and other ground-level areas. They are also commonly called cordless grass trimmers, cordless string trimmers, battery-powered trimmers, or cordless weed trimmers.

The Cordless Ground Trimmers market is an important segment of the battery-powered outdoor power equipment industry, serving residential lawn care, landscaping services, municipal green-space maintenance, roadside vegetation control, garden management, parks, schools, commercial properties, and light professional groundskeeping applications. Cordless ground trimmers, also known as cordless grass trimmers, string trimmers, or battery-powered weed trimmers, are used to cut grass, weeds, and low vegetation around lawn edges, fences, trees, walls, pathways, flower beds, slopes, and other areas that cannot be easily reached by lawn mowers. Compared with gasoline-powered trimmers, cordless models offer lower noise, zero direct exhaust emissions, easier starting, lighter operation, lower maintenance requirements, and better suitability for residential and urban environments. Compared with corded electric trimmers, cordless products provide greater mobility because they are not limited by power cables, making them more convenient for large gardens, public green spaces, and scattered maintenance areas. Market demand is mainly driven by the electrification of garden tools, stricter noise and emission requirements, rising consumer preference for easy-to-use lawn care equipment, and the growing adoption of shared battery platforms

across cordless outdoor tools. The upstream industry chain mainly includes lithium-ion battery cells, battery management systems, brushless or brushed motors, electronic control modules, plastic housings, aluminum or steel shafts, trimming heads, nylon cutting lines, blades, guards, switches, chargers, handles, fasteners, and packaging materials. Among these inputs, battery capacity, motor efficiency, cutting line durability, shaft strength, tool weight, and heat dissipation directly affect product performance and cost. The midstream mainly consists of outdoor power equipment brands, electric tool manufacturers, OEM/ODM producers, battery pack integrators, motor suppliers, and assembly plants. Companies compete through cutting width, runtime, power output, weight, ergonomics, charging speed, noise level, durability, line-feed system, edging function, battery compatibility, after-sales service, and brand recognition. Lower-end manufacturers usually focus on affordable residential products, while professional brands emphasize higher voltage platforms, brushless motors, stronger cutting performance, weather resistance, replaceable components, and compatibility with other cordless garden tools such as lawn mowers, hedge trimmers, blowers, chainsaws, and pole saws. The downstream market includes homeowners, garden maintenance contractors, landscaping companies, property managers, municipal maintenance teams, schools, hotels, golf courses, parks, and equipment rental channels. Distribution channels include home improvement stores, garden equipment dealers, hardware retailers, supermarkets, e-commerce platforms, professional landscape equipment distributors, and brand-owned channels. In terms of future development, the Cordless Ground Trimmers market is expected to maintain steady growth as battery-powered garden tools continue to replace gasoline and corded products in both consumer and light commercial applications. Product innovation will focus on longer battery life, faster charging, higher torque motors, lighter materials, larger cutting widths, improved line-feed systems, reduced vibration, better balance, and more durable trimming heads. Brushless motor penetration will continue to increase, especially in mid- to high-end models, while modular battery ecosystems will become a key factor influencing user loyalty and repeat purchases. At the same time, stricter environmental regulations, urban noise control policies, and sustainability preferences will support the adoption of low-noise and low-emission cordless products. For professional users, future demand will be shaped by runtime, durability, repairability, spare-part availability, and total operating cost. Overall, cordless ground trimmers are moving from basic household lawn tools toward more powerful, efficient, and platform-based outdoor maintenance equipment, with expanding applications in residential, commercial, and municipal vegetation management.

This report studies the global Cordless Ground Trimmers production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cordless Ground Trimmers and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cordless Ground Trimmers that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cordless Ground Trimmers total production and demand, 2021-2032, (K Units)

Global Cordless Ground Trimmers total production value, 2021-2032, (USD Million)

Global Cordless Ground Trimmers production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Cordless Ground Trimmers consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Cordless Ground Trimmers domestic production, consumption, key domestic manufacturers and share

Global Cordless Ground Trimmers production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Cordless Ground Trimmers production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Cordless Ground Trimmers production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Cordless Ground Trimmers market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include STIHL Group, Husqvarna Group, GARDENA GmbH, Makita Corporation, Techtronic Industries, Chervon Group, Globe Group, Stanley Black & Decker, The Toro Company, Positec Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cordless Ground Trimmers market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cordless Ground Trimmers Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cordless Ground Trimmers Market, Segmentation by Type:

Light-duty

Medium-duty

Heavy-duty

Global Cordless Ground Trimmers Market, Segmentation by Motor:

Brushed Motor

Brushless Motor

Global Cordless Ground Trimmers Market, Segmentation by Application:

Household

Municipal Maintenance Crews

Commercial Property Managers

Companies Profiled:

STIHL Group

Husqvarna Group

GARDENA GmbH

Makita Corporation

Techtronic Industries

Chervon Group

Globe Group

Stanley Black & Decker

The Toro Company

Positec Group

Einhell Germany AG

Yamabiko Corporation

Alfred Kärcher SE & Co. KG

AL-KO Gardentech

STIGA Group

Key Questions Answered:

1. How big is the global Cordless Ground Trimmers market?
2. What is the demand of the global Cordless Ground Trimmers market?
3. What is the year over year growth of the global Cordless Ground Trimmers market?
4. What is the production and production value of the global Cordless Ground Trimmers market?
5. Who are the key producers in the global Cordless Ground Trimmers market?
6. What are the growth factors driving the market demand?

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