

# Global Cordless Electric String Trimmers Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Cordless Electric String Trimmers market size was valued at US\$ 3190 million in 2025 and is forecast to a readjusted size of US\$ 5655 million by 2032 with a CAGR of 8.5% during review period.

In 2025, global Cordless Electric String Trimmers production reached approximately 21.38 million units, with an average global market price of around US\$145 per unit.

The gross profit margin of major companies in the industry is between 20% ? 35%.

In 2025, the global production capacity of cordless electric string trimmers was approximately 28.51 million units.

Cordless Electric String Trimmers are battery-powered outdoor power tools designed for trimming grass and weeds along edges, fences, and hard-to-reach areas. Powered primarily by lithium-ion battery packs and brushless DC motors, they offer lightweight construction, low noise operation, and reduced emissions compared with gasoline-powered models. Modern designs emphasize ergonomic handles, adjustable shaft length, intelligent battery management systems, and quick line replacement mechanisms to enhance user convenience and efficiency in residential and commercial landscaping applications.

The industrial chain includes upstream lithium battery cells, brushless motors, injection-molded plastic housings, metal shafts, electronic control boards, and nylon cutting lines. Midstream manufacturing involves battery assembly, motor integration, structural assembly, electrical testing, and durability validation. Downstream markets include

home gardening consumers, landscaping service providers, and municipal maintenance departments. Supporting services include battery replacement, spare part supply, warranty services, and retail distribution networks.

The cordless electric string trimmer market benefits from electrification trends in outdoor power equipment and growing environmental awareness. Consumers are shifting away from gasoline-powered tools due to noise regulations and emission restrictions in urban areas. Improvements in lithium battery energy density and charging speed have increased runtime and performance, narrowing the gap with fuel-powered equipment. E-commerce expansion and home gardening popularity after lifestyle changes have further stimulated demand. However, price competition and battery replacement costs remain key concerns for consumers. Product differentiation increasingly focuses on battery compatibility across tool platforms, lightweight design, and smart energy management features. Over the forecast period, continued battery innovation and residential landscaping growth are expected to sustain robust expansion.

This report is a detailed and comprehensive analysis for global Cordless Electric String Trimmers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Cordless Electric String Trimmers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Cordless Electric String Trimmers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Cordless Electric String Trimmers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Cordless Electric String Trimmers market shares of main players, shipments in

revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cordless Electric String Trimmers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cordless Electric String Trimmers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Stanley Black & Decker, Inc., The Toro Company, STIHL Incorporated, Husqvarna Group, YAMABIKO Corporation, Makita Corporation, STIGA S.p.A., Troy-Bilt LLC, EGO POWER+, WORX, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Cordless Electric String Trimmers market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Standard Electric String Trimmers

Multi-Function Electric String Trimmers

Market segment by Battery Capacity

Low Capacity Battery Trimmer

Medium Capacity Battery Trimmer

High Capacity Battery Trimmer

#### Market segment by Shaft Design

Straight Shaft Trimmer

Curved Shaft Trimmer

Telescopic Shaft Trimmer

#### Market segment by Application

Online Sales

Offline Retail

#### Major players covered

Stanley Black & Decker, Inc.

The Toro Company

STIHL Incorporated

Husqvarna Group

YAMABIKO Corporation

Makita Corporation

STIGA S.p.A.

Troy-Bilt LLC

EGO POWER+

WORX

ZOMAX

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Cordless Electric String Trimmers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cordless Electric String Trimmers, with price, sales quantity, revenue, and global market share of Cordless Electric String Trimmers from 2021 to 2026.

Chapter 3, the Cordless Electric String Trimmers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cordless Electric String Trimmers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Cordless Electric String Trimmers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cordless Electric String Trimmers.

Chapter 14 and 15, to describe Cordless Electric String Trimmers sales channel, distributors, customers, research findings and conclusion.

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