

Global Cordless Electric Kettles Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cordless Electric Kettles market size is expected to reach \$ 344 million by 2032, rising at a market growth of 3.6% CAGR during the forecast period (2026-2032). In 2025, global Cordless Electric Kettles production reached approximately 3,630 k units?with an average global market price of around US\$ 70 per unit, and a gross profit margin of approximately 10%-30%. A cordless electric kettle is an electric water-heating appliance designed with a detachable jug and a separate powered base, allowing the kettle to be lifted, carried, and poured without a trailing power cord. Electrical power is transferred through a contact system in the base (often a 360? rotational connector) so users can place the kettle back in any orientation for convenient docking and heating. Like standard electric kettles, cordless models heat water using either a concealed plate element or an immersed element controlled by a thermostat and safety circuitry, typically providing automatic shut-off at boil, boil-dry protection, and thermal fuses to prevent overheating. The cordless architecture is valued for everyday usability and safety: it reduces clutter on countertops, improves pour control, and lowers spill risk compared with corded jugs, while also making cleaning and refilling easier because the kettle can be moved freely to a sink. Modern cordless kettles may add temperature selection, keep-warm functions, quiet-boil designs, double-wall insulation to reduce external surface temperature, scale filters, and integrated cord storage in the base. The cordless electric kettle market is driven by everyday convenience and safety, with demand anchored in households where quick hot water is part of daily tea, coffee, and light cooking routines, and complemented by light commercial use in offices and hospitality settings. Cordless designs have become the mainstream format in many regions because the base-and-jug architecture improves ergonomics, reduces countertop clutter, and supports safer pouring and handling, so competition focuses less on ?cordless vs corded? and more on user experience and reliability. Brands differentiate through boil speed, noise control, temperature presets for specialty

beverages, keep-warm functions, material choices that affect taste and durability (stainless, glass, insulated double-wall plastics), and maintenance features that simplify descaling and cleaning. Regional preferences and regulations shape product design, including voltage/wattage norms, safety certification requirements, and local expectations around aesthetics and kitchen style.

This report studies the global Cordless Electric Kettles production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cordless Electric Kettles and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cordless Electric Kettles that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cordless Electric Kettles total production and demand, 2021-2032, (K Units)

Global Cordless Electric Kettles total production value, 2021-2032, (USD Million)

Global Cordless Electric Kettles production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Cordless Electric Kettles consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Cordless Electric Kettles domestic production, consumption, key domestic manufacturers and share

Global Cordless Electric Kettles production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Cordless Electric Kettles production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Cordless Electric Kettles production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Cordless Electric Kettles market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips, Tefal, DeLonghi, SMEG, Bosch, Midea, Dualit, Panasonic, Hamilton Beach, Bonavita, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cordless Electric Kettles market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by

manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cordless Electric Kettles Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cordless Electric Kettles Market, Segmentation by Type:

ABS Material

Stainless Steel Material

Others

Global Cordless Electric Kettles Market, Segmentation by Capacity:

0.8L

1.0L

1.2L

Others

Global Cordless Electric Kettles Market, Segmentation by Power:

1000W

1200W

1500W

Others

Global Cordless Electric Kettles Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Philips

Tefal

DeLonghi

SMEG

Bosch

Midea

Dualit

Panasonic

Hamilton Beach

Bonavita

Conair

Proctor Silex

Key Questions Answered:

1. How big is the global Cordless Electric Kettles market?
2. What is the demand of the global Cordless Electric Kettles market?
3. What is the year over year growth of the global Cordless Electric Kettles market?
4. What is the production and production value of the global Cordless Electric Kettles market?
5. Who are the key producers in the global Cordless Electric Kettles market?
6. What are the growth factors driving the market demand?

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