

Global Cordless Battery Powered Walk-Behind Lawn Mower Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cordless Battery Powered Walk-Behind Lawn Mower market size is expected to reach \$ 5119 million by 2032, rising at a market growth of 4.3% CAGR during the forecast period (2026-2032).

In 2025, global Cordless Battery Powered Walk-Behind Lawn Mower production reached approximately 13,581 k units?with an average global market price of around US\$ 280 per unit, and a gross profit margin of approximately 20%-40%. Cordless Battery Powered Walk-Behind Lawn Mowers are grass-cutting machines powered by rechargeable battery packs and controlled by operators walking behind the equipment. They operate without external power cables and include manually pushed and self-propelled models. These machines generally integrate lithium-ion batteries, electric motors, rotating cutting blades, adjustable cutting heights, grass-collection bags, mulching systems, and rear or side-discharge functions. Compared with gasoline-powered and corded electric mowers, cordless models provide lower noise, zero direct exhaust emissions, easier starting, reduced maintenance, and greater operating flexibility. They are mainly used for residential gardens, commercial landscapes, parks, schools, hotels, and small public green spaces. The industrial chain of Cordless Battery Powered Walk-Behind Lawn Mowers covers upstream materials and components such as steel, aluminum, engineering plastics, lithium-ion cells, battery-management systems, battery packs, brushless motors, motor controllers, cutting blades, wheels, transmissions, chargers, sensors, and electronic switches. The midstream includes product design, metal stamping, plastic molding, motor manufacturing, battery-pack integration, drive-system assembly, blade installation, software configuration, safety testing, quality inspection, and complete-machine assembly. Downstream channels include garden equipment distributors, home-improvement retailers, specialist dealers,

supermarkets, e-commerce platforms, and rental companies. End users mainly include households, landscaping contractors, property managers, schools, parks, hotels, sports facilities, and municipal maintenance departments.

This report studies the global Cordless Battery Powered Walk-Behind Lawn Mower production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cordless Battery Powered Walk-Behind Lawn Mower and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cordless Battery Powered Walk-Behind Lawn Mower that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cordless Battery Powered Walk-Behind Lawn Mower total production and demand, 2021-2032, (K Units)

Global Cordless Battery Powered Walk-Behind Lawn Mower total production value, 2021-2032, (USD Million)

Global Cordless Battery Powered Walk-Behind Lawn Mower production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Cordless Battery Powered Walk-Behind Lawn Mower consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Cordless Battery Powered Walk-Behind Lawn Mower domestic production, consumption, key domestic manufacturers and share

Global Cordless Battery Powered Walk-Behind Lawn Mower production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Cordless Battery Powered Walk-Behind Lawn Mower production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Cordless Battery Powered Walk-Behind Lawn Mower production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Cordless Battery Powered Walk-Behind Lawn Mower market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Stanley Black & Decker, Techtronic Industries, Husqvarna, Toro, STIHL Group, Makita, Honda,

Greenworks, STIGA Group, Einhell Germany AG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cordless Battery Powered Walk-Behind Lawn Mower market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cordless Battery Powered Walk-Behind Lawn Mower Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cordless Battery Powered Walk-Behind Lawn Mower Market, Segmentation by Type:

Front-Wheel Drive Type

Rear-Wheel Drive Type

All-Wheel Drive Type

Global Cordless Battery Powered Walk-Behind Lawn Mower Market, Segmentation by Battery Voltage:

Below 20V

20V?36V

36V?48V

48V?60V

Above 60V

Global Cordless Battery Powered Walk-Behind Lawn Mower Market, Segmentation by Size:

18-inch

21-inch

Others

Global Cordless Battery Powered Walk-Behind Lawn Mower Market, Segmentation by Application:

Residential

Commercial

Companies Profiled:

Stanley Black & Decker

Techtronic Industries

Husqvarna

Toro

STIHL Group

Makita

Honda

Greenworks

STIGA Group

Einhell Germany AG

Chervon

Positec Group (WORX)

Yamabiko Corporation

SUMEC Hardware & Tools (Yard Force)

Ningbo Daye Garden Machinery

Kärcher

AS-Motor

PELLENC

LEO Group

Key Questions Answered:

1. How big is the global Cordless Battery Powered Walk-Behind Lawn Mower market?
2. What is the demand of the global Cordless Battery Powered Walk-Behind Lawn Mower market?
3. What is the year over year growth of the global Cordless Battery Powered Walk-Behind Lawn Mower market?
4. What is the production and production value of the global Cordless Battery Powered Walk-Behind Lawn Mower market?
5. Who are the key producers in the global Cordless Battery Powered Walk-Behind Lawn Mower market?
6. What are the growth factors driving the market demand?

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