

Global Cordless Battery Powered Walk-Behind Lawn Mower Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Cordless Battery Powered Walk-Behind Lawn Mower market size was valued at US\$ 3912 million in 2025 and is forecast to a readjusted size of US\$ 5119 million by 2032 with a CAGR of 4.3% during review period.

In 2025, global Cordless Battery Powered Walk-Behind Lawn Mower production reached approximately 13,581 k units?with an average global market price of around US\$ 280 per unit, and a gross profit margin of approximately 20%-40%. Cordless Battery Powered Walk-Behind Lawn Mowers are grass-cutting machines powered by rechargeable battery packs and controlled by operators walking behind the equipment. They operate without external power cables and include manually pushed and self-propelled models. These machines generally integrate lithium-ion batteries, electric motors, rotating cutting blades, adjustable cutting heights, grass-collection bags, mulching systems, and rear or side-discharge functions. Compared with gasoline-powered and corded electric mowers, cordless models provide lower noise, zero direct exhaust emissions, easier starting, reduced maintenance, and greater operating flexibility. They are mainly used for residential gardens, commercial landscapes, parks, schools, hotels, and small public green spaces. The industrial chain of Cordless Battery Powered Walk-Behind Lawn Mowers covers upstream materials and components such as steel, aluminum, engineering plastics, lithium-ion cells, battery-management systems, battery packs, brushless motors, motor controllers, cutting blades, wheels, transmissions, chargers, sensors, and electronic switches. The midstream includes product design, metal stamping, plastic molding, motor manufacturing, battery-pack integration, drive-system assembly, blade installation, software configuration, safety testing, quality inspection, and complete-machine assembly. Downstream channels

include garden equipment distributors, home-improvement retailers, specialist dealers, supermarkets, e-commerce platforms, and rental companies. End users mainly include households, landscaping contractors, property managers, schools, parks, hotels, sports facilities, and municipal maintenance departments.

This report is a detailed and comprehensive analysis for global Cordless Battery Powered Walk-Behind Lawn Mower market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cordless Battery Powered Walk-Behind Lawn Mower market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Cordless Battery Powered Walk-Behind Lawn Mower market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Cordless Battery Powered Walk-Behind Lawn Mower market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Cordless Battery Powered Walk-Behind Lawn Mower market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cordless Battery Powered Walk-Behind Lawn Mower

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cordless Battery Powered Walk-Behind Lawn Mower market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Stanley Black & Decker, Techtronic Industries, Husqvarna, Toro, STIHL Group, Makita, Honda, Greenworks, STIGA Group, Einhell Germany AG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cordless Battery Powered Walk-Behind Lawn Mower market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Front-Wheel Drive Type

Rear-Wheel Drive Type

All-Wheel Drive Type

Market segment by Battery Voltage

Below 20V

20V?36V

36V?48V

48V?60V

Above 60V

Market segment by Size

18-inch

21-inch

Others

Market segment by Application

Residential

Commercial

Major players covered

Stanley Black & Decker

Techtronic Industries

Husqvarna

Toro

STIHL Group

Makita

Honda

Greenworks

STIGA Group

Einhell Germany AG

Chervon

Positec Group (WORX)

Yamabiko Corporation

SUMEC Hardware & Tools (Yard Force)

Ningbo Daye Garden Machinery

Kärcher

AS-Motor

PELLENC

LEO Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cordless Battery Powered Walk-Behind Lawn Mower product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cordless Battery Powered Walk-Behind Lawn Mower, with price, sales quantity, revenue, and global market share of Cordless Battery Powered Walk-Behind Lawn Mower from 2021 to 2026.

Chapter 3, the Cordless Battery Powered Walk-Behind Lawn Mower competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cordless Battery Powered Walk-Behind Lawn Mower breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Cordless Battery Powered Walk-Behind Lawn Mower market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cordless Battery Powered Walk-Behind Lawn Mower.

Chapter 14 and 15, to describe Cordless Battery Powered Walk-Behind Lawn Mower sales channel, distributors, customers, research findings and conclusion.

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