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Global Cordless Battery-Powered Pruning Shears Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Cordless Battery-Powered Pruning Shears market size was valued at US$ 68.29 million in 2025 and is forecast to a readjusted size of US$ 89.80 million by 2032 with a CAGR of 3.9% during review period.

In 2025, global Cordless Battery-Powered Pruning Shears production reached approximately 142 thousand units, with an average global market price of around 466 dollars per unit. Cordless Battery-Powered Pruning Shears are portable, electrically driven cutting tools used for trimming branches, stems, and shrubs in gardening, landscaping, orchards, and vineyards. Unlike manual pruning shears that rely on hand strength, these tools operate with a rechargeable lithium-ion battery that powers a small internal motor, enabling fast, clean, and effortless cuts. The gross margin of Cordless Battery-Powered Pruning Shears typically ranges between 25% and 45%, depending on product positioning, brand strength, and sales channel.

The Cordless Battery-Powered Pruning Shears market has been expanding steadily as mechanization and labor efficiency become priorities in both commercial agriculture and backyard gardening. Traditionally, pruning tasks relied on manual shears or petrol-powered tools, but the rise of lightweight, battery-driven alternatives reflects broader trends toward electrification, user comfort, and sustainability. These tools are increasingly adopted in vineyards, orchards (e.g., apples, citrus, grapes), nurseries, landscaping services, and hobbyist gardening because they significantly reduce operator fatigue, improve cut quality, and minimize physical strain compared to manual alternatives. The market is segmented by end use?commercial agricultural operations, professional landscaping, and residential gardening?with commercial segments

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commanding higher average selling prices due to demand for durability, battery life, and serviceability. The industry value chain for Cordless Battery-Powered Pruning Shears begins with upstream raw materials and components, including lithium-ion battery cells, electric motors (often brushless for higher efficiency), high-carbon or alloy steel for blades, electronic controls, and ergonomic housings. Lithium battery suppliers, semiconductor and motor manufacturers, and steel producers are critical upstream partners; fluctuations in battery prices or steel tariffs can materially affect manufacturing costs. Midstream activities include design engineering, prototyping, testing, and assembly; some firms specialize in R&D and outsource manufacturing to contract manufacturers in cost-competitive regions such as China, Taiwan, or Southeast Asia. Distribution channels represent the downstream segment: branded products are sold through big-box retailers, e-commerce platforms, specialty garden tool dealers, and agricultural suppliers. After-sales service, warranty support, and spare parts availability are increasingly important differentiators, especially for professional users who cannot tolerate downtime. Demand drivers for Cordless Battery-Powered Pruning Shears are multifaceted. On the commercial side, labor shortages in agriculture and rising labor costs motivate orchard managers and vineyard owners to invest in tools that improve productivity and reduce dependency on seasonal workers. Electric pruning shears shorten pruning time dramatically relative to manual loppers, enabling crews to prune more vines or trees per hour. Sustainability goals and emission regulations in many regions encourage the transition away from petrol-powered equipment, further bolstering demand for electric alternatives. Residential demand is growing as well, supported by the broader popularity of battery platform ecosystems: consumers who already own battery platforms from brands such as DeWalt, Makita, or Stihl may be inclined to purchase compatible pruning shears to leverage existing batteries and chargers. Market opportunities are strong across multiple fronts. Technological innovation remains a key opportunity area; improvements in battery energy density, quick-swap battery systems, brushless motor efficiency, and smart features (such as torque control, usage tracking, or integrated safety interlocks) can create product differentiation and justify premium pricing. There is also opportunity in service and support ecosystems?warranty programs, spare parts distribution, and professional maintenance packages can build customer loyalty and recurring revenue. Emerging markets in Eastern Europe, Latin America, and parts of Asia represent untapped demand as mechanized agriculture spreads beyond traditional markets. However, challenges exist. Price competition, particularly from low-cost OEM suppliers, can compress margins, especially in e-commerce channels. Battery costs and supply chain constraints for lithium and rare earth materials pose risks that can affect pricing and inventory planning. Additionally, educating end users?especially smallholder farmers or DIY gardeners?about the advantages of battery-powered tools over traditional options

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requires targeted marketing. In summary, the Cordless Battery-Powered Pruning Shears market combines favorable demand dynamics with a rich industry value chain and clear opportunities for technological differentiation and service-based business models. As agriculture and landscaping increasingly embrace electrified, ergonomically designed tools, companies that innovate in product performance, reliability, and customer support are well positioned to capture growth in both mature and emerging markets.

This report is a detailed and comprehensive analysis for global Cordless Battery-Powered Pruning Shears market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cordless Battery-Powered Pruning Shears market size and forecasts, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2021-2032

Global Cordless Battery-Powered Pruning Shears market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2021-2032

Global Cordless Battery-Powered Pruning Shears market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2021-2032

Global Cordless Battery-Powered Pruning Shears market shares of main players, shipments in revenue ($ Million), sales quantity (Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cordless Battery-Powered Pruning Shears

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To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cordless Battery-Powered Pruning Shears market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Infaco, Pellenc, Zhejiang Dongqiao Machinery, Guyuehu, Felco, Campagnola, STIHL, Shenzhen Anxia Group, AIMA Srl, Grupo Sanz, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cordless Battery-Powered Pruning Shears market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single-Battery

Dual-Battery

Market segment by Motor Type

Brushed Motor

Brushless Motor

Market segment by User

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Household

Commercial

Market segment by Application

Vineyard

Orchard

Landscaping

Major players covered

Infaco

Pellenc

Zhejiang Dongqiao Machinery

Guyuehu

Felco

Campagnola

STIHL

Shenzhen Anxia Group

AIMA Srl

Grupo Sanz

ARS Corporation

DAVIDE & LUIGI VOLPI SPA

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Lisam

Jacto

Zenport Industries

Dongcheng

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cordless Battery-Powered Pruning Shears product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cordless Battery-Powered Pruning Shears, with price, sales quantity, revenue, and global market share of Cordless Battery-Powered Pruning Shears from 2021 to 2026.

Chapter 3, the Cordless Battery-Powered Pruning Shears competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cordless Battery-Powered Pruning Shears breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by

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regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Cordless Battery-Powered Pruning Shears market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cordless Battery-Powered Pruning Shears.

Chapter 14 and 15, to describe Cordless Battery-Powered Pruning Shears sales channel, distributors, customers, research findings and conclusion.

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