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Global Cordless Backpack Blowers Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Cordless Backpack Blowers market size was valued at US$ 671 million in 2025 and is forecast to a readjusted size of US$ 881 million by 2032 with a CAGR of 3.9% during review period.

In 2025, global Cordless Backpack Blowers sales reached approximately 1.05 million units, with an average global market price of around 620 dollars per unit. Cordless Backpack Blowers are battery-powered backpack-style outdoor cleaning tools used to blow leaves, grass clippings, dust, light debris, and dry waste from lawns, sidewalks, driveways, parks, gardens, roadsides, and commercial outdoor areas.

The Cordless Backpack Blowers market is a growing segment of the battery-powered outdoor power equipment industry, serving residential yard maintenance, landscaping contractors, municipal cleaning teams, property management companies, parks, schools, golf courses, resorts, commercial facilities, and light construction cleanup applications. Cordless backpack blowers are battery-powered leaf and debris blowers designed with a backpack-style harness that distributes weight across the operator?s back, allowing longer and more comfortable operation than many handheld blowers. They are mainly used to remove leaves, grass clippings, dust, light debris, dry waste, and surface litter from lawns, sidewalks, driveways, roadsides, parking areas, public spaces, and landscaped areas. Compared with gasoline backpack blowers, cordless models offer lower noise, no direct exhaust emissions, easier starting, lower vibration, fewer maintenance requirements, and better suitability for urban, residential, school, hospital, and noise-sensitive environments. Compared with handheld cordless blowers, they usually provide higher airflow, longer runtime, and improved user comfort for large-area or continuous cleaning tasks. Current professional products show the direction of

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the market: STIHL positions its battery backpack blower for professional users with quiet operation, high air speed, multiple power levels, and adjustable blower tube length, while Milwaukee?s M18 FUEL dual-battery backpack blower highlights 650 CFM, 155 MPH airflow, a low 62 dB(A) noise level, fast throttle response, and an adjustable harness; EGO?s commercial backpack blower emphasizes 800 CFM airflow, up to 190 MPH air speed, a 1,900W brushless motor, digital controls, and commercial-grade battery performance. The upstream industry chain mainly includes lithium-ion battery cells, battery management systems, brushless motors, fan impellers, electronic control modules, chargers, battery housings, air ducts, blower tubes, nozzles, switches, sensors, plastic housings, rubber grips, harness systems, fasteners, packaging materials, and precision-molded or machined components. Key upstream factors affecting product performance and cost include battery capacity, discharge stability, motor efficiency, airflow design, fan durability, thermal management, weight distribution, noise reduction, waterproofing, and harness comfort. The midstream mainly consists of outdoor power equipment brands, cordless tool manufacturers, battery platform integrators, motor suppliers, OEM/ODM producers, plastic molding companies, and final assembly plants. Companies compete through airflow volume, air speed, blowing force, runtime, charging speed, noise level, total weight, ergonomic harness design, durability, weather resistance, after-sales service, spare-part availability, and compatibility with broader cordless tool platforms. The downstream market includes homeowners with large yards, landscaping service companies, municipal sanitation and green-space departments, road maintenance crews, property managers, schools, parks, golf courses, hotels, resorts, equipment rental companies, garden equipment dealers, hardware retailers, e-commerce platforms, and home improvement chains. Future development of the Cordless Backpack Blowers market will be driven by the continued replacement of gasoline equipment, stricter noise and emission requirements, growth of cordless battery ecosystems, and professional users? demand for cleaner, quieter, and easier-to-maintain outdoor equipment. Product innovation will focus on higher battery energy density, longer runtime, faster charging, stronger brushless motors, improved airflow efficiency, lighter backpack structures, better cooling systems, reduced vibration, lower operating noise, smarter battery management, and more comfortable harness designs. Smart features such as battery status display, digital speed control, tool tracking, fleet management, overload protection, and maintenance alerts are expected to become more common in premium commercial models. Overall, cordless backpack blowers are positioned as high-performance, low-noise, and low-maintenance alternatives to gasoline backpack blowers, with steady growth potential in residential, commercial, municipal, and professional landscaping applications.

This report is a detailed and comprehensive analysis for global Cordless Backpack

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Blowers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cordless Backpack Blowers market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Cordless Backpack Blowers market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Cordless Backpack Blowers market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Cordless Backpack Blowers market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cordless Backpack Blowers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cordless Backpack Blowers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ANDREAS STIHL AG & Co. KG, Husqvarna Group, Makita Corporation, Chervon Holdings Limited / EGO POWER+,

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Globe Group / Greenworks / Cramer, Positec Group / Kress, Techtronic Industries Co. Ltd. / RYOBI / Milwaukee, Stanley Black & Decker, Inc. / DEWALT, Yamabiko Corporation / ECHO, PELLENC S.A.S., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cordless Backpack Blowers market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Low Air Volume Backpack Blower

Medium Air Volume Backpack Blower

High Air Volume Backpack Blower

Market segment by Channel

Online

Offline

Market segment by Application

Consumer Grade

Professional Grade

Major players covered

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ANDREAS STIHL AG & Co. KG

Husqvarna Group

Makita Corporation

Chervon Holdings Limited / EGO POWER+

Globe Group / Greenworks / Cramer

Positec Group / Kress

Techtronic Industries Co. Ltd. / RYOBI / Milwaukee

Stanley Black & Decker, Inc. / DEWALT

Yamabiko Corporation / ECHO

PELLENC S.A.S.

The Toro Company

Zhejiang YAT Electrical Appliance Co., Ltd. / SENIX

Oregon Tool, Inc.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

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The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cordless Backpack Blowers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cordless Backpack Blowers, with price, sales quantity, revenue, and global market share of Cordless Backpack Blowers from 2021 to 2026.

Chapter 3, the Cordless Backpack Blowers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cordless Backpack Blowers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Cordless Backpack Blowers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cordless Backpack Blowers.

Chapter 14 and 15, to describe Cordless Backpack Blowers sales channel, distributors, customers, research findings and conclusion.

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