

Global Copper Wires and Rods Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Copper Wires and Rods market size was valued at US\$ 228746 million in 2025 and is forecast to a readjusted size of US\$ 299631 million by 2032 with a CAGR of 4.0% during review period.

Copper Wires and Rods are manufactured from electrolytic copper cathodes, recycled copper, copper alloys, and other raw materials through melting, continuous casting and rolling, upward continuous casting, and other production processes. They include round copper wire rods supplied in coils, as well as copper wires further drawn from copper wire rods. Copper Wires and Rods generally offer good electrical conductivity, ductility, and continuous processing performance, making them essential raw materials for the production of power cables, building wires, magnet wires, automotive wiring harnesses, communication cables, and electronic conductors. Unlike straight copper bars or structural copper profiles, copper wire rods typically have a circular cross-section and are supplied in coils, mainly for subsequent continuous drawing, rolling, or stranding. Based on oxygen content and production process, copper wire rods can be further classified into low-oxygen copper wire rods and oxygen-free copper wire rods. In 2025, global production was approximately 21.50 million tons, with an average ex-factory price of approximately US\$10,340 per ton.

Copper Wires and Rods are essential conductive materials used throughout the wire and cable industry. They are primarily manufactured from electrolytic copper cathodes, recycled copper, copper alloys, and other copper-bearing raw materials through melting, continuous casting and rolling, upward continuous casting, and subsequent wire drawing processes. These products generally have a circular cross-section. Copper wire rods are typically supplied in coils and are further processed into copper wires,

stranded wires, and conductors of different diameters. Compared with straight copper bars and structural copper profiles, copper wire rods are better suited for continuous drawing, rolling, and stranding operations on an industrial scale.

Based on oxygen content and production process, copper wire rods are mainly classified into low-oxygen copper wire rods and oxygen-free copper wire rods. Low-oxygen copper wire rods are generally manufactured through continuous casting and rolling, offering high production efficiency, large production-line capacity, and relatively low manufacturing costs. They are mainly used in power cables, building wires, and general industrial conductors. Oxygen-free copper wire rods are commonly produced through upward continuous casting and related processes. They offer higher copper purity, electrical conductivity, and processing stability and are primarily used in magnet wires, precision electronic conductors, high-end automotive wiring harnesses, and communication cables.

Demand for Copper Wires and Rods mainly comes from power cables, building wires, magnet wires, automotive wiring harnesses, communication cables, electronic conductors, and other industrial conductor applications. Grid construction, renewable energy projects, electric vehicles, charging infrastructure, data centers, and electrical and electronic equipment are the principal drivers of market growth. As copper accounts for a substantial proportion of total product costs, prices are generally determined using a benchmark copper price plus a processing fee. Consequently, market revenue is highly sensitive to fluctuations in international copper prices, while underlying volume growth is comparatively stable.

A large continuous casting and rolling line typically has an annual production capacity of approximately 100,000 to 400,000 tons, although some large-scale lines can reach higher capacities. The industry benefits significantly from economies of scale and raw-material procurement capabilities. The gross margin of standalone copper wire rod processing operations is generally approximately 2%–6%. Vertically integrated producers with in-house copper smelting and cathode production capabilities, or advantages in recycled copper procurement and utilization, typically achieve relatively higher profitability. Major market participants include large copper smelters, wire and cable manufacturers, and specialized copper processors. Some producers mainly supply external customers, while others manufacture copper wire rods primarily for internal consumption within their own wire and cable operations.

The global market has entered a stage of steady growth. Future volume expansion is expected to be primarily driven by upgrades to power infrastructure, electric vehicles,

and renewable energy applications, while revenue growth will continue to be influenced by cyclical fluctuations in copper prices.

Report Scope

This report is a detailed and comprehensive analysis for global Copper Wires and Rods market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Copper Wires and Rods market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Copper Wires and Rods market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Copper Wires and Rods market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Copper Wires and Rods market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Copper Wires and Rods

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Copper Wires and Rods market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Jiangxi Copper Industry, Ningbo Jintian Copper, Aurubis, Jinchuan Group, Jiangsu Jiangrun Copper, Freeport-McMoRan, Hindalco Industries, Jiangsu Hengtong Precision Metal Material, Southwire Company, Sumitomo Electric Industries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Copper Wires and Rods market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Oxygen-Free Copper Wire Rod

Low-Oxygen Copper Wire Rod

Market segment by Raw Material Source

Primary Copper Wire Rod

Recycled Copper Wire Rod

Market segment by Production Process

Continuous Casting and Rolling Copper Wire Rod

Upward Continuous Casting Copper Wire Rod

Dip-Formed Copper Wire Rod

Other Copper Wire Rod

Market segment by Application

Power Cables

Magnet Wires

Building and General Wires

Automotive Wires and Cables

Communication and Electronic Cables

Others

Major players covered

Jiangxi Copper Industry

Ningbo Jintian Copper

Aurubis

Jinchuan Group

Jiangsu Jiangrun Copper

Freeport-McMoRan

Hindalco Industries

Jiangsu Hengtong Precision Metal Material

Southwire Company

Sumitomo Electric Industries

Changzhou Tongtai High Conductivity New Materials

Nexans

Elcowire

KGHM Polska Mied?

Hengji Group

Tongling Nonferrous Metals Group

Huangshi Shengxiang Copper

Kecheng Copper (Guangzhou)

Furukawa Electric

Southern Copper

Taihan Cable & Solution

Walsin Lihwa

Mitsubishi Materials

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Copper Wires and Rods product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Copper Wires and Rods, with price, sales quantity, revenue, and global market share of Copper Wires and Rods from 2021 to 2026.

Chapter 3, the Copper Wires and Rods competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Copper Wires and Rods breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Copper Wires and Rods market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Copper

Wires and Rods.

Chapter 14 and 15, to describe Copper Wires and Rods sales channel, distributors, customers, research findings and conclusion.

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