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Global Cooling Towel Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

https://marketpublishers.com/r/G48B7E1A6FADEN.html
Date: October 2026
Pages: 135
Price: US$ 3,480.00 (Single User License)
ID: G48B7E1A6FADEN

Abstracts

According to our (Global Info Research) latest study, the global Cooling Towel market size was valued at US$ million in 2025 and is forecast to a readjusted size of US$ million by 2032 with a CAGR of %during review period.

A cooling towel is a special towel designed to help cool the body during hot weather or intense activity. This type of towel uses special materials and structures that enable it to maintain a lower temperature after wetting, thereby providing an immediate cooling sensation to the user.

This report is a detailed and comprehensive analysis for global Cooling Towel market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cooling Towel market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Cooling Towel market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

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Global Cooling Towel market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Cooling Towel market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cooling Towel

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cooling Towel market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PTP, Sigma Fit, Cool Links, Milwaukee Tool, 98 Fahren, Pyramex, Dock & Bay, Augesco International, Inuteq, TechNiche, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cooling Towel market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Blue

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Green

Others

Market segment by Application

Exercise

Medical

Travel

Military

Others

Major players covered

PTP

Sigma Fit

Cool Links

Milwaukee Tool

98 Fahren

Pyramex

Dock & Bay

Augesco International

Inuteq

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TechNiche

AlphaCool

Cold Factor

Klein Tools

Durawear

OccuNomix

Ergodyne

PIP

SAS Safety

Aropec

Shenzhen Dingrun Textile Import and Export

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

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The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cooling Towel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cooling Towel, with price, sales quantity, revenue, and global market share of Cooling Towel from 2021 to 2026.

Chapter 3, the Cooling Towel competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cooling Towel breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Cooling Towel market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cooling Towel.

Chapter 14 and 15, to describe Cooling Towel sales channel, distributors, customers, research findings and conclusion.

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