

Global Cool Roof Coatings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G32A55D08F8FEN.html>

Date: January 2024

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: G32A55D08F8FEN

Abstracts

According to our (Global Info Research) latest study, the global Cool Roof Coatings market size was valued at USD 1015.6 million in 2023 and is forecast to a readjusted size of USD 1279 million by 2030 with a CAGR of 3.3% during review period.

Cool roof coatings are white or special reflective pigments that reflect sunlight. Coatings are like very thick paints that can protect the roof surface from ultra-violet (UV) light and chemical damage, and some offer water protection and restorative features. Products are available for most roof types.

Global cool roof coatings main players include PPG, Sherwin-Williams, Gardner-Gibson, Dow, Jotun, etc., totally accounting for about 27% of the market. North America is the largest market, with a share over 39%. As for the types of products, it can be divided into acrylic cool roof coatings, silicone cool roof coatings, aluminum cool roof coatings and others. The most common product is acrylic cool roof coatings, with a share over 63%. In terms of applications, it is widely used in residential building, commercial building, education building, healthcare building and others. Commercial building is the largest application, holding a share over 50%.

The Global Info Research report includes an overview of the development of the Cool Roof Coatings industry chain, the market status of Residential Building (Acrylic Cool Roof Coatings, Silicone Cool Roof Coatings), Commercial Building (Acrylic Cool Roof Coatings, Silicone Cool Roof Coatings), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cool Roof Coatings.

Regionally, the report analyzes the Cool Roof Coatings markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cool Roof Coatings market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cool Roof Coatings market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cool Roof Coatings industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Acrylic Cool Roof Coatings, Silicone Cool Roof Coatings).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cool Roof Coatings market.

Regional Analysis: The report involves examining the Cool Roof Coatings market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cool Roof Coatings market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cool Roof Coatings:

Company Analysis: Report covers individual Cool Roof Coatings manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cool Roof Coatings. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential Building, Commercial Building).

Technology Analysis: Report covers specific technologies relevant to Cool Roof Coatings. It assesses the current state, advancements, and potential future developments in Cool Roof Coatings areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cool Roof Coatings market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cool Roof Coatings market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Acrylic Cool Roof Coatings

Silicone Cool Roof Coatings

Aluminum Cool Roof Coatings

Others

Market segment by Application

Residential Building

Commercial Building

Education Building

Healthcare Building

Others

Major players covered

PPG

Sherwin-Williams

Gardner-Gibson

Dow

Jotun

GAF

DuluxGroup

Polyglass

RPM

Selena

BASF SE

National Coatings

Henry Company

Gaco Western

EVERROOF

Karnak

DT Tabernacle

Alco Products

EPOX-Z Corporation

Nippon Paint

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cool Roof Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cool Roof Coatings, with price, sales, revenue and global market share of Cool Roof Coatings from 2019 to 2024.

Chapter 3, the Cool Roof Coatings competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cool Roof Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cool Roof Coatings market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cool Roof Coatings.

Chapter 14 and 15, to describe Cool Roof Coatings sales channel, distributors, customers, research findings and conclusion.

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