

Global Cookies and Crackers Market 2019 by Manufacturers, Regions, Type and Application, Forecast to 2024

<https://marketpublishers.com/r/GBACC8BF7F2EN.html>

Date: August 2019

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: GBACC8BF7F2EN

Abstracts

Cookie - another small round shape made from dough that is stiff and sweetened. When cooked it can be crunchy or chewy.

Crackers - a thin crisp biscuit. Made from many types of flour. Many different shapes and sizes and (usually) not sweet.

SCOPE OF THE REPORT:

The worldwide market for Cookies and Crackers is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2024, from xx million US\$ in 2019, according to a new GIR (Global Info Research) study.

This report focuses on the Cookies and Crackers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Mondelez International, Inc.

Kellogg Co.

Campbell Soup

The Kraft Heinz Company

Pepperidge Farm

McKee Foods Corp.

General Mills, Inc.

The Hershey Company

Nestlé S.A.

Unilever PLC

Parle Products Pvt. Ltd

Britannia Industries Ltd.

Burton's Foods Ltd

Lotus Bakeries NV

ITC

United Biscuits

Cadbury

Walkers Shortbread Ltd

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Savoury Biscuits

Sweet Biscuits (Cookies)

Market Segment by Applications, can be divided into

Supermarkets and Hypermarkets

Specialist Stores

Independent Retailers

Convenience Stores

Online Retailers

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cookies and Crackers product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top manufacturers of Cookies and Crackers, with price, sales, revenue and global market share of Cookies and Crackers in 2017 and 2018.

Chapter 3, the Cookies and Crackers competitive situation, sales, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cookies and Crackers breakdown data are shown at the regional level, to show the sales, revenue and growth by regions, from 2014 to 2019.

Chapter 5, 6, 7, 8 and 9, to break the sales data at the country level, with sales, revenue and market share for key countries in the world, from 2014 to 2019.

Chapter 10 and 11, to segment the sales by type and application, with sales market share and growth rate by type, application, from 2014 to 2019.

Chapter 12, Cookies and Crackers market forecast, by regions, type and application, with sales and revenue, from 2019 to 2024.

Chapter 13, 14 and 15, to describe Cookies and Crackers sales channel, distributors, customers, research findings and conclusion, appendix and data source.

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