

# Global Conversational AI Survey Platforms Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Conversational AI Survey Platforms Software market size is expected to reach \$ 223 million by 2032, rising at a market growth of 8.1% CAGR during the forecast period (2026-2032).

Conversational AI survey platforms are advanced research tools that leverage artificial intelligence to conduct dynamic, context-aware surveys and interviews. These systems use natural language processing (NLP) and machine learning (ML) to interpret participant responses, generate adaptive follow-up questions, and extract actionable insights from conversational data. Automation is central to conversational AI survey platforms. It enables seamless integration with customer relationship management (CRM) software, help desk platforms, and conversational intelligence tools. This allows for automated participant recruitment, intelligent survey branching, and real-time analysis, streamlining the research process and maintaining a high level of personalization and engagement.

With the rapid advancements in natural language processing, large language models, and enterprise-level data integration capabilities, these platforms are gradually moving from laboratory research to enterprise applications, focusing on scenarios such as intelligence gathering, public opinion monitoring, customer feedback analysis, market research, and competitive intelligence. Mainstream products achieve efficient insights through multimodal access, knowledge-based dialogue, real-time data capture and analysis, and customizable questionnaires and workflows; they also emphasize data security, compliance, interpretability, and cross-language capabilities. In terms of competition, toolchains are evolving towards greater customization capabilities, stronger scalability, and more user-friendly analytical visualization, but they also face challenges such as data privacy, sample bias, and model misleading risks.

This report studies the global Conversational AI Survey Platforms Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Conversational AI Survey Platforms Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Conversational AI Survey Platforms Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Conversational AI Survey Platforms Software total market, 2021-2032, (USD Million)

Global Conversational AI Survey Platforms Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Conversational AI Survey Platforms Software total market, key domestic companies, and share, (USD Million)

Global Conversational AI Survey Platforms Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Conversational AI Survey Platforms Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Conversational AI Survey Platforms Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Conversational AI Survey Platforms Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Conjointly, Zendesk, Dialpad, Sprinklr, Cognigy, Kore.AI, Haptik, Conversica, Sendbird, Conveo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Conversational AI Survey Platforms Software market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Conversational AI Survey Platforms Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Conversational AI Survey Platforms Software Market, Segmentation by Type:

Cloud-based

Based on Local

#### Global Conversational AI Survey Platforms Software Market, Segmentation by Interaction Modes:

Text-based Interaction

Voice-based Interaction

Multimodal Interaction

Global Conversational AI Survey Platforms Software Market, Segmentation by Functional Positioning:

Alternative Dialogue AI Products

Assistive Dialogue AI Products

Global Conversational AI Survey Platforms Software Market, Segmentation by Application:

Large Enterprises

SMEs

Companies Profiled:

Conjointly

Zendesk

Dialpad

Sprinklr

Cognigy

Kore.AI

Haptik

Conversica

Sendbird

Conveo

Listen Labs

Strella

Tellet

unSurvey

Userology

Vocads

Voicepanel

### **Key Questions Answered**

1. How big is the global Conversational AI Survey Platforms Software market?
2. What is the demand of the global Conversational AI Survey Platforms Software market?
3. What is the year over year growth of the global Conversational AI Survey Platforms Software market?
4. What is the total value of the global Conversational AI Survey Platforms Software market?
5. Who are the Major Players in the global Conversational AI Survey Platforms Software market?
6. What are the growth factors driving the market demand?

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