

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Convenient Camping Cooler Market 2018, Forecast to 2023

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## Abstracts

Convenience and portability are key when it comes to packing your camping larder. Convenient Camping Cooler is a sub-segment of the outdoor equipment and sporting goods industry which can stay your food safety. Coolers really shine in large groups situations, where you need more capacity, or multi-day excursions where you need to store food or drinks for a longer period of time.

Scope of the Report:

This report focuses on the Convenient Camping Cooler in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Nowadays, the top 3 make up more than 57% market share of the convenient camping cooler market, and the world's large enterprises are mainly concentrated in USA. The top three manufacturers are Igloo, YETI, Coleman (Esky). They respectively with global production market share as 21.02%, 19.83% and 17.03% in 2017.

In China, convenient camping coolers have a certain market as the popularity of self-driving travel. At the same time, in Chinese market, some common foreign brands occupy relative large market share, such as Igloo, Coleman (Esky), Grizzly, Engel, Polar Bear Coolers, Bison Coolers, ORCA, etc.

The convenient camping cooler market has been increased in accordance with the economy development and the higher life level of the people. Meanwhile, the environmental awareness is an important factor of the increase of the industry. With the fierce competition of the market, the manufacturers should make better sure that their product with high performance and quality, with the good services level. Following the market trends, access to greater competitive advantage, concerning more on their R&D

and services to get a bigger market share.

The worldwide market for Convenient Camping Cooler is expected to grow at a CAGR of roughly 8.1% over the next five years, will reach 2470 million US\$ in 2023, from 1550 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Igloo

YETI

Coleman (Esky)

Pelican

Grizzly

Rubbermaid

ORCA

K2 coolers

Koolatron

Bison Coolers

Stanley

Polar Bear Coolers

Outdoor Active Gear

Engel

AO Coolers

Market Segment by Regions, regional analysis covers

*Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Convenient Camping Cooler...*

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Plastic Coolers

Metal Coolers

Others

Market Segment by Applications, can be divided into

Backyard and Car Camping

Ship and Fishing

Backpacking

Others

There are 15 Chapters to deeply display the global Convenient Camping Cooler market. Chapter 1, to describe Convenient Camping Cooler Introduction, product scope, market overview, market opportunities, market risk, market driving force; Chapter 2, to analyze the top manufacturers of Convenient Camping Cooler, with sales, revenue, and price of Convenient Camping Cooler, in 2016 and 2017; Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017; Chapter 4, to show the global market by regions, with sales, revenue and market share

of Convenient Camping Cooler, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Convenient Camping Cooler market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Convenient Camping Cooler sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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