

# **Global Contrast Medium Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Contrast Medium market size was valued at US\$ 6548 million in 2024 and is forecast to a readjusted size of USD 8761 million by 2031 with a CAGR of 4.3% during review period.

Contrast Medium (or contrast agents) is a substance used to increase the contrast of structures or fluids within the body in medical imaging. Contrast agents absorb or alter external electromagnetism or ultrasound, which is different from radiopharmaceuticals, which emit radiation themselves. Contrast Medium, enhance the radiodensity in a target tissue or structure.

Europe is the largest Contrast Medium market with about 60% market share. North America is follower, accounting for about 26% market share.

The key players are GE, Bayer, Bracco Imaging, Guerbet Group, Hengrui Medicine, Lantheus, YRPG, BeiLu Pharma, Philips, Siemens etc. Top 3 companies occupied about 61% market share.

This report is a detailed and comprehensive analysis for global Contrast Medium market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Contrast Medium market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/Unit), 2020-2031

Global Contrast Medium market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/Unit), 2020-2031

Global Contrast Medium market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/Unit), 2020-2031

Global Contrast Medium market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (USD/Unit), 2020-2025

### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Contrast Medium

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Contrast Medium market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GE, Bayer, Bracco Imaging, Guerbet Group, Hengrui Medicine, Lantheus, YRPG, BeiLu Pharma, Philips, Siemens, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market Segmentation

Contrast Medium market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for

consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

X-ray & CT

MRI

Ultrasound

#### Market segment by Application

Hospitals

Clinics

#### Major players covered

GE

Bayer

Bracco Imaging

Guerbet Group

Hengrui Medicine

Lantheus

YRPG

BeiLu Pharma

Philips

## Siemens

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Contrast Medium product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Contrast Medium, with price, sales quantity, revenue, and global market share of Contrast Medium from 2020 to 2025.

Chapter 3, the Contrast Medium competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Contrast Medium breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Contrast Medium market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Contrast Medium.

Chapter 14 and 15, to describe Contrast Medium sales channel, distributors, customers, research findings and conclusion.

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