

# Global Contrast Agent Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Contrast Agent market size was valued at USD 5543 million in 2023 and is forecast to a readjusted size of USD 6954.3 million by 2030 with a CAGR of 3.3% during review period.

Contrast agents (or contrast media) is a substance used to increase the contrast of structures or fluids within the body in medical imaging. Contrast agents absorb or alter external electromagnetism or ultrasound, which is different from radiopharmaceuticals, which emit radiation themselves. Contrast media, enhance the radiodensity in a target tissue or structure.

Global Contrast Agents key players include GE Healthcare, Bayer, Bracco Imaging, Guerbet Group, etc. Global top four manufacturers hold a share over 75%.

Asia-Pacific is the largest market, with a share over 40%, followed by Europe, and North America, both have a share over 50 percent.

In terms of product, X-ray and CT is the largest segment, with a share about 70%. And in terms of application, the largest application is Hospitals, followed by Clinics.

The Global Info Research report includes an overview of the development of the Contrast Agent industry chain, the market status of Interventional Cardiology (Gadolinium-Based Contrast Media, Barium-Based Contrast Media), Radiology (Gadolinium-Based Contrast Media, Barium-Based Contrast Media), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Contrast Agent.

Regionally, the report analyzes the Contrast Agent markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Contrast Agent market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Contrast Agent market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Contrast Agent industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Gadolinium-Based Contrast Media, Barium-Based Contrast Media).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Contrast Agent market.

**Regional Analysis:** The report involves examining the Contrast Agent market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Contrast Agent market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Contrast Agent:

**Company Analysis:** Report covers individual Contrast Agent manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Contrast Agent. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Interventional Cardiology, Radiology).

**Technology Analysis:** Report covers specific technologies relevant to Contrast Agent. It assesses the current state, advancements, and potential future developments in Contrast Agent areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Contrast Agent market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Contrast Agent market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Gadolinium-Based Contrast Media

Barium-Based Contrast Media

Iodinated Contrast Media

### Market segment by Application

Interventional Cardiology

Radiology

Interventional Radiology

## Major players covered

Bayer Healthcare Pharmaceuticals

Medrad

Lantheus Medical

ACIST Medical Systems

AMAG Pharmaceuticals

Pinyons Medical Technology

Targeson

Beekley Medical

Mallinckrodt Pharmaceuticals

Nova Biomedical

NycomedAmersham

Daiichi

Medtronic

GE Healthcare

Bracco Diagnostic

Guerbet

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Contrast Agent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Contrast Agent, with price, sales, revenue and global market share of Contrast Agent from 2019 to 2024.

Chapter 3, the Contrast Agent competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Contrast Agent breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023, and Contrast Agent market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Contrast Agent.

Chapter 14 and 15, to describe Contrast Agent sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Contrast Agent
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Contrast Agent Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Gadolinium-Based Contrast Media
  - 1.3.3 Barium-Based Contrast Media
  - 1.3.4 Iodinated Contrast Media
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Contrast Agent Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Interventional Cardiology
  - 1.4.3 Radiology
  - 1.4.4 Interventional Radiology
- 1.5 Global Contrast Agent Market Size & Forecast
  - 1.5.1 Global Contrast Agent Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Contrast Agent Sales Quantity (2019-2030)
  - 1.5.3 Global Contrast Agent Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Bayer Healthcare Pharmaceuticals
  - 2.1.1 Bayer Healthcare Pharmaceuticals Details
  - 2.1.2 Bayer Healthcare Pharmaceuticals Major Business
  - 2.1.3 Bayer Healthcare Pharmaceuticals Contrast Agent Product and Services
  - 2.1.4 Bayer Healthcare Pharmaceuticals Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Bayer Healthcare Pharmaceuticals Recent Developments/Updates
- 2.2 Medrad
  - 2.2.1 Medrad Details
  - 2.2.2 Medrad Major Business
  - 2.2.3 Medrad Contrast Agent Product and Services
  - 2.2.4 Medrad Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Medrad Recent Developments/Updates

## 2.3 Lantheus Medical

### 2.3.1 Lantheus Medical Details

### 2.3.2 Lantheus Medical Major Business

### 2.3.3 Lantheus Medical Contrast Agent Product and Services

### 2.3.4 Lantheus Medical Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Lantheus Medical Recent Developments/Updates

## 2.4 ACIST Medical Systems

### 2.4.1 ACIST Medical Systems Details

### 2.4.2 ACIST Medical Systems Major Business

### 2.4.3 ACIST Medical Systems Contrast Agent Product and Services

### 2.4.4 ACIST Medical Systems Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 ACIST Medical Systems Recent Developments/Updates

## 2.5 AMAG Pharmaceuticals

### 2.5.1 AMAG Pharmaceuticals Details

### 2.5.2 AMAG Pharmaceuticals Major Business

### 2.5.3 AMAG Pharmaceuticals Contrast Agent Product and Services

### 2.5.4 AMAG Pharmaceuticals Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 AMAG Pharmaceuticals Recent Developments/Updates

## 2.6 Pinyons Medical Technology

### 2.6.1 Pinyons Medical Technology Details

### 2.6.2 Pinyons Medical Technology Major Business

### 2.6.3 Pinyons Medical Technology Contrast Agent Product and Services

### 2.6.4 Pinyons Medical Technology Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Pinyons Medical Technology Recent Developments/Updates

## 2.7 Targeson

### 2.7.1 Targeson Details

### 2.7.2 Targeson Major Business

### 2.7.3 Targeson Contrast Agent Product and Services

### 2.7.4 Targeson Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 Targeson Recent Developments/Updates

## 2.8 Beekley Medical

### 2.8.1 Beekley Medical Details

### 2.8.2 Beekley Medical Major Business

### 2.8.3 Beekley Medical Contrast Agent Product and Services



2.8.4 Beekley Medical Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Beekley Medical Recent Developments/Updates

2.9 Mallinckrodt Pharmaceuticals

2.9.1 Mallinckrodt Pharmaceuticals Details

2.9.2 Mallinckrodt Pharmaceuticals Major Business

2.9.3 Mallinckrodt Pharmaceuticals Contrast Agent Product and Services

2.9.4 Mallinckrodt Pharmaceuticals Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Mallinckrodt Pharmaceuticals Recent Developments/Updates

2.10 Nova Biomedical

2.10.1 Nova Biomedical Details

2.10.2 Nova Biomedical Major Business

2.10.3 Nova Biomedical Contrast Agent Product and Services

2.10.4 Nova Biomedical Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Nova Biomedical Recent Developments/Updates

2.11 NycomedAmersham

2.11.1 NycomedAmersham Details

2.11.2 NycomedAmersham Major Business

2.11.3 NycomedAmersham Contrast Agent Product and Services

2.11.4 NycomedAmersham Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 NycomedAmersham Recent Developments/Updates

2.12 Daiichi

2.12.1 Daiichi Details

2.12.2 Daiichi Major Business

2.12.3 Daiichi Contrast Agent Product and Services

2.12.4 Daiichi Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Daiichi Recent Developments/Updates

2.13 Medtronic

2.13.1 Medtronic Details

2.13.2 Medtronic Major Business

2.13.3 Medtronic Contrast Agent Product and Services

2.13.4 Medtronic Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Medtronic Recent Developments/Updates

2.14 GE Healthcare

- 2.14.1 GE Healthcare Details
- 2.14.2 GE Healthcare Major Business
- 2.14.3 GE Healthcare Contrast Agent Product and Services
- 2.14.4 GE Healthcare Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 GE Healthcare Recent Developments/Updates
- 2.15 Bracco Diagnostic
  - 2.15.1 Bracco Diagnostic Details
  - 2.15.2 Bracco Diagnostic Major Business
  - 2.15.3 Bracco Diagnostic Contrast Agent Product and Services
  - 2.15.4 Bracco Diagnostic Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Bracco Diagnostic Recent Developments/Updates
- 2.16 Guerbet
  - 2.16.1 Guerbet Details
  - 2.16.2 Guerbet Major Business
  - 2.16.3 Guerbet Contrast Agent Product and Services
  - 2.16.4 Guerbet Contrast Agent Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Guerbet Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: CONTRAST AGENT BY MANUFACTURER**

- 3.1 Global Contrast Agent Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Contrast Agent Revenue by Manufacturer (2019-2024)
- 3.3 Global Contrast Agent Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Contrast Agent by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Contrast Agent Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Contrast Agent Manufacturer Market Share in 2023
- 3.5 Contrast Agent Market: Overall Company Footprint Analysis
  - 3.5.1 Contrast Agent Market: Region Footprint
  - 3.5.2 Contrast Agent Market: Company Product Type Footprint
  - 3.5.3 Contrast Agent Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

#### 4.1 Global Contrast Agent Market Size by Region

4.1.1 Global Contrast Agent Sales Quantity by Region (2019-2030)

4.1.2 Global Contrast Agent Consumption Value by Region (2019-2030)

4.1.3 Global Contrast Agent Average Price by Region (2019-2030)

#### 4.2 North America Contrast Agent Consumption Value (2019-2030)

#### 4.3 Europe Contrast Agent Consumption Value (2019-2030)

#### 4.4 Asia-Pacific Contrast Agent Consumption Value (2019-2030)

#### 4.5 South America Contrast Agent Consumption Value (2019-2030)

#### 4.6 Middle East and Africa Contrast Agent Consumption Value (2019-2030)

### 5 MARKET SEGMENT BY TYPE

#### 5.1 Global Contrast Agent Sales Quantity by Type (2019-2030)

#### 5.2 Global Contrast Agent Consumption Value by Type (2019-2030)

#### 5.3 Global Contrast Agent Average Price by Type (2019-2030)

### 6 MARKET SEGMENT BY APPLICATION

#### 6.1 Global Contrast Agent Sales Quantity by Application (2019-2030)

#### 6.2 Global Contrast Agent Consumption Value by Application (2019-2030)

#### 6.3 Global Contrast Agent Average Price by Application (2019-2030)

### 7 NORTH AMERICA

#### 7.1 North America Contrast Agent Sales Quantity by Type (2019-2030)

#### 7.2 North America Contrast Agent Sales Quantity by Application (2019-2030)

#### 7.3 North America Contrast Agent Market Size by Country

7.3.1 North America Contrast Agent Sales Quantity by Country (2019-2030)

7.3.2 North America Contrast Agent Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

### 8 EUROPE

#### 8.1 Europe Contrast Agent Sales Quantity by Type (2019-2030)

#### 8.2 Europe Contrast Agent Sales Quantity by Application (2019-2030)

#### 8.3 Europe Contrast Agent Market Size by Country

- 8.3.1 Europe Contrast Agent Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Contrast Agent Consumption Value by Country (2019-2030)
- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Contrast Agent Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Contrast Agent Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Contrast Agent Market Size by Region
  - 9.3.1 Asia-Pacific Contrast Agent Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Contrast Agent Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Contrast Agent Sales Quantity by Type (2019-2030)
- 10.2 South America Contrast Agent Sales Quantity by Application (2019-2030)
- 10.3 South America Contrast Agent Market Size by Country
  - 10.3.1 South America Contrast Agent Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Contrast Agent Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Contrast Agent Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Contrast Agent Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Contrast Agent Market Size by Country
  - 11.3.1 Middle East & Africa Contrast Agent Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Contrast Agent Consumption Value by Country

(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 Contrast Agent Market Drivers

12.2 Contrast Agent Market Restraints

12.3 Contrast Agent Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Contrast Agent and Key Manufacturers

13.2 Manufacturing Costs Percentage of Contrast Agent

13.3 Contrast Agent Production Process

13.4 Contrast Agent Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Contrast Agent Typical Distributors

14.3 Contrast Agent Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

## 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Contrast Agent Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Contrast Agent Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Bayer Healthcare Pharmaceuticals Basic Information, Manufacturing Base and Competitors

Table 4. Bayer Healthcare Pharmaceuticals Major Business

Table 5. Bayer Healthcare Pharmaceuticals Contrast Agent Product and Services

Table 6. Bayer Healthcare Pharmaceuticals Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Bayer Healthcare Pharmaceuticals Recent Developments/Updates

Table 8. Medrad Basic Information, Manufacturing Base and Competitors

Table 9. Medrad Major Business

Table 10. Medrad Contrast Agent Product and Services

Table 11. Medrad Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Medrad Recent Developments/Updates

Table 13. Lantheus Medical Basic Information, Manufacturing Base and Competitors

Table 14. Lantheus Medical Major Business

Table 15. Lantheus Medical Contrast Agent Product and Services

Table 16. Lantheus Medical Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Lantheus Medical Recent Developments/Updates

Table 18. ACIST Medical Systems Basic Information, Manufacturing Base and Competitors

Table 19. ACIST Medical Systems Major Business

Table 20. ACIST Medical Systems Contrast Agent Product and Services

Table 21. ACIST Medical Systems Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. ACIST Medical Systems Recent Developments/Updates

Table 23. AMAG Pharmaceuticals Basic Information, Manufacturing Base and Competitors

Table 24. AMAG Pharmaceuticals Major Business

Table 25. AMAG Pharmaceuticals Contrast Agent Product and Services

- Table 26. AMAG Pharmaceuticals Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. AMAG Pharmaceuticals Recent Developments/Updates
- Table 28. Pinyons Medical Technology Basic Information, Manufacturing Base and Competitors
- Table 29. Pinyons Medical Technology Major Business
- Table 30. Pinyons Medical Technology Contrast Agent Product and Services
- Table 31. Pinyons Medical Technology Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Pinyons Medical Technology Recent Developments/Updates
- Table 33. Targeson Basic Information, Manufacturing Base and Competitors
- Table 34. Targeson Major Business
- Table 35. Targeson Contrast Agent Product and Services
- Table 36. Targeson Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Targeson Recent Developments/Updates
- Table 38. Beekley Medical Basic Information, Manufacturing Base and Competitors
- Table 39. Beekley Medical Major Business
- Table 40. Beekley Medical Contrast Agent Product and Services
- Table 41. Beekley Medical Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Beekley Medical Recent Developments/Updates
- Table 43. Mallinckrodt Pharmaceuticals Basic Information, Manufacturing Base and Competitors
- Table 44. Mallinckrodt Pharmaceuticals Major Business
- Table 45. Mallinckrodt Pharmaceuticals Contrast Agent Product and Services
- Table 46. Mallinckrodt Pharmaceuticals Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Mallinckrodt Pharmaceuticals Recent Developments/Updates
- Table 48. Nova Biomedical Basic Information, Manufacturing Base and Competitors
- Table 49. Nova Biomedical Major Business
- Table 50. Nova Biomedical Contrast Agent Product and Services
- Table 51. Nova Biomedical Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Nova Biomedical Recent Developments/Updates
- Table 53. NycomedAmersham Basic Information, Manufacturing Base and Competitors
- Table 54. NycomedAmersham Major Business



- Table 55. NycomedAmersham Contrast Agent Product and Services
- Table 56. NycomedAmersham Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. NycomedAmersham Recent Developments/Updates
- Table 58. Daiichi Basic Information, Manufacturing Base and Competitors
- Table 59. Daiichi Major Business
- Table 60. Daiichi Contrast Agent Product and Services
- Table 61. Daiichi Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Daiichi Recent Developments/Updates
- Table 63. Medtronic Basic Information, Manufacturing Base and Competitors
- Table 64. Medtronic Major Business
- Table 65. Medtronic Contrast Agent Product and Services
- Table 66. Medtronic Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Medtronic Recent Developments/Updates
- Table 68. GE Healthcare Basic Information, Manufacturing Base and Competitors
- Table 69. GE Healthcare Major Business
- Table 70. GE Healthcare Contrast Agent Product and Services
- Table 71. GE Healthcare Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. GE Healthcare Recent Developments/Updates
- Table 73. Bracco Diagnostic Basic Information, Manufacturing Base and Competitors
- Table 74. Bracco Diagnostic Major Business
- Table 75. Bracco Diagnostic Contrast Agent Product and Services
- Table 76. Bracco Diagnostic Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Bracco Diagnostic Recent Developments/Updates
- Table 78. Guerbet Basic Information, Manufacturing Base and Competitors
- Table 79. Guerbet Major Business
- Table 80. Guerbet Contrast Agent Product and Services
- Table 81. Guerbet Contrast Agent Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Guerbet Recent Developments/Updates
- Table 83. Global Contrast Agent Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 84. Global Contrast Agent Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 85. Global Contrast Agent Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 86. Market Position of Manufacturers in Contrast Agent, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 87. Head Office and Contrast Agent Production Site of Key Manufacturer

Table 88. Contrast Agent Market: Company Product Type Footprint

Table 89. Contrast Agent Market: Company Product Application Footprint

Table 90. Contrast Agent New Market Entrants and Barriers to Market Entry

Table 91. Contrast Agent Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Contrast Agent Sales Quantity by Region (2019-2024) & (K Units)

Table 93. Global Contrast Agent Sales Quantity by Region (2025-2030) & (K Units)

Table 94. Global Contrast Agent Consumption Value by Region (2019-2024) & (USD Million)

Table 95. Global Contrast Agent Consumption Value by Region (2025-2030) & (USD Million)

Table 96. Global Contrast Agent Average Price by Region (2019-2024) & (USD/Unit)

Table 97. Global Contrast Agent Average Price by Region (2025-2030) & (USD/Unit)

Table 98. Global Contrast Agent Sales Quantity by Type (2019-2024) & (K Units)

Table 99. Global Contrast Agent Sales Quantity by Type (2025-2030) & (K Units)

Table 100. Global Contrast Agent Consumption Value by Type (2019-2024) & (USD Million)

Table 101. Global Contrast Agent Consumption Value by Type (2025-2030) & (USD Million)

Table 102. Global Contrast Agent Average Price by Type (2019-2024) & (USD/Unit)

Table 103. Global Contrast Agent Average Price by Type (2025-2030) & (USD/Unit)

Table 104. Global Contrast Agent Sales Quantity by Application (2019-2024) & (K Units)

Table 105. Global Contrast Agent Sales Quantity by Application (2025-2030) & (K Units)

Table 106. Global Contrast Agent Consumption Value by Application (2019-2024) & (USD Million)

Table 107. Global Contrast Agent Consumption Value by Application (2025-2030) & (USD Million)

Table 108. Global Contrast Agent Average Price by Application (2019-2024) & (USD/Unit)

Table 109. Global Contrast Agent Average Price by Application (2025-2030) & (USD/Unit)

Table 110. North America Contrast Agent Sales Quantity by Type (2019-2024) & (K Units)

Table 111. North America Contrast Agent Sales Quantity by Type (2025-2030) & (K Units)

Table 112. North America Contrast Agent Sales Quantity by Application (2019-2024) & (K Units)

Table 113. North America Contrast Agent Sales Quantity by Application (2025-2030) & (K Units)

Table 114. North America Contrast Agent Sales Quantity by Country (2019-2024) & (K Units)

Table 115. North America Contrast Agent Sales Quantity by Country (2025-2030) & (K Units)

Table 116. North America Contrast Agent Consumption Value by Country (2019-2024) & (USD Million)

Table 117. North America Contrast Agent Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Europe Contrast Agent Sales Quantity by Type (2019-2024) & (K Units)

Table 119. Europe Contrast Agent Sales Quantity by Type (2025-2030) & (K Units)

Table 120. Europe Contrast Agent Sales Quantity by Application (2019-2024) & (K Units)

Table 121. Europe Contrast Agent Sales Quantity by Application (2025-2030) & (K Units)

Table 122. Europe Contrast Agent Sales Quantity by Country (2019-2024) & (K Units)

Table 123. Europe Contrast Agent Sales Quantity by Country (2025-2030) & (K Units)

Table 124. Europe Contrast Agent Consumption Value by Country (2019-2024) & (USD Million)

Table 125. Europe Contrast Agent Consumption Value by Country (2025-2030) & (USD Million)

Table 126. Asia-Pacific Contrast Agent Sales Quantity by Type (2019-2024) & (K Units)

Table 127. Asia-Pacific Contrast Agent Sales Quantity by Type (2025-2030) & (K Units)

Table 128. Asia-Pacific Contrast Agent Sales Quantity by Application (2019-2024) & (K Units)

Table 129. Asia-Pacific Contrast Agent Sales Quantity by Application (2025-2030) & (K Units)

Table 130. Asia-Pacific Contrast Agent Sales Quantity by Region (2019-2024) & (K Units)

Table 131. Asia-Pacific Contrast Agent Sales Quantity by Region (2025-2030) & (K Units)

Table 132. Asia-Pacific Contrast Agent Consumption Value by Region (2019-2024) & (USD Million)

Table 133. Asia-Pacific Contrast Agent Consumption Value by Region (2025-2030) & (USD Million)

Table 134. South America Contrast Agent Sales Quantity by Type (2019-2024) & (K Units)

Table 135. South America Contrast Agent Sales Quantity by Type (2025-2030) & (K Units)

Units)

Table 136. South America Contrast Agent Sales Quantity by Application (2019-2024) & (K Units)

Table 137. South America Contrast Agent Sales Quantity by Application (2025-2030) & (K Units)

Table 138. South America Contrast Agent Sales Quantity by Country (2019-2024) & (K Units)

Table 139. South America Contrast Agent Sales Quantity by Country (2025-2030) & (K Units)

Table 140. South America Contrast Agent Consumption Value by Country (2019-2024) & (USD Million)

Table 141. South America Contrast Agent Consumption Value by Country (2025-2030) & (USD Million)

Table 142. Middle East & Africa Contrast Agent Sales Quantity by Type (2019-2024) & (K Units)

Table 143. Middle East & Africa Contrast Agent Sales Quantity by Type (2025-2030) & (K Units)

Table 144. Middle East & Africa Contrast Agent Sales Quantity by Application (2019-2024) & (K Units)

Table 145. Middle East & Africa Contrast Agent Sales Quantity by Application (2025-2030) & (K Units)

Table 146. Middle East & Africa Contrast Agent Sales Quantity by Region (2019-2024) & (K Units)

Table 147. Middle East & Africa Contrast Agent Sales Quantity by Region (2025-2030) & (K Units)

Table 148. Middle East & Africa Contrast Agent Consumption Value by Region (2019-2024) & (USD Million)

Table 149. Middle East & Africa Contrast Agent Consumption Value by Region (2025-2030) & (USD Million)

Table 150. Contrast Agent Raw Material

Table 151. Key Manufacturers of Contrast Agent Raw Materials

Table 152. Contrast Agent Typical Distributors

Table 153. Contrast Agent Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Contrast Agent Picture

Figure 2. Global Contrast Agent Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Contrast Agent Consumption Value Market Share by Type in 2023

Figure 4. Gadolinium-Based Contrast Media Examples

Figure 5. Barium-Based Contrast Media Examples

Figure 6. Iodinated Contrast Media Examples

Figure 7. Global Contrast Agent Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Contrast Agent Consumption Value Market Share by Application in 2023

Figure 9. Interventional Cardiology Examples

Figure 10. Radiology Examples

Figure 11. Interventional Radiology Examples

Figure 12. Global Contrast Agent Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Contrast Agent Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Contrast Agent Sales Quantity (2019-2030) & (K Units)

Figure 15. Global Contrast Agent Average Price (2019-2030) & (USD/Unit)

Figure 16. Global Contrast Agent Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Contrast Agent Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Contrast Agent by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Contrast Agent Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Contrast Agent Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Contrast Agent Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Contrast Agent Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Contrast Agent Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Contrast Agent Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Contrast Agent Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Contrast Agent Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Contrast Agent Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Contrast Agent Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Contrast Agent Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Contrast Agent Average Price by Type (2019-2030) & (USD/Unit)

Figure 31. Global Contrast Agent Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Contrast Agent Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Contrast Agent Average Price by Application (2019-2030) & (USD/Unit)

Figure 34. North America Contrast Agent Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Contrast Agent Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Contrast Agent Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Contrast Agent Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Contrast Agent Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Contrast Agent Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Contrast Agent Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Contrast Agent Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Contrast Agent Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Contrast Agent Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Contrast Agent Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Contrast Agent Consumption Value Market Share by Region (2019-2030)

Figure 54. China Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Contrast Agent Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Contrast Agent Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Contrast Agent Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Contrast Agent Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Contrast Agent Sales Quantity Market Share by Type

(2019-2030)

Figure 67. Middle East & Africa Contrast Agent Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Contrast Agent Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Contrast Agent Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Contrast Agent Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Contrast Agent Market Drivers

Figure 75. Contrast Agent Market Restraints

Figure 76. Contrast Agent Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Contrast Agent in 2023

Figure 79. Manufacturing Process Analysis of Contrast Agent

Figure 80. Contrast Agent Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source



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