

# **Global Context & Location Based Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Location-based services (LBS) are applications of mobile technology that utilize the information about the location of the user.

### **Scope of the Report:**

This report studies the Context & Location Based Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Context & Location Based Services market by product type and applications/end industries.

Rapid mobile broadband uptake and the multitude of sensors and data produced by devices and connected units has opened up new opportunities for stakeholders. This research explores how the industry can leverage these assets in order to drive revenues, consumer engagement and maximise operational efficiency.

The global Context & Location Based Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Context & Location Based Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Alphabet

DecaWave

Facebook

Fiksu

Gimbal

John Deere

KORE

MiX Telematics

Monsanto

Pinterest

TomTom

Ubimo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Location-Based Services

Context-Aware Location-Based Services

Market Segment by Applications, can be divided into

Consumer

Retail

Commercial Telematics

Precision Agriculture

## Contents

### 1 CONTEXT & LOCATION BASED SERVICES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Context & Location Based Services
- 1.2 Classification of Context & Location Based Services by Types
  - 1.2.1 Global Context & Location Based Services Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Context & Location Based Services Revenue Market Share by Types in 2017
  - 1.2.3 Location-Based Services
  - 1.2.4 Context-Aware Location-Based Services
- 1.3 Global Context & Location Based Services Market by Application
  - 1.3.1 Global Context & Location Based Services Market Size and Market Share Comparison by Applications (2013-2023)
    - 1.3.2 Consumer
    - 1.3.3 Retail
    - 1.3.4 Commercial Telematics
    - 1.3.5 Precision Agriculture
- 1.4 Global Context & Location Based Services Market by Regions
  - 1.4.1 Global Context & Location Based Services Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Context & Location Based Services Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Context & Location Based Services Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Context & Location Based Services Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Context & Location Based Services Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Context & Location Based Services Status and Prospect (2013-2023)
- 1.5 Global Market Size of Context & Location Based Services (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 Alphabet
  - 2.1.1 Business Overview
  - 2.1.2 Context & Location Based Services Type and Applications

- 2.1.2.1 Product A
- 2.1.2.2 Product B
- 2.1.3 Alphabet Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 DecaWave
  - 2.2.1 Business Overview
  - 2.2.2 Context & Location Based Services Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
  - 2.2.3 DecaWave Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Facebook
  - 2.3.1 Business Overview
  - 2.3.2 Context & Location Based Services Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 Facebook Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Fiksu
  - 2.4.1 Business Overview
  - 2.4.2 Context & Location Based Services Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 Fiksu Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Gimbal
  - 2.5.1 Business Overview
  - 2.5.2 Context & Location Based Services Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 Gimbal Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 John Deere
  - 2.6.1 Business Overview
  - 2.6.2 Context & Location Based Services Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B
  - 2.6.3 John Deere Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2017)

## 2.7 KORE

### 2.7.1 Business Overview

### 2.7.2 Context & Location Based Services Type and Applications

#### 2.7.2.1 Product A

#### 2.7.2.2 Product B

### 2.7.3 KORE Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2017)

## 2.8 MiX Telematics

### 2.8.1 Business Overview

### 2.8.2 Context & Location Based Services Type and Applications

#### 2.8.2.1 Product A

#### 2.8.2.2 Product B

### 2.8.3 MiX Telematics Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2017)

## 2.9 Monsanto

### 2.9.1 Business Overview

### 2.9.2 Context & Location Based Services Type and Applications

#### 2.9.2.1 Product A

#### 2.9.2.2 Product B

### 2.9.3 Monsanto Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2017)

## 2.10 Pinterest

### 2.10.1 Business Overview

### 2.10.2 Context & Location Based Services Type and Applications

#### 2.10.2.1 Product A

#### 2.10.2.2 Product B

### 2.10.3 Pinterest Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2017)

## 2.11 TomTom

### 2.11.1 Business Overview

### 2.11.2 Context & Location Based Services Type and Applications

#### 2.11.2.1 Product A

#### 2.11.2.2 Product B

### 2.11.3 TomTom Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2017)

## 2.12 Ubimo

### 2.12.1 Business Overview

### 2.12.2 Context & Location Based Services Type and Applications

#### 2.12.2.1 Product A

#### 2.12.2.2 Product B

2.12.3 Ubimo Context & Location Based Services Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL CONTEXT & LOCATION BASED SERVICES MARKET COMPETITION, BY PLAYERS**

3.1 Global Context & Location Based Services Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Context & Location Based Services Players Market Share

3.2.2 Top 10 Context & Location Based Services Players Market Share

3.3 Market Competition Trend

### **4 GLOBAL CONTEXT & LOCATION BASED SERVICES MARKET SIZE BY REGIONS**

4.1 Global Context & Location Based Services Revenue and Market Share by Regions

4.2 North America Context & Location Based Services Revenue and Growth Rate (2013-2018)

4.3 Europe Context & Location Based Services Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Context & Location Based Services Revenue and Growth Rate (2013-2018)

4.5 South America Context & Location Based Services Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Context & Location Based Services Revenue and Growth Rate (2013-2018)

### **5 NORTH AMERICA CONTEXT & LOCATION BASED SERVICES REVENUE BY COUNTRIES**

5.1 North America Context & Location Based Services Revenue by Countries (2013-2018)

5.2 USA Context & Location Based Services Revenue and Growth Rate (2013-2018)

5.3 Canada Context & Location Based Services Revenue and Growth Rate (2013-2018)

5.4 Mexico Context & Location Based Services Revenue and Growth Rate (2013-2018)

### **6 EUROPE CONTEXT & LOCATION BASED SERVICES REVENUE BY COUNTRIES**

6.1 Europe Context & Location Based Services Revenue by Countries (2013-2018)

6.2 Germany Context & Location Based Services Revenue and Growth Rate (2013-2018)

6.3 UK Context & Location Based Services Revenue and Growth Rate (2013-2018)

6.4 France Context & Location Based Services Revenue and Growth Rate (2013-2018)

6.5 Russia Context & Location Based Services Revenue and Growth Rate (2013-2018)

6.6 Italy Context & Location Based Services Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC CONTEXT & LOCATION BASED SERVICES REVENUE BY COUNTRIES**

7.1 Asia-Pacific Context & Location Based Services Revenue by Countries (2013-2018)

7.2 China Context & Location Based Services Revenue and Growth Rate (2013-2018)

7.3 Japan Context & Location Based Services Revenue and Growth Rate (2013-2018)

7.4 Korea Context & Location Based Services Revenue and Growth Rate (2013-2018)

7.5 India Context & Location Based Services Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Context & Location Based Services Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA CONTEXT & LOCATION BASED SERVICES REVENUE BY COUNTRIES**

8.1 South America Context & Location Based Services Revenue by Countries (2013-2018)

8.2 Brazil Context & Location Based Services Revenue and Growth Rate (2013-2018)

8.3 Argentina Context & Location Based Services Revenue and Growth Rate (2013-2018)

8.4 Colombia Context & Location Based Services Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE CONTEXT & LOCATION BASED SERVICES BY COUNTRIES**

9.1 Middle East and Africa Context & Location Based Services Revenue by Countries (2013-2018)

9.2 Saudi Arabia Context & Location Based Services Revenue and Growth Rate (2013-2018)

9.3 UAE Context & Location Based Services Revenue and Growth Rate (2013-2018)

9.4 Egypt Context & Location Based Services Revenue and Growth Rate (2013-2018)



9.5 Nigeria Context & Location Based Services Revenue and Growth Rate (2013-2018)

9.6 South Africa Context & Location Based Services Revenue and Growth Rate (2013-2018)

## **10 GLOBAL CONTEXT & LOCATION BASED SERVICES MARKET SEGMENT BY TYPE**

10.1 Global Context & Location Based Services Revenue and Market Share by Type (2013-2018)

10.2 Global Context & Location Based Services Market Forecast by Type (2018-2023)

10.3 Location-Based Services Revenue Growth Rate (2013-2023)

10.4 Context-Aware Location-Based Services Revenue Growth Rate (2013-2023)

## **11 GLOBAL CONTEXT & LOCATION BASED SERVICES MARKET SEGMENT BY APPLICATION**

11.1 Global Context & Location Based Services Revenue Market Share by Application (2013-2018)

11.2 Context & Location Based Services Market Forecast by Application (2018-2023)

11.3 Consumer Revenue Growth (2013-2018)

11.4 Retail Revenue Growth (2013-2018)

11.5 Commercial Telematics Revenue Growth (2013-2018)

11.6 Precision Agriculture Revenue Growth (2013-2018)

## **12 GLOBAL CONTEXT & LOCATION BASED SERVICES MARKET SIZE FORECAST (2018-2023)**

12.1 Global Context & Location Based Services Market Size Forecast (2018-2023)

12.2 Global Context & Location Based Services Market Forecast by Regions (2018-2023)

12.3 North America Context & Location Based Services Revenue Market Forecast (2018-2023)

12.4 Europe Context & Location Based Services Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Context & Location Based Services Revenue Market Forecast (2018-2023)

12.6 South America Context & Location Based Services Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Context & Location Based Services Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Context & Location Based Services Picture

Table Product Specifications of Context & Location Based Services

Table Global Context & Location Based Services and Revenue (Million USD) Market S

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