

Global Context & Location Based Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Location-based services (LBS) are applications of mobile technology that utilize the information about the location of the user.

Scope of the Report:

This report studies the Context & Location Based Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Context & Location Based Services market by product type and applications/end industries.

Rapid mobile broadband uptake and the multitude of sensors and data produced by devices and connected units has opened up new opportunities for stakeholders. This research explores how the industry can leverage these assets in order to drive revenues, consumer engagement and maximise operational efficiency.

The global Context & Location Based Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Context & Location Based Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Alphabet

DecaWave

Facebook

Fiksu

Gimbal

John Deere

KORE

MiX Telematics

Monsanto

Pinterest

TomTom

Ubimo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Location-Based Services

Context-Aware Location-Based Services

Market Segment by Applications, can be divided into

Consumer

Retail

Commercial Telematics

Precision Agriculture

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