

Global Content Recommendation Engine Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A recommender system or a recommendation system is a subclass of information filtering system that seeks to predict the 'rating' or 'preference' a user would give to an item.

SCOPE OF THE REPORT:

The market is primarily driven by the increasing focus on enhancing customer experience, need for analyzing large volumes of customer data, and rapid digitalization. The global Content Recommendation Engine market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Content Recommendation Engine.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Content Recommendation Engine market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Content Recommendation Engine market by product type and applications/end industries.

Market Segment by Companies, this report covers

Amazon Web Services (US)

Boomtrain (US)

Certona (US)

Curata (US)

Cxense (Norway)

Dynamic Yield (US)

IBM (US)

Kibo Commerce (US)

Outbrain (US)

Revcontent (US)

Taboola (US)

ThinkAnalytics (UK)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Solution

Service

Market Segment by Applications, can be divided into

Media

Entertainment & Gaming

Retail & Consumer Goods

Hospitality

Others

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