

Global Content Recognition Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Content recognition (CR) is an identification technology to recognize content played on a media device or present in a media file.

Scope of the Report:

This report studies the Content Recognition market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Content Recognition market by product type and applications/end industries.

The increasing usage of content recognition in TVs is one of the key trends that will gain traction in the content recognition market during the coming years.

Audio recognition is the primary application for content recognition and is used for speech recognition by converting audio content into text that is beneficial for individuals with hearing impairment.

The content recognition technology is preferred mainly in the media and entertainment sector as it enables the broadcasters and operators to enhance the TV viewing experience and meet consumer demands. This technology creates an interactive experience for TV viewers and enables the consumers to personalize content according to their preferences.

The global Content Recognition market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which

cannot be ignored. Any changes from United States might affect the development trend of Content Recognition.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Microsoft

Nuance Communications

Google

Audible Magic

Beatgrid Media

ACRCloud

ArcSoft

Civolution

Clarifai

DataScouting

Digimarc

Enswers

Gracenote

Muffin

Shazam Entertainment

Viscovery

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Audio Recognition

Video Recognition

Image Recognition

Media Monitoring

Others

Market Segment by Applications, can be divided into

Telecom

Healthcare

E-Commerce

Automotive

Media and Entertainment

Others

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