

Global Content Marketing Service Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Content marketing is a form of marketing focused on creating, publishing, and distributing content for a targeted audience online.

SCOPE OF THE REPORT:

The building brand awareness along with increasing trust and loyalty is to be one of the primary growth factors for the content marketing market. Companies use content marketing as a strong advertising platform and a source of enhancing public relations. Content marketing comprises of publishing informative and well-researched content to portray the business as authoritative and trustworthy. Impressive content also improves brand recall, and economically improves the brand awareness among consumers. The global Content Marketing Service market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Content Marketing Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Content Marketing Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Content Marketing Service market by product type and applications/end industries.

Market Segment by Companies, this report covers

HubSpot

Contently

Influence & Co

NewsCred

Marketo

Scripted

Skyword

TapInfluence

Brafton

Eucalypt

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hybrid Print & Digital Content Marketing

Digital-Only Content Marketing

Non-Textual Content Marketing

Market Segment by Applications, can be divided into

B2B

B2C

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