

# Global Content-Aware Data Loss Prevention (DLP) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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### **Abstracts**

Content-Aware DLP is a tool designed to prevent data leaks while the data is transported, in or outside of a network. The technology helps in knowing where the data is stored and how it is going to be used that means it enables the exact control of transfer of the data. Content-Aware DLP reduces the risks of data losses that can affect organization due to image harm, damages, and litigations.

#### SCOPE OF THE REPORT:

This report studies the Content-Aware Data Loss Prevention (DLP) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Content-Aware Data Loss Prevention (DLP) market by product type and applications/end industries.

Content-Aware DLP Market is on continuous growth due to increase in the security breaches and wide- spread use of cloud services risking the loss of intellectual property and rising thefts. The major driver for Content-Aware DLP Market is a rise in the use of social media leading to advanced information sharing. However, lack of awareness and accountability is delaying the Content-Aware DLP market growth. Steganography in which the data is hidden within the data is one of the major challenges for Content-Aware DLP Market reducing and delaying its growth.

The global Content-Aware Data Loss Prevention (DLP) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in



China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Content-Aware Data Loss Prevention (DLP).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Code Green Networks

GTB Technologies

Symantec

CoSoSys

Check Point Software Technologies

Trustwave Holdings

CA Technologies

Trend Micro

Blue Coat Systems

Cisco Systems

Market Segment by Regions, regional analysis covers

Websense

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)



Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud

Market Segment by Applications, can be divided into

Manufacturing

**On-Premises** 

Telecommunication And IT

Healthcare

Aerospace And Defense

**Retail And Logistics** 

Government And Public Utilities And Banking

Financial Services And Insurance



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