

Global Content Analytics Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Scope of the Report:

This report focuses on the Content Analytics in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In terms of deployment type, the on-premises segment dominates the content analytics market. However, the growing adoption of SaaS applications by enterprises is bringing huge growth prospects for cloud/host based content analytics solutions. Various organizations operating in different industrial domains transcript and analyze customer and organizational media, and take rational decisions for customers and business management with the help of text and speech intelligence. This has been responsible for the increasing demand for content analytics in various industries. Industries such as banking, retail, healthcare, and hospitality are expanding enormously with the growing population.

The worldwide market for Content Analytics is expected to grow at a CAGR of roughly 22.1% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

International Business Machines (IBM) Corporation

SAP SE

SAS Institute, Inc.

Oracle Corporation

Adobe Systems, Inc.

Clarabridge, Inc.

Interactive Intelligence Group, Inc.

Opentext Corporation

Verint Systems

Nice Systems Ltd.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-Premises

Cloud/Hosted

Market Segment by Applications, can be divided into

Speech Analytics

Text Analytics

Web Analytics

Social Media Analytics

Others

There are 15 Chapters to deeply display The global Content Analytics market.

Chapter 1, to describe Content Analytics Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Content Analytics, with sales, revenue, and price of Content Analytics, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Content Analytics, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Content Analytics market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Content Analytics sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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