

Global Contactless Payment Transaction Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Contactless Payment Transaction market size was valued at USD 67610 million in 2023 and is forecast to a readjusted size of USD 397700 million by 2030 with a CAGR of 28.8% during review period.

Contactless payment is gradually becoming an important part of the payments process in various industries. Consumers along with businesses are rapidly accepting various ways that are highly safe and convenient for the payment of their purchases via contactless methods including contactless wearable devices, contactless card (RFID/NFC), and devoted contactless mobile payment apps, by making use of the RFID or NFC technologies.

The Global Info Research report includes an overview of the development of the Contactless Payment Transaction industry chain, the market status of Transport (Wearable Devices, Contactless Card (RFID/NFC)), Hospitality (Wearable Devices, Contactless Card (RFID/NFC)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Contactless Payment Transaction.

Regionally, the report analyzes the Contactless Payment Transaction markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Contactless Payment Transaction market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Contactless Payment Transaction market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Contactless Payment Transaction industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Wearable Devices, Contactless Card (RFID/NFC)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Contactless Payment Transaction market.

Regional Analysis: The report involves examining the Contactless Payment Transaction market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Contactless Payment Transaction market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Contactless Payment Transaction:

Company Analysis: Report covers individual Contactless Payment Transaction players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Contactless Payment Transaction This may involve surveys,

interviews, and analysis of consumer reviews and feedback from different by Application (Transport, Hospitality).

Technology Analysis: Report covers specific technologies relevant to Contactless Payment Transaction. It assesses the current state, advancements, and potential future developments in Contactless Payment Transaction areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Contactless Payment Transaction market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Contactless Payment Transaction market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Wearable Devices

Contactless Card (RFID/NFC)

Contactless Mobile Payment

Market segment by Application

Transport

Hospitality

Media and Entertainment

Healthcare

Retail

Market segment by players, this report covers

Barclays

Apple Inc

Gemalto NV

Heartland Payment Systems Inc

Giesecke & Devrient GmbH

Ingenico Group

On Track Innovations Ltd

Inside Secure

Samsung Electronics Ltd

Wirecard AG

Verifone Systems Inc

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Contactless Payment Transaction product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Contactless Payment Transaction, with revenue, gross margin and global market share of Contactless Payment Transaction from 2019 to 2024.

Chapter 3, the Contactless Payment Transaction competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Contactless Payment Transaction market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Contactless Payment Transaction.

Chapter 13, to describe Contactless Payment Transaction research findings and conclusion.

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