

Global Contact EMV Card Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Contact EMV Card market size was valued at USD 2402.6 million in 2022 and is forecast to a readjusted size of USD 3065.2 million by 2029 with a CAGR of 3.5% during review period.

Contact EMV card is a smart card that uses contact chip technology to communicate with a card reader. It follows the EMV (Europay, Mastercard, and Visa) standard, which defines the interaction specifications between payment cards and terminals to ensure security and compatibility.

As an international payment card standard, EMV cards have been widely supported and adopted by major banks, payment networks and card organizations. EMV cards are used as the main payment method in many countries and regions, such as Europe, North America, Latin America, and Asia-Pacific. One of the main advantages of EMV cards is their strong payment security, which reduces the risk of fraud in payment transactions. This makes EMV cards the payment method of choice for financial institutions and cardholders.

The Global Info Research report includes an overview of the development of the Contact EMV Card industry chain, the market status of Payment Terminal (Credit Card, Debit Card), ATM (Credit Card, Debit Card), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Contact EMV Card.

Regionally, the report analyzes the Contact EMV Card markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Contact EMV Card market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Contact EMV Card market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Contact EMV Card industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Credit Card, Debit Card).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Contact EMV Card market.

Regional Analysis: The report involves examining the Contact EMV Card market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Contact EMV Card market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Contact EMV Card:

Company Analysis: Report covers individual Contact EMV Card manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Contact EMV Card. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Payment Terminal, ATM).

Technology Analysis: Report covers specific technologies relevant to Contact EMV Card. It assesses the current state, advancements, and potential future developments in Contact EMV Card areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Contact EMV Card market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Contact EMV Card market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Credit Card

Debit Card

Prepaid Card

Others

Market segment by Application

Payment Terminal

ATM

Others

Major players covered

ABCorp

Gemalto

Goldpac

IDEMIA

CPI Card

Giesecke & Devrient

Valid

Kona I

Perfect Plastic Printing

Watchdata Technologies

Hengbao

Tianyu

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Contact EMV Card product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Contact EMV Card, with price, sales, revenue and global market share of Contact EMV Card from 2018 to 2023.

Chapter 3, the Contact EMV Card competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Contact EMV Card breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Contact EMV Card market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Contact EMV Card.

Chapter 14 and 15, to describe Contact EMV Card sales channel, distributors, customers, research findings and conclusion.

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