

Global Contact Center Outsourcing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G6182C8FF39EN.html>

Date: December 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: G6182C8FF39EN

Abstracts

Contact centers act as a central point in an enterprise from where all customer contacts are managed. They play a prominent role within an enterprise's broad customer management strategies.

Scope of the Report:

This report studies the Contact Center Outsourcing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Contact Center Outsourcing market by product type and applications/end industries.

Currently, contact centers are adopting new technologies to perform multichannel operations. This results in better customer experience and enables customer expectations to be met with advanced level of interaction.

The global Contact Center Outsourcing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Contact Center Outsourcing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

HP

Sitel

Teleperformance

Xerox Corporation

CGS Inc

HGS

Datamark, Inc

Infinitt Contact

Five9

VADS

Alorica

Invensis

Transcosmos

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Email Support

Chat Support

Voice Over IP (VoIP)

Website Support

Others

Market Segment by Applications, can be divided into

BFSI

Retail

Government

IT & Telecommunication

Defense Aerospace & Intelligence

Manufacturing

Others

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