

# Global Consumer Tissue Paper Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G9F7A3F1F012EN.html>

Date: April 2026

Pages: 141

Price: US\$ 4,480.00 (Single User License)

ID: G9F7A3F1F012EN

## Abstracts

The global Consumer Tissue Paper market size is expected to reach \$ 88035 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Consumer tissue paper refers to disposable paper products primarily used for personal hygiene, commonly seen for wiping after using the toilet, hand cleaning, and in everyday life. Its raw materials are mainly wood pulp or recycled fibers, manufactured through mechanical or chemical pulping, papermaking, and calendering processes. Toilet paper can be categorized by form, including rolls, pull-out sheets, and sheets. It is soft, highly absorbent, and easily biodegradable, making it an indispensable basic consumer product in daily life and public health settings. In 2025, global consumer tissue paper production was approximately 45,564 thousand metric tons, with a unit price of approximately US\$1478.29 per metric ton and a gross profit margin of approximately 32.29%.

Kimberly-Clark, Essity (SCA), Procter & Gamble, Georgia-Pacific, Sofidel, Empresas CMPC, Hengan Group, APP (Sinar Mas Group), WEPA, Metsa Group, Kruger, Cascades, C & S, and ICT Group are among the major suppliers in the global tissue paper market. The top five brands account for over 40% of the global market share. Companies like Kimberly-Clark, Essity (from SCA), Procter & Gamble, Georgia-Pacific, and Sofidel are technologically and market-leading, and are globally renowned suppliers. The US market accounts for approximately 39% of the global market, while the Asia-Pacific and European markets account for approximately 29% and 26%, respectively. Toilet paper, as a crucial component of the global consumer goods market, experiences stable demand and high-frequency replacement. The market continues to grow due to rising living standards and increasing awareness of personal hygiene worldwide. Particularly in emerging markets such as Asia and Latin America, rapid

urbanization, household growth, and the expansion of commerce and services have led to a steady increase in demand for basic household paper products. Meanwhile, product innovations such as biodegradable and environmentally friendly paper, and antibacterial functional paper, have brought new growth points to the industry. Despite the broad market prospects, the industry also faces significant challenges. Fluctuations in raw material prices, rising energy and water costs, and stricter environmental protection policies all put pressure on companies' production costs and profitability. As a high-energy-consuming industry, the paper industry's profit margins may be compressed against the backdrop of rising energy and water costs. Furthermore, stricter environmental policies and sustainable development issues are also prompting companies to invest more resources in circular materials and green production processes, which may increase operational risks in the short term. From the perspective of downstream demand, household consumption remains the main market force, but demand through commercial channels is also showing an upward trend, especially in scenarios such as hotels, office buildings, and public health facilities, where toilet paper, as a high-frequency consumable, has stable demand. E-commerce channels continue to impact the traditional retail landscape, providing consumers with a wider range of product choices and more transparent price information, driving up the market share of mid-to-high-end products. With consumers' increasing awareness of health and environmental protection, the preference for high-quality, recyclable, and eco-friendly toilet paper has significantly increased, becoming a new growth driver for the future market.

This report studies the global Consumer Tissue Paper production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Consumer Tissue Paper and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Consumer Tissue Paper that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Consumer Tissue Paper total production and demand, 2021-2032, ( K Tons)

Global Consumer Tissue Paper total production value, 2021-2032, (USD Million)

Global Consumer Tissue Paper production by region & country, production, value,

CAGR, 2021-2032, (USD Million) & ( K Tons), (based on production site)

Global Consumer Tissue Paper consumption by region & country, CAGR, 2021-2032 & ( K Tons)

U.S. VS China: Consumer Tissue Paper domestic production, consumption, key domestic manufacturers and share

Global Consumer Tissue Paper production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & ( K Tons)

Global Consumer Tissue Paper production by Type, production, value, CAGR, 2021-2032, (USD Million) & ( K Tons)

Global Consumer Tissue Paper production by Application, production, value, CAGR, 2021-2032, (USD Million) & ( K Tons)

This report profiles key players in the global Consumer Tissue Paper market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kimberly-Clark, Essity (from SCA), Procter & Gamble, Georgia-Pacific, Sofidel, Empresas CMPC, Asia Pulp & Paper, W?pa, Metsa Group, Kruger, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Consumer Tissue Paper market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & ( K Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Consumer Tissue Paper Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Consumer Tissue Paper Market, Segmentation by Type:

Toilet Paper

Kitchen & Hand Towels

Napkins

Facial Tissues

Others

#### Global Consumer Tissue Paper Market, Segmentation by Material Type:

Virgin Pulp

Recycled Fiber

Bamboo/Alternative Fiber

Others

## Global Consumer Tissue Paper Market, Segmentation by Distribution Channel:

Supermarket/Hypermarket

Online E?Commerce

Wholesale/Distribution

Others

## Global Consumer Tissue Paper Market, Segmentation by Application:

At Home(AH)

Away from Home(AFH)

## Companies Profiled:

Kimberly-Clark

Essity (from SCA)

Procter & Gamble

Georgia-Pacific

Sofidel

Empresas CMPC

Asia Pulp & Paper

W?pa

Metsa Group

Kruger

Cascades

C&S Paper

ICT Group

Vinda International(RGE Group)

Gold Hongye Paper Group Co.,Ltd

Zhongshun Jierou

Hengan International

**Key Questions Answered:**

1. How big is the global Consumer Tissue Paper market?
2. What is the demand of the global Consumer Tissue Paper market?
3. What is the year over year growth of the global Consumer Tissue Paper market?
4. What is the production and production value of the global Consumer Tissue Paper market?
5. Who are the key producers in the global Consumer Tissue Paper market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Consumer Tissue Paper Introduction
- 1.2 World Consumer Tissue Paper Supply & Forecast
  - 1.2.1 World Consumer Tissue Paper Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Consumer Tissue Paper Production (2021-2032)
  - 1.2.3 World Consumer Tissue Paper Pricing Trends (2021-2032)
- 1.3 World Consumer Tissue Paper Production by Region (Based on Production Site)
  - 1.3.1 World Consumer Tissue Paper Production Value by Region (2021-2032)
  - 1.3.2 World Consumer Tissue Paper Production by Region (2021-2032)
  - 1.3.3 World Consumer Tissue Paper Average Price by Region (2021-2032)
  - 1.3.4 North America Consumer Tissue Paper Production (2021-2032)
  - 1.3.5 Europe Consumer Tissue Paper Production (2021-2032)
  - 1.3.6 China Consumer Tissue Paper Production (2021-2032)
  - 1.3.7 Japan Consumer Tissue Paper Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Consumer Tissue Paper Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Consumer Tissue Paper Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Consumer Tissue Paper Demand (2021-2032)
- 2.2 World Consumer Tissue Paper Consumption by Region
  - 2.2.1 World Consumer Tissue Paper Consumption by Region (2021-2026)
  - 2.2.2 World Consumer Tissue Paper Consumption Forecast by Region (2027-2032)
- 2.3 United States Consumer Tissue Paper Consumption (2021-2032)
- 2.4 China Consumer Tissue Paper Consumption (2021-2032)
- 2.5 Europe Consumer Tissue Paper Consumption (2021-2032)
- 2.6 Japan Consumer Tissue Paper Consumption (2021-2032)
- 2.7 South Korea Consumer Tissue Paper Consumption (2021-2032)
- 2.8 ASEAN Consumer Tissue Paper Consumption (2021-2032)
- 2.9 India Consumer Tissue Paper Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Consumer Tissue Paper Production Value by Manufacturer (2021-2026)

- 3.2 World Consumer Tissue Paper Production by Manufacturer (2021-2026)
- 3.3 World Consumer Tissue Paper Average Price by Manufacturer (2021-2026)
- 3.4 Consumer Tissue Paper Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Consumer Tissue Paper Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Consumer Tissue Paper in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Consumer Tissue Paper in 2025
- 3.6 Consumer Tissue Paper Market: Overall Company Footprint Analysis
  - 3.6.1 Consumer Tissue Paper Market: Region Footprint
  - 3.6.2 Consumer Tissue Paper Market: Company Product Type Footprint
  - 3.6.3 Consumer Tissue Paper Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Consumer Tissue Paper Production Value Comparison
  - 4.1.1 United States VS China: Consumer Tissue Paper Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Consumer Tissue Paper Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Consumer Tissue Paper Production Comparison
  - 4.2.1 United States VS China: Consumer Tissue Paper Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Consumer Tissue Paper Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Consumer Tissue Paper Consumption Comparison
  - 4.3.1 United States VS China: Consumer Tissue Paper Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Consumer Tissue Paper Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Consumer Tissue Paper Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Consumer Tissue Paper Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Consumer Tissue Paper Production Value (2021-2026)

4.4.3 United States Based Manufacturers Consumer Tissue Paper Production (2021-2026)

4.5 China Based Consumer Tissue Paper Manufacturers and Market Share

4.5.1 China Based Consumer Tissue Paper Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Consumer Tissue Paper Production Value (2021-2026)

4.5.3 China Based Manufacturers Consumer Tissue Paper Production (2021-2026)

4.6 Rest of World Based Consumer Tissue Paper Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Consumer Tissue Paper Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Consumer Tissue Paper Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Consumer Tissue Paper Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Consumer Tissue Paper Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Toilet Paper

5.2.2 Kitchen & Hand Towels

5.2.3 Napkins

5.2.4 Facial Tissues

5.2.5 Others

5.3 Market Segment by Type

5.3.1 World Consumer Tissue Paper Production by Type (2021-2032)

5.3.2 World Consumer Tissue Paper Production Value by Type (2021-2032)

5.3.3 World Consumer Tissue Paper Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY MATERIAL TYPE**

6.1 World Consumer Tissue Paper Market Size Overview by Material Type: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Material Type

- 6.2.1 Virgin Pulp
- 6.2.2 Recycled Fiber
- 6.2.3 Bamboo/Alternative Fiber
- 6.2.4 Others

### 6.3 Market Segment by Material Type

- 6.3.1 World Consumer Tissue Paper Production by Material Type (2021-2032)
- 6.3.2 World Consumer Tissue Paper Production Value by Material Type (2021-2032)
- 6.3.3 World Consumer Tissue Paper Average Price by Material Type (2021-2032)

## 7 MARKET ANALYSIS BY DISTRIBUTION CHANNEL

### 7.1 World Consumer Tissue Paper Market Size Overview by Distribution Channel: 2021 VS 2025 VS 2032

### 7.2 Segment Introduction by Distribution Channel

- 7.2.1 Supermarket/Hypermarket
- 7.2.2 Online E?Commerce
- 7.2.3 Wholesale/Distribution
- 7.2.4 Others

### 7.3 Market Segment by Distribution Channel

- 7.3.1 World Consumer Tissue Paper Production by Distribution Channel (2021-2032)
- 7.3.2 World Consumer Tissue Paper Production Value by Distribution Channel (2021-2032)
- 7.3.3 World Consumer Tissue Paper Average Price by Distribution Channel (2021-2032)

## 8 MARKET ANALYSIS BY APPLICATION

### 8.1 World Consumer Tissue Paper Market Size Overview by Application: 2021 VS 2025 VS 2032

### 8.2 Segment Introduction by Application

- 8.2.1 At Home(AH)
- 8.2.2 Away from Home(AFH)

### 8.3 Market Segment by Application

- 8.3.1 World Consumer Tissue Paper Production by Application (2021-2032)
- 8.3.2 World Consumer Tissue Paper Production Value by Application (2021-2032)
- 8.3.3 World Consumer Tissue Paper Average Price by Application (2021-2032)

## 9 COMPANY PROFILES

## 9.1 Kimberly-Clark

### 9.1.1 Kimberly-Clark Details

### 9.1.2 Kimberly-Clark Major Business

### 9.1.3 Kimberly-Clark Consumer Tissue Paper Product and Services

### 9.1.4 Kimberly-Clark Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.1.5 Kimberly-Clark Recent Developments/Updates

### 9.1.6 Kimberly-Clark Competitive Strengths & Weaknesses

## 9.2 Essity (from SCA)

### 9.2.1 Essity (from SCA) Details

### 9.2.2 Essity (from SCA) Major Business

### 9.2.3 Essity (from SCA) Consumer Tissue Paper Product and Services

### 9.2.4 Essity (from SCA) Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.2.5 Essity (from SCA) Recent Developments/Updates

### 9.2.6 Essity (from SCA) Competitive Strengths & Weaknesses

## 9.3 Procter & Gamble

### 9.3.1 Procter & Gamble Details

### 9.3.2 Procter & Gamble Major Business

### 9.3.3 Procter & Gamble Consumer Tissue Paper Product and Services

### 9.3.4 Procter & Gamble Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.3.5 Procter & Gamble Recent Developments/Updates

### 9.3.6 Procter & Gamble Competitive Strengths & Weaknesses

## 9.4 Georgia-Pacific

### 9.4.1 Georgia-Pacific Details

### 9.4.2 Georgia-Pacific Major Business

### 9.4.3 Georgia-Pacific Consumer Tissue Paper Product and Services

### 9.4.4 Georgia-Pacific Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.4.5 Georgia-Pacific Recent Developments/Updates

### 9.4.6 Georgia-Pacific Competitive Strengths & Weaknesses

## 9.5 Sofidel

### 9.5.1 Sofidel Details

### 9.5.2 Sofidel Major Business

### 9.5.3 Sofidel Consumer Tissue Paper Product and Services

### 9.5.4 Sofidel Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.5.5 Sofidel Recent Developments/Updates

- 9.5.6 Sofidel Competitive Strengths & Weaknesses
- 9.6 Empresas CMPC
  - 9.6.1 Empresas CMPC Details
  - 9.6.2 Empresas CMPC Major Business
  - 9.6.3 Empresas CMPC Consumer Tissue Paper Product and Services
  - 9.6.4 Empresas CMPC Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.6.5 Empresas CMPC Recent Developments/Updates
  - 9.6.6 Empresas CMPC Competitive Strengths & Weaknesses
- 9.7 Asia Pulp & Paper
  - 9.7.1 Asia Pulp & Paper Details
  - 9.7.2 Asia Pulp & Paper Major Business
  - 9.7.3 Asia Pulp & Paper Consumer Tissue Paper Product and Services
  - 9.7.4 Asia Pulp & Paper Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.7.5 Asia Pulp & Paper Recent Developments/Updates
  - 9.7.6 Asia Pulp & Paper Competitive Strengths & Weaknesses
- 9.8 W?pa
  - 9.8.1 W?pa Details
  - 9.8.2 W?pa Major Business
  - 9.8.3 W?pa Consumer Tissue Paper Product and Services
  - 9.8.4 W?pa Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.8.5 W?pa Recent Developments/Updates
  - 9.8.6 W?pa Competitive Strengths & Weaknesses
- 9.9 Metsa Group
  - 9.9.1 Metsa Group Details
  - 9.9.2 Metsa Group Major Business
  - 9.9.3 Metsa Group Consumer Tissue Paper Product and Services
  - 9.9.4 Metsa Group Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.9.5 Metsa Group Recent Developments/Updates
  - 9.9.6 Metsa Group Competitive Strengths & Weaknesses
- 9.10 Kruger
  - 9.10.1 Kruger Details
  - 9.10.2 Kruger Major Business
  - 9.10.3 Kruger Consumer Tissue Paper Product and Services
  - 9.10.4 Kruger Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.10.5 Kruger Recent Developments/Updates
- 9.10.6 Kruger Competitive Strengths & Weaknesses
- 9.11 Cascades
  - 9.11.1 Cascades Details
  - 9.11.2 Cascades Major Business
  - 9.11.3 Cascades Consumer Tissue Paper Product and Services
  - 9.11.4 Cascades Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.11.5 Cascades Recent Developments/Updates
  - 9.11.6 Cascades Competitive Strengths & Weaknesses
- 9.12 C&S Paper
  - 9.12.1 C&S Paper Details
  - 9.12.2 C&S Paper Major Business
  - 9.12.3 C&S Paper Consumer Tissue Paper Product and Services
  - 9.12.4 C&S Paper Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.12.5 C&S Paper Recent Developments/Updates
  - 9.12.6 C&S Paper Competitive Strengths & Weaknesses
- 9.13 ICT Group
  - 9.13.1 ICT Group Details
  - 9.13.2 ICT Group Major Business
  - 9.13.3 ICT Group Consumer Tissue Paper Product and Services
  - 9.13.4 ICT Group Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.13.5 ICT Group Recent Developments/Updates
  - 9.13.6 ICT Group Competitive Strengths & Weaknesses
- 9.14 Vinda International(RGE Group)
  - 9.14.1 Vinda International(RGE Group) Details
  - 9.14.2 Vinda International(RGE Group) Major Business
  - 9.14.3 Vinda International(RGE Group) Consumer Tissue Paper Product and Services
  - 9.14.4 Vinda International(RGE Group) Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.14.5 Vinda International(RGE Group) Recent Developments/Updates
  - 9.14.6 Vinda International(RGE Group) Competitive Strengths & Weaknesses
- 9.15 Gold Hongye Paper Group Co.,Ltd
  - 9.15.1 Gold Hongye Paper Group Co.,Ltd Details
  - 9.15.2 Gold Hongye Paper Group Co.,Ltd Major Business
  - 9.15.3 Gold Hongye Paper Group Co.,Ltd Consumer Tissue Paper Product and Services

9.15.4 Gold Hongye Paper Group Co.,Ltd Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.15.5 Gold Hongye Paper Group Co.,Ltd Recent Developments/Updates

9.15.6 Gold Hongye Paper Group Co.,Ltd Competitive Strengths & Weaknesses

9.16 Zhongshun Jierou

9.16.1 Zhongshun Jierou Details

9.16.2 Zhongshun Jierou Major Business

9.16.3 Zhongshun Jierou Consumer Tissue Paper Product and Services

9.16.4 Zhongshun Jierou Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 Zhongshun Jierou Recent Developments/Updates

9.16.6 Zhongshun Jierou Competitive Strengths & Weaknesses

9.17 Hengan International

9.17.1 Hengan International Details

9.17.2 Hengan International Major Business

9.17.3 Hengan International Consumer Tissue Paper Product and Services

9.17.4 Hengan International Consumer Tissue Paper Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Hengan International Recent Developments/Updates

9.17.6 Hengan International Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Consumer Tissue Paper Industry Chain

10.2 Consumer Tissue Paper Upstream Analysis

10.2.1 Consumer Tissue Paper Core Raw Materials

10.2.2 Main Manufacturers of Consumer Tissue Paper Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Consumer Tissue Paper Production Mode

10.6 Consumer Tissue Paper Procurement Model

10.7 Consumer Tissue Paper Industry Sales Model and Sales Channels

10.7.1 Consumer Tissue Paper Sales Model

10.7.2 Consumer Tissue Paper Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Consumer Tissue Paper Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Consumer Tissue Paper Production Value by Region (2021-2026) & (USD Million)

Table 3. World Consumer Tissue Paper Production Value by Region (2027-2032) & (USD Million)

Table 4. World Consumer Tissue Paper Production Value Market Share by Region (2021-2026)

Table 5. World Consumer Tissue Paper Production Value Market Share by Region (2027-2032)

Table 6. World Consumer Tissue Paper Production by Region (2021-2026) & ( K Tons)

Table 7. World Consumer Tissue Paper Production by Region (2027-2032) & ( K Tons)

Table 8. World Consumer Tissue Paper Production Market Share by Region (2021-2026)

Table 9. World Consumer Tissue Paper Production Market Share by Region (2027-2032)

Table 10. World Consumer Tissue Paper Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Consumer Tissue Paper Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Consumer Tissue Paper Major Market Trends

Table 13. World Consumer Tissue Paper Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & ( K Tons)

Table 14. World Consumer Tissue Paper Consumption by Region (2021-2026) & ( K Tons)

Table 15. World Consumer Tissue Paper Consumption Forecast by Region (2027-2032) & ( K Tons)

Table 16. World Consumer Tissue Paper Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Consumer Tissue Paper Producers in 2025

Table 18. World Consumer Tissue Paper Production by Manufacturer (2021-2026) & ( K Tons)

Table 19. Production Market Share of Key Consumer Tissue Paper Producers in 2025

Table 20. World Consumer Tissue Paper Average Price by Manufacturer (2021-2026) &

(US\$/Ton)

Table 21. Global Consumer Tissue Paper Company Evaluation Quadrant

Table 22. World Consumer Tissue Paper Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Consumer Tissue Paper Production Site of Key Manufacturer

Table 24. Consumer Tissue Paper Market: Company Product Type Footprint

Table 25. Consumer Tissue Paper Market: Company Product Application Footprint

Table 26. Consumer Tissue Paper Competitive Factors

Table 27. Consumer Tissue Paper New Entrant and Capacity Expansion Plans

Table 28. Consumer Tissue Paper Mergers & Acquisitions Activity

Table 29. United States VS China Consumer Tissue Paper Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Consumer Tissue Paper Production Comparison, (2021 & 2025 & 2032) & ( K Tons)

Table 31. United States VS China Consumer Tissue Paper Consumption Comparison, (2021 & 2025 & 2032) & ( K Tons)

Table 32. United States Based Consumer Tissue Paper Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Consumer Tissue Paper Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Consumer Tissue Paper Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Consumer Tissue Paper Production (2021-2026) & ( K Tons)

Table 36. United States Based Manufacturers Consumer Tissue Paper Production Market Share (2021-2026)

Table 37. China Based Consumer Tissue Paper Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Consumer Tissue Paper Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Consumer Tissue Paper Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Consumer Tissue Paper Production, (2021-2026) & ( K Tons)

Table 41. China Based Manufacturers Consumer Tissue Paper Production Market Share (2021-2026)

Table 42. Rest of World Based Consumer Tissue Paper Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Consumer Tissue Paper Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Consumer Tissue Paper Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Consumer Tissue Paper Production, (2021-2026) & ( K Tons)

Table 46. Rest of World Based Manufacturers Consumer Tissue Paper Production Market Share (2021-2026)

Table 47. World Consumer Tissue Paper Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Consumer Tissue Paper Production by Type (2021-2026) & ( K Tons)

Table 49. World Consumer Tissue Paper Production by Type (2027-2032) & ( K Tons)

Table 50. World Consumer Tissue Paper Production Value by Type (2021-2026) & (USD Million)

Table 51. World Consumer Tissue Paper Production Value by Type (2027-2032) & (USD Million)

Table 52. World Consumer Tissue Paper Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Consumer Tissue Paper Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Consumer Tissue Paper Production Value by Material Type, (USD Million), 2021 & 2025 & 2032

Table 55. World Consumer Tissue Paper Production by Material Type (2021-2026) & ( K Tons)

Table 56. World Consumer Tissue Paper Production by Material Type (2027-2032) & ( K Tons)

Table 57. World Consumer Tissue Paper Production Value by Material Type (2021-2026) & (USD Million)

Table 58. World Consumer Tissue Paper Production Value by Material Type (2027-2032) & (USD Million)

Table 59. World Consumer Tissue Paper Average Price by Material Type (2021-2026) & (US\$/Ton)

Table 60. World Consumer Tissue Paper Average Price by Material Type (2027-2032) & (US\$/Ton)

Table 61. World Consumer Tissue Paper Production Value by Distribution Channel, (USD Million), 2021 & 2025 & 2032

Table 62. World Consumer Tissue Paper Production by Distribution Channel (2021-2026) & ( K Tons)

Table 63. World Consumer Tissue Paper Production by Distribution Channel

(2027-2032) & ( K Tons)

Table 64. World Consumer Tissue Paper Production Value by Distribution Channel (2021-2026) & (USD Million)

Table 65. World Consumer Tissue Paper Production Value by Distribution Channel (2027-2032) & (USD Million)

Table 66. World Consumer Tissue Paper Average Price by Distribution Channel (2021-2026) & (US\$/Ton)

Table 67. World Consumer Tissue Paper Average Price by Distribution Channel (2027-2032) & (US\$/Ton)

Table 68. World Consumer Tissue Paper Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Consumer Tissue Paper Production by Application (2021-2026) & ( K Tons)

Table 70. World Consumer Tissue Paper Production by Application (2027-2032) & ( K Tons)

Table 71. World Consumer Tissue Paper Production Value by Application (2021-2026) & (USD Million)

Table 72. World Consumer Tissue Paper Production Value by Application (2027-2032) & (USD Million)

Table 73. World Consumer Tissue Paper Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Consumer Tissue Paper Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. Kimberly-Clark Basic Information, Manufacturing Base and Competitors

Table 76. Kimberly-Clark Major Business

Table 77. Kimberly-Clark Consumer Tissue Paper Product and Services

Table 78. Kimberly-Clark Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Kimberly-Clark Recent Developments/Updates

Table 80. Kimberly-Clark Competitive Strengths & Weaknesses

Table 81. Essity (from SCA) Basic Information, Manufacturing Base and Competitors

Table 82. Essity (from SCA) Major Business

Table 83. Essity (from SCA) Consumer Tissue Paper Product and Services

Table 84. Essity (from SCA) Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Essity (from SCA) Recent Developments/Updates

Table 86. Essity (from SCA) Competitive Strengths & Weaknesses

Table 87. Procter & Gamble Basic Information, Manufacturing Base and Competitors

Table 88. Procter & Gamble Major Business

Table 89. Procter & Gamble Consumer Tissue Paper Product and Services

Table 90. Procter & Gamble Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Procter & Gamble Recent Developments/Updates

Table 92. Procter & Gamble Competitive Strengths & Weaknesses

Table 93. Georgia-Pacific Basic Information, Manufacturing Base and Competitors

Table 94. Georgia-Pacific Major Business

Table 95. Georgia-Pacific Consumer Tissue Paper Product and Services

Table 96. Georgia-Pacific Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Georgia-Pacific Recent Developments/Updates

Table 98. Georgia-Pacific Competitive Strengths & Weaknesses

Table 99. Sofidel Basic Information, Manufacturing Base and Competitors

Table 100. Sofidel Major Business

Table 101. Sofidel Consumer Tissue Paper Product and Services

Table 102. Sofidel Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Sofidel Recent Developments/Updates

Table 104. Sofidel Competitive Strengths & Weaknesses

Table 105. Empresas CMPC Basic Information, Manufacturing Base and Competitors

Table 106. Empresas CMPC Major Business

Table 107. Empresas CMPC Consumer Tissue Paper Product and Services

Table 108. Empresas CMPC Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Empresas CMPC Recent Developments/Updates

Table 110. Empresas CMPC Competitive Strengths & Weaknesses

Table 111. Asia Pulp & Paper Basic Information, Manufacturing Base and Competitors

Table 112. Asia Pulp & Paper Major Business

Table 113. Asia Pulp & Paper Consumer Tissue Paper Product and Services

Table 114. Asia Pulp & Paper Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Asia Pulp & Paper Recent Developments/Updates

Table 116. Asia Pulp & Paper Competitive Strengths & Weaknesses

- Table 117. W?pa Basic Information, Manufacturing Base and Competitors
- Table 118. W?pa Major Business
- Table 119. W?pa Consumer Tissue Paper Product and Services
- Table 120. W?pa Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. W?pa Recent Developments/Updates
- Table 122. W?pa Competitive Strengths & Weaknesses
- Table 123. Metsa Group Basic Information, Manufacturing Base and Competitors
- Table 124. Metsa Group Major Business
- Table 125. Metsa Group Consumer Tissue Paper Product and Services
- Table 126. Metsa Group Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Metsa Group Recent Developments/Updates
- Table 128. Metsa Group Competitive Strengths & Weaknesses
- Table 129. Kruger Basic Information, Manufacturing Base and Competitors
- Table 130. Kruger Major Business
- Table 131. Kruger Consumer Tissue Paper Product and Services
- Table 132. Kruger Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Kruger Recent Developments/Updates
- Table 134. Kruger Competitive Strengths & Weaknesses
- Table 135. Cascades Basic Information, Manufacturing Base and Competitors
- Table 136. Cascades Major Business
- Table 137. Cascades Consumer Tissue Paper Product and Services
- Table 138. Cascades Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Cascades Recent Developments/Updates
- Table 140. Cascades Competitive Strengths & Weaknesses
- Table 141. C&S Paper Basic Information, Manufacturing Base and Competitors
- Table 142. C&S Paper Major Business
- Table 143. C&S Paper Consumer Tissue Paper Product and Services
- Table 144. C&S Paper Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. C&S Paper Recent Developments/Updates
- Table 146. C&S Paper Competitive Strengths & Weaknesses
- Table 147. ICT Group Basic Information, Manufacturing Base and Competitors
- Table 148. ICT Group Major Business
- Table 149. ICT Group Consumer Tissue Paper Product and Services

Table 150. ICT Group Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. ICT Group Recent Developments/Updates

Table 152. ICT Group Competitive Strengths & Weaknesses

Table 153. Vinda International(RGE Group) Basic Information, Manufacturing Base and Competitors

Table 154. Vinda International(RGE Group) Major Business

Table 155. Vinda International(RGE Group) Consumer Tissue Paper Product and Services

Table 156. Vinda International(RGE Group) Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Vinda International(RGE Group) Recent Developments/Updates

Table 158. Vinda International(RGE Group) Competitive Strengths & Weaknesses

Table 159. Gold Hongye Paper Group Co.,Ltd Basic Information, Manufacturing Base and Competitors

Table 160. Gold Hongye Paper Group Co.,Ltd Major Business

Table 161. Gold Hongye Paper Group Co.,Ltd Consumer Tissue Paper Product and Services

Table 162. Gold Hongye Paper Group Co.,Ltd Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Gold Hongye Paper Group Co.,Ltd Recent Developments/Updates

Table 164. Gold Hongye Paper Group Co.,Ltd Competitive Strengths & Weaknesses

Table 165. Zhongshun Jierou Basic Information, Manufacturing Base and Competitors

Table 166. Zhongshun Jierou Major Business

Table 167. Zhongshun Jierou Consumer Tissue Paper Product and Services

Table 168. Zhongshun Jierou Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Zhongshun Jierou Recent Developments/Updates

Table 170. Zhongshun Jierou Competitive Strengths & Weaknesses

Table 171. Hengan International Basic Information, Manufacturing Base and Competitors

Table 172. Hengan International Major Business

Table 173. Hengan International Consumer Tissue Paper Product and Services

Table 174. Hengan International Consumer Tissue Paper Production ( K Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Hengan International Recent Developments/Updates

Table 176. Hengan International Competitive Strengths & Weaknesses

Table 177. Global Key Players of Consumer Tissue Paper Upstream (Raw Materials)

Table 178. Global Consumer Tissue Paper Typical Customers

Table 179. Consumer Tissue Paper Typical Distributors

## List Of Figures

### LIST OF FIGURES

- Figure 1. Consumer Tissue Paper Picture
- Figure 2. World Consumer Tissue Paper Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Consumer Tissue Paper Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Consumer Tissue Paper Production (2021-2032) & ( K Tons)
- Figure 5. World Consumer Tissue Paper Average Price (2021-2032) & (US\$/Ton)
- Figure 6. World Consumer Tissue Paper Production Value Market Share by Region (2021-2032)
- Figure 7. World Consumer Tissue Paper Production Market Share by Region (2021-2032)
- Figure 8. North America Consumer Tissue Paper Production (2021-2032) & ( K Tons)
- Figure 9. Europe Consumer Tissue Paper Production (2021-2032) & ( K Tons)
- Figure 10. China Consumer Tissue Paper Production (2021-2032) & ( K Tons)
- Figure 11. Japan Consumer Tissue Paper Production (2021-2032) & ( K Tons)
- Figure 12. Consumer Tissue Paper Market Drivers
- Figure 13. Factors Affecting Demand
- Figure 14. World Consumer Tissue Paper Consumption (2021-2032) & ( K Tons)
- Figure 15. World Consumer Tissue Paper Consumption Market Share by Region (2021-2032)
- Figure 16. United States Consumer Tissue Paper Consumption (2021-2032) & ( K Tons)
- Figure 17. China Consumer Tissue Paper Consumption (2021-2032) & ( K Tons)
- Figure 18. Europe Consumer Tissue Paper Consumption (2021-2032) & ( K Tons)
- Figure 19. Japan Consumer Tissue Paper Consumption (2021-2032) & ( K Tons)
- Figure 20. South Korea Consumer Tissue Paper Consumption (2021-2032) & ( K Tons)
- Figure 21. ASEAN Consumer Tissue Paper Consumption (2021-2032) & ( K Tons)
- Figure 22. India Consumer Tissue Paper Consumption (2021-2032) & ( K Tons)
- Figure 23. Producer Shipments of Consumer Tissue Paper by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- Figure 24. Global Four-firm Concentration Ratios (CR4) for Consumer Tissue Paper Markets in 2025
- Figure 25. Global Four-firm Concentration Ratios (CR8) for Consumer Tissue Paper Markets in 2025
- Figure 26. United States VS China: Consumer Tissue Paper Production Value Market

Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Consumer Tissue Paper Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Consumer Tissue Paper Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Consumer Tissue Paper Production Market Share 2025

Figure 30. China Based Manufacturers Consumer Tissue Paper Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Consumer Tissue Paper Production Market Share 2025

Figure 32. World Consumer Tissue Paper Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Consumer Tissue Paper Production Value Market Share by Type in 2025

Figure 34. Toilet Paper

Figure 35. Kitchen & Hand Towels

Figure 36. Napkins

Figure 37. Facial Tissues

Figure 38. Others

Figure 39. World Consumer Tissue Paper Production Market Share by Type (2021-2032)

Figure 40. World Consumer Tissue Paper Production Value Market Share by Type (2021-2032)

Figure 41. World Consumer Tissue Paper Average Price by Type (2021-2032) & (US\$/Ton)

Figure 42. World Consumer Tissue Paper Production Value by Material Type, (USD Million), 2021 & 2025 & 2032

Figure 43. World Consumer Tissue Paper Production Value Market Share by Material Type in 2025

Figure 44. Virgin Pulp

Figure 45. Recycled Fiber

Figure 46. Bamboo/Alternative Fiber

Figure 47. Others

Figure 48. World Consumer Tissue Paper Production Market Share by Material Type (2021-2032)

Figure 49. World Consumer Tissue Paper Production Value Market Share by Material Type (2021-2032)

Figure 50. World Consumer Tissue Paper Average Price by Material Type (2021-2032)

& (US\$/Ton)

Figure 51. World Consumer Tissue Paper Production Value by Distribution Channel, (USD Million), 2021 & 2025 & 2032

Figure 52. World Consumer Tissue Paper Production Value Market Share by Distribution Channel in 2025

Figure 53. Supermarket/Hypermarket

Figure 54. Online E-Commerce

Figure 55. Wholesale/Distribution

Figure 56. Others

Figure 57. World Consumer Tissue Paper Production Market Share by Distribution Channel (2021-2032)

Figure 58. World Consumer Tissue Paper Production Value Market Share by Distribution Channel (2021-2032)

Figure 59. World Consumer Tissue Paper Average Price by Distribution Channel (2021-2032) & (US\$/Ton)

Figure 60. World Consumer Tissue Paper Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 61. World Consumer Tissue Paper Production Value Market Share by Application in 2025

Figure 62. At Home(AH)

Figure 63. Away from Home(AFH)

Figure 64. World Consumer Tissue Paper Production Market Share by Application (2021-2032)

Figure 65. World Consumer Tissue Paper Production Value Market Share by Application (2021-2032)

Figure 66. World Consumer Tissue Paper Average Price by Application (2021-2032) & (US\$/Ton)

Figure 67. Consumer Tissue Paper Industry Chain

Figure 68. Consumer Tissue Paper Procurement Model

Figure 69. Consumer Tissue Paper Sales Model

Figure 70. Consumer Tissue Paper Sales Channels, Direct Sales, and Distribution

Figure 71. Methodology

Figure 72. Research Process and Data Source

## I would like to order

Product name: Global Consumer Tissue Paper Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G9F7A3F1F012EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9F7A3F1F012EN.html>