

Global Consumer Telematics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Consumer Telematics market size was valued at USD 17260 million in 2023 and is forecast to a readjusted size of USD 55890 million by 2030 with a CAGR of 18.3% during review period.

Consumer telematics are communication technologies and services enabling transfer of large amounts of data in and out of passenger vehicles in real-time. This provides consumers in-vehicle services, global positioning System (GPS) navigation, traffic information, local search (for example, for petrol pumps / gas stations or restaurants) and concierge services.

Passenger cars manufactured today offer unique connectivity solutions for better monitoring and tracking. The market is driven by amplified market penetration of smart phones, supportive governmental regulations which call for higher safety and security measures, growing demand for superior driving experience, lowered connectivity cost, and high speed internet technologies such as Long-Term Evolution (LTE).

Consumer telematics includes passenger cars. Technology agreements and collaborations are the key strategies adopted by the market players to enhance their market share. Based on type of telematics, the market is segmented into Automotive Original Equipment Manufacturers (OEM) and Aftermarket. The traditional automotive OEM emphasizes on traffic safety while aftermarket highlights media, entertainment and other personalized services.

The Global Info Research report includes an overview of the development of the Consumer Telematics industry chain, the market status of Car(Owned and Rental

Based) (Solutions, Service), Insurance (Solutions, Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Consumer Telematics.

Regionally, the report analyzes the Consumer Telematics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Consumer Telematics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Consumer Telematics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Consumer Telematics industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Solutions, Service).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Consumer Telematics market.

Regional Analysis: The report involves examining the Consumer Telematics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Consumer Telematics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Consumer Telematics:

Company Analysis: Report covers individual Consumer Telematics players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Consumer Telematics. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Car(Owned and Rental Based), Insurance).

Technology Analysis: Report covers specific technologies relevant to Consumer Telematics. It assesses the current state, advancements, and potential future developments in Consumer Telematics areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Consumer Telematics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Consumer Telematics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Solutions

Service

Market segment by Application

Car(Owned and Rental Based)

Insurance

Healthcare

Media & Entertainment

Vehicle manufacturers/dealers

Government agencies

Market segment by players, this report covers

Verizon

Harman

TomTom

AT&T

Vodafone Group PLC

Ford Motors Co.

BMW

Telefonica

MiX Telematics

Trimble Navigation Limited

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Consumer Telematics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Consumer Telematics, with revenue, gross margin and global market share of Consumer Telematics from 2019 to 2024.

Chapter 3, the Consumer Telematics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Consumer Telematics market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Consumer Telematics.

Chapter 13, to describe Consumer Telematics research findings and conclusion.

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