

Global Consumer Steel-Case Batteries Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Consumer Steel-Case Batteries market size is expected to reach \$ 2623 million by 2032, rising at a market growth of 19.5% CAGR during the forecast period (2026-2032).

Consumer Steel-Case Batteries refer to small-format, high-energy-density lithium-ion batteries using a steel casing, designed for consumer electronic terminals such as smartphones, AI wearables, AR devices, VR devices, TWS earbuds, smart rings, smart watches, and other premium portable devices. The product mainly refers to consumer steel-case stacked lithium-ion batteries, and also includes certain coin-type and customized steel-case lithium-ion batteries used in wearable and micro consumer electronic devices. Through steel or nickel-plated steel casing, stacked electrode assemblies, precision laser welding, sealed electrolyte filling, micro-hole filling, and high-accuracy sealing, these batteries improve internal space utilization, structural strength, heat dissipation, and safety.

Compared with conventional aluminum-laminated pouch batteries, consumer steel-case batteries are not merely a replacement of the casing material, but a structural upgrade of premium consumer batteries. Their core value lies in enhancing capacity, cycle life, safety margin, and removability within limited device volume, meeting the requirements of thinner, highly integrated, and longer-lasting smart terminals. This scope excludes automotive power batteries, energy storage batteries, power tool batteries, electric two-wheeler batteries, and large cylindrical power steel-case batteries. In 2025, global shipments of consumer steel-case batteries are estimated at approximately 1 million units, with an average price of about USD 4.5 per unit and a gross margin of approximately 20%-35%.

As smartphones, AI glasses, AR devices, VR devices, smart rings, and TWS earphones continue to evolve towards thinner, lighter, more integrated, and more powerful devices, terminal manufacturers can no longer simply rely on increasing battery size to improve battery life. Battery structure design, material systems, and packaging processes are becoming crucial areas for differentiated competition in high-end consumer electronics products. Consumer steel-cased batteries, with their higher structural strength, better space utilization, superior heat dissipation, and stronger safety margins, are becoming a new high-end consumer battery solution alongside pouch batteries.

From an application trend perspective, smartphones and AI-powered wearables represent the core growth markets for consumer steel-cased batteries. Demand in the smartphone sector primarily stems from the requirements of flagship phones, foldable phones, and AI-powered devices for higher capacity, better cycle life, and enhanced safety. Demand in the wearables sector arises from the increased demands for miniaturization, irregular shapes, lightweight design, and thermal management capabilities in AI glasses, smart rings, TWS earphones, and health monitoring devices. The combination of steel-cased structures and lamination processes allows for more efficient use of the internal space of terminal devices, providing greater freedom in battery form factor, capacity design, and safe disassembly.

In the short term, the industry is still in the transition phase from technology verification to large-scale application. The core challenges lie in thin-walled steel casing forming, electrode lamination, laser welding, liquid injection sealing, dimensional consistency, and yield control. Due to high process barriers and long customer verification cycles, the number of companies with mass production capabilities is limited, resulting in a high degree of market concentration in the early stages. In the medium to long term, as flagship smartphones, AI wearable devices, and new smart hardware continue to adopt high-safety, high-energy-density battery solutions, and as EU battery removable regulations drive changes in terminal structure design, consumer steel-cased batteries are expected to gradually penetrate from high-end models and innovative devices to a wider range of consumer electronics terminals.

This report studies the global Consumer Steel-Case Batteries production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Consumer Steel-Case Batteries and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Consumer Steel-Case Batteries that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Consumer Steel-Case Batteries total production and demand, 2021-2032, (K Units)

Global Consumer Steel-Case Batteries total production value, 2021-2032, (USD Million)

Global Consumer Steel-Case Batteries production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Consumer Steel-Case Batteries consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Consumer Steel-Case Batteries domestic production, consumption, key domestic manufacturers and share

Global Consumer Steel-Case Batteries production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Consumer Steel-Case Batteries production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Consumer Steel-Case Batteries production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Consumer Steel-Case Batteries market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung SDI, VARTA, ATL, Sunwoda Electronic Co., Ltd., Shenzhen Highpower Technology Co., Ltd., Grepow Battery, Zhuhai CosMX Battery Co., Ltd., SRITPOWER, EVE Energy Co., Ltd., Guangzhou Great Power Energy And Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Consumer Steel-Case Batteries market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Consumer Steel-Case Batteries Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Consumer Steel-Case Batteries Market, Segmentation by Type:

Prismatic Steel-Case Battery

Coin-Type Steel-Case Battery

Steel-Case Battery

Global Consumer Steel-Case Batteries Market, Segmentation by Capacity Range:

Below 100 mAh

100 To 500 mAh

500 To 3000 mAh

Above 3000 mAh

Global Consumer Steel-Case Batteries Market, Segmentation by Energy Density:

Below 220 Wh/kg

220 To 250 Wh/kg

Above 250 Wh/kg

Others

Global Consumer Steel-Case Batteries Market, Segmentation by Application:

Smartphones

Wearable Devices

Portable Consumer Electronics

Others

Companies Profiled:

Samsung SDI

VARTA

ATL

Sunwoda Electronic Co., Ltd.

Shenzhen Highpower Technology Co., Ltd.

Grepow Battery

Zhuhai CosMX Battery Co., Ltd.

SRITPOWER

EVE Energy Co., Ltd.

Guangzhou Great Power Energy And Technology Co., Ltd.

FinDreams Battery Co., Ltd.

Key Questions Answered:

1. How big is the global Consumer Steel-Case Batteries market?
2. What is the demand of the global Consumer Steel-Case Batteries market?
3. What is the year over year growth of the global Consumer Steel-Case Batteries market?
4. What is the production and production value of the global Consumer Steel-Case Batteries market?
5. Who are the key producers in the global Consumer Steel-Case Batteries market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Consumer Steel-Case Batteries Introduction
- 1.2 World Consumer Steel-Case Batteries Supply & Forecast
 - 1.2.1 World Consumer Steel-Case Batteries Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Consumer Steel-Case Batteries Production (2021-2032)
 - 1.2.3 World Consumer Steel-Case Batteries Pricing Trends (2021-2032)
- 1.3 World Consumer Steel-Case Batteries Production by Region (Based on Production Site)
 - 1.3.1 World Consumer Steel-Case Batteries Production Value by Region (2021-2032)
 - 1.3.2 World Consumer Steel-Case Batteries Production by Region (2021-2032)
 - 1.3.3 World Consumer Steel-Case Batteries Average Price by Region (2021-2032)
 - 1.3.4 North America Consumer Steel-Case Batteries Production (2021-2032)
 - 1.3.5 Europe Consumer Steel-Case Batteries Production (2021-2032)
 - 1.3.6 China Consumer Steel-Case Batteries Production (2021-2032)
 - 1.3.7 Japan Consumer Steel-Case Batteries Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Consumer Steel-Case Batteries Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Consumer Steel-Case Batteries Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Consumer Steel-Case Batteries Demand (2021-2032)
- 2.2 World Consumer Steel-Case Batteries Consumption by Region
 - 2.2.1 World Consumer Steel-Case Batteries Consumption by Region (2021-2026)
 - 2.2.2 World Consumer Steel-Case Batteries Consumption Forecast by Region (2027-2032)
- 2.3 United States Consumer Steel-Case Batteries Consumption (2021-2032)
- 2.4 China Consumer Steel-Case Batteries Consumption (2021-2032)
- 2.5 Europe Consumer Steel-Case Batteries Consumption (2021-2032)
- 2.6 Japan Consumer Steel-Case Batteries Consumption (2021-2032)
- 2.7 South Korea Consumer Steel-Case Batteries Consumption (2021-2032)
- 2.8 ASEAN Consumer Steel-Case Batteries Consumption (2021-2032)
- 2.9 India Consumer Steel-Case Batteries Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Consumer Steel-Case Batteries Production Value by Manufacturer (2021-2026)
- 3.2 World Consumer Steel-Case Batteries Production by Manufacturer (2021-2026)
- 3.3 World Consumer Steel-Case Batteries Average Price by Manufacturer (2021-2026)
- 3.4 Consumer Steel-Case Batteries Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Consumer Steel-Case Batteries Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Consumer Steel-Case Batteries in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Consumer Steel-Case Batteries in 2025
- 3.6 Consumer Steel-Case Batteries Market: Overall Company Footprint Analysis
 - 3.6.1 Consumer Steel-Case Batteries Market: Region Footprint
 - 3.6.2 Consumer Steel-Case Batteries Market: Company Product Type Footprint
 - 3.6.3 Consumer Steel-Case Batteries Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Consumer Steel-Case Batteries Production Value Comparison
 - 4.1.1 United States VS China: Consumer Steel-Case Batteries Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Consumer Steel-Case Batteries Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Consumer Steel-Case Batteries Production Comparison
 - 4.2.1 United States VS China: Consumer Steel-Case Batteries Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Consumer Steel-Case Batteries Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Consumer Steel-Case Batteries Consumption Comparison
 - 4.3.1 United States VS China: Consumer Steel-Case Batteries Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Consumer Steel-Case Batteries Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Consumer Steel-Case Batteries Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Consumer Steel-Case Batteries Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Consumer Steel-Case Batteries Production Value (2021-2026)

4.4.3 United States Based Manufacturers Consumer Steel-Case Batteries Production (2021-2026)

4.5 China Based Consumer Steel-Case Batteries Manufacturers and Market Share

4.5.1 China Based Consumer Steel-Case Batteries Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Consumer Steel-Case Batteries Production Value (2021-2026)

4.5.3 China Based Manufacturers Consumer Steel-Case Batteries Production (2021-2026)

4.6 Rest of World Based Consumer Steel-Case Batteries Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Consumer Steel-Case Batteries Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Consumer Steel-Case Batteries Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Consumer Steel-Case Batteries Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Consumer Steel-Case Batteries Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Prismatic Steel-Case Battery

5.2.2 Coin-Type Steel-Case Battery

5.2.3 Steel-Case Battery

5.3 Market Segment by Type

5.3.1 World Consumer Steel-Case Batteries Production by Type (2021-2032)

5.3.2 World Consumer Steel-Case Batteries Production Value by Type (2021-2032)

5.3.3 World Consumer Steel-Case Batteries Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY CAPACITY RANGE

6.1 World Consumer Steel-Case Batteries Market Size Overview by Capacity Range:
2021 VS 2025 VS 2032

6.2 Segment Introduction by Capacity Range

6.2.1 Below 100 mAh

6.2.2 100 To 500 mAh

6.2.3 500 To 3000 mAh

6.2.4 Above 3000 mAh

6.3 Market Segment by Capacity Range

6.3.1 World Consumer Steel-Case Batteries Production by Capacity Range
(2021-2032)

6.3.2 World Consumer Steel-Case Batteries Production Value by Capacity Range
(2021-2032)

6.3.3 World Consumer Steel-Case Batteries Average Price by Capacity Range
(2021-2032)

7 MARKET ANALYSIS BY ENERGY DENSITY

7.1 World Consumer Steel-Case Batteries Market Size Overview by Energy Density:
2021 VS 2025 VS 2032

7.2 Segment Introduction by Energy Density

7.2.1 Below 220 Wh/kg

7.2.2 220 To 250 Wh/kg

7.2.3 Above 250 Wh/kg

7.2.4 Others

7.3 Market Segment by Energy Density

7.3.1 World Consumer Steel-Case Batteries Production by Energy Density
(2021-2032)

7.3.2 World Consumer Steel-Case Batteries Production Value by Energy Density
(2021-2032)

7.3.3 World Consumer Steel-Case Batteries Average Price by Energy Density
(2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Consumer Steel-Case Batteries Market Size Overview by Application: 2021
VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Smartphones

8.2.2 Wearable Devices

8.2.3 Portable Consumer Electronics

8.2.4 Others

8.3 Market Segment by Application

8.3.1 World Consumer Steel-Case Batteries Production by Application (2021-2032)

8.3.2 World Consumer Steel-Case Batteries Production Value by Application (2021-2032)

8.3.3 World Consumer Steel-Case Batteries Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Samsung SDI

9.1.1 Samsung SDI Details

9.1.2 Samsung SDI Major Business

9.1.3 Samsung SDI Consumer Steel-Case Batteries Product and Services

9.1.4 Samsung SDI Consumer Steel-Case Batteries Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Samsung SDI Recent Developments/Updates

9.1.6 Samsung SDI Competitive Strengths & Weaknesses

9.2 VARTA

9.2.1 VARTA Details

9.2.2 VARTA Major Business

9.2.3 VARTA Consumer Steel-Case Batteries Product and Services

9.2.4 VARTA Consumer Steel-Case Batteries Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 VARTA Recent Developments/Updates

9.2.6 VARTA Competitive Strengths & Weaknesses

9.3 ATL

9.3.1 ATL Details

9.3.2 ATL Major Business

9.3.3 ATL Consumer Steel-Case Batteries Product and Services

9.3.4 ATL Consumer Steel-Case Batteries Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 ATL Recent Developments/Updates

9.3.6 ATL Competitive Strengths & Weaknesses

9.4 Sunwoda Electronic Co., Ltd.

9.4.1 Sunwoda Electronic Co., Ltd. Details

9.4.2 Sunwoda Electronic Co., Ltd. Major Business

9.4.3 Sunwoda Electronic Co., Ltd. Consumer Steel-Case Batteries Product and Services

9.4.4 Sunwoda Electronic Co., Ltd. Consumer Steel-Case Batteries Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Sunwoda Electronic Co., Ltd. Recent Developments/Updates

9.4.6 Sunwoda Electronic Co., Ltd. Competitive Strengths & Weaknesses

9.5 Shenzhen Highpower Technology Co., Ltd.

9.5.1 Shenzhen Highpower Technology Co., Ltd. Details

9.5.2 Shenzhen Highpower Technology Co., Ltd. Major Business

9.5.3 Shenzhen Highpower Technology Co., Ltd. Consumer Steel-Case Batteries Product and Services

9.5.4 Shenzhen Highpower Technology Co., Ltd. Consumer Steel-Case Batteries Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Shenzhen Highpower Technology Co., Ltd. Recent Developments/Updates

9.5.6 Shenzhen Highpower Technology Co., Ltd. Competitive Strengths & Weaknesses

9.6 Grepow Battery

9.6.1 Grepow Battery Details

9.6.2 Grepow Battery Major Business

9.6.3 Grepow Battery Consumer Steel-Case Batteries Product and Services

9.6.4 Grepow Battery Consumer Steel-Case Batteries Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Grepow Battery Recent Developments/Updates

9.6.6 Grepow Battery Competitive Strengths & Weaknesses

9.7 Zhuhai CosMX Battery Co., Ltd.

9.7.1 Zhuhai CosMX Battery Co., Ltd. Details

9.7.2 Zhuhai CosMX Battery Co., Ltd. Major Business

9.7.3 Zhuhai CosMX Battery Co., Ltd. Consumer Steel-Case Batteries Product and Services

9.7.4 Zhuhai CosMX Battery Co., Ltd. Consumer Steel-Case Batteries Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Zhuhai CosMX Battery Co., Ltd. Recent Developments/Updates

9.7.6 Zhuhai CosMX Battery Co., Ltd. Competitive Strengths & Weaknesses

9.8 SRITPOWER

9.8.1 SRITPOWER Details

9.8.2 SRITPOWER Major Business

9.8.3 SRITPOWER Consumer Steel-Case Batteries Product and Services

9.8.4 SRITPOWER Consumer Steel-Case Batteries Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 SRITPOWER Recent Developments/Updates

9.8.6 SRITPOWER Competitive Strengths & Weaknesses

9.9 EVE Energy Co., Ltd.

9.9.1 EVE Energy Co., Ltd. Details

9.9.2 EVE Energy Co., Ltd. Major Business

9.9.3 EVE Energy Co., Ltd. Consumer Steel-Case Batteries Product and Services

9.9.4 EVE Energy Co., Ltd. Consumer Steel-Case Batteries Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 EVE Energy Co., Ltd. Recent Developments/Updates

9.9.6 EVE Energy Co., Ltd. Competitive Strengths & Weaknesses

9.10 Guangzhou Great Power Energy And Technology Co., Ltd.

9.10.1 Guangzhou Great Power Energy And Technology Co., Ltd. Details

9.10.2 Guangzhou Great Power Energy And Technology Co., Ltd. Major Business

9.10.3 Guangzhou Great Power Energy And Technology Co., Ltd. Consumer Steel-Case Batteries Product and Services

9.10.4 Guangzhou Great Power Energy And Technology Co., Ltd. Consumer Steel-Case Batteries Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Guangzhou Great Power Energy And Technology Co., Ltd. Recent Developments/Updates

9.10.6 Guangzhou Great Power Energy And Technology Co., Ltd. Competitive Strengths & Weaknesses

9.11 FinDreams Battery Co., Ltd.

9.11.1 FinDreams Battery Co., Ltd. Details

9.11.2 FinDreams Battery Co., Ltd. Major Business

9.11.3 FinDreams Battery Co., Ltd. Consumer Steel-Case Batteries Product and Services

9.11.4 FinDreams Battery Co., Ltd. Consumer Steel-Case Batteries Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 FinDreams Battery Co., Ltd. Recent Developments/Updates

9.11.6 FinDreams Battery Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Consumer Steel-Case Batteries Industry Chain

10.2 Consumer Steel-Case Batteries Upstream Analysis

10.2.1 Consumer Steel-Case Batteries Core Raw Materials

10.2.2 Main Manufacturers of Consumer Steel-Case Batteries Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Consumer Steel-Case Batteries Production Mode

10.6 Consumer Steel-Case Batteries Procurement Model

10.7 Consumer Steel-Case Batteries Industry Sales Model and Sales Channels

10.7.1 Consumer Steel-Case Batteries Sales Model

10.7.2 Consumer Steel-Case Batteries Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Consumer Steel-Case Batteries Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Consumer Steel-Case Batteries Production Value by Region (2021-2026) & (USD Million)

Table 3. World Consumer Steel-Case Batteries Production Value by Region (2027-2032) & (USD Million)

Table 4. World Consumer Steel-Case Batteries Production Value Market Share by Region (2021-2026)

Table 5. World Consumer Steel-Case Batteries Production Value Market Share by Region (2027-2032)

Table 6. World Consumer Steel-Case Batteries Production by Region (2021-2026) & (K Units)

Table 7. World Consumer Steel-Case Batteries Production by Region (2027-2032) & (K Units)

Table 8. World Consumer Steel-Case Batteries Production Market Share by Region (2021-2026)

Table 9. World Consumer Steel-Case Batteries Production Market Share by Region (2027-2032)

Table 10. World Consumer Steel-Case Batteries Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Consumer Steel-Case Batteries Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Consumer Steel-Case Batteries Major Market Trends

Table 13. World Consumer Steel-Case Batteries Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Consumer Steel-Case Batteries Consumption by Region (2021-2026) & (K Units)

Table 15. World Consumer Steel-Case Batteries Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Consumer Steel-Case Batteries Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Consumer Steel-Case Batteries Producers in 2025

Table 18. World Consumer Steel-Case Batteries Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Consumer Steel-Case Batteries Producers in 2025

Table 20. World Consumer Steel-Case Batteries Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Consumer Steel-Case Batteries Company Evaluation Quadrant

Table 22. World Consumer Steel-Case Batteries Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Consumer Steel-Case Batteries Production Site of Key Manufacturer

Table 24. Consumer Steel-Case Batteries Market: Company Product Type Footprint

Table 25. Consumer Steel-Case Batteries Market: Company Product Application Footprint

Table 26. Consumer Steel-Case Batteries Competitive Factors

Table 27. Consumer Steel-Case Batteries New Entrant and Capacity Expansion Plans

Table 28. Consumer Steel-Case Batteries Mergers & Acquisitions Activity

Table 29. United States VS China Consumer Steel-Case Batteries Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Consumer Steel-Case Batteries Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Consumer Steel-Case Batteries Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Consumer Steel-Case Batteries Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Consumer Steel-Case Batteries Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Consumer Steel-Case Batteries Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Consumer Steel-Case Batteries Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Consumer Steel-Case Batteries Production Market Share (2021-2026)

Table 37. China Based Consumer Steel-Case Batteries Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Consumer Steel-Case Batteries Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Consumer Steel-Case Batteries Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Consumer Steel-Case Batteries Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Consumer Steel-Case Batteries Production Market Share (2021-2026)

Table 42. Rest of World Based Consumer Steel-Case Batteries Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Consumer Steel-Case Batteries Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Consumer Steel-Case Batteries Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Consumer Steel-Case Batteries Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Consumer Steel-Case Batteries Production Market Share (2021-2026)

Table 47. World Consumer Steel-Case Batteries Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Consumer Steel-Case Batteries Production by Type (2021-2026) & (K Units)

Table 49. World Consumer Steel-Case Batteries Production by Type (2027-2032) & (K Units)

Table 50. World Consumer Steel-Case Batteries Production Value by Type (2021-2026) & (USD Million)

Table 51. World Consumer Steel-Case Batteries Production Value by Type (2027-2032) & (USD Million)

Table 52. World Consumer Steel-Case Batteries Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Consumer Steel-Case Batteries Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Consumer Steel-Case Batteries Production Value by Capacity Range, (USD Million), 2021 & 2025 & 2032

Table 55. World Consumer Steel-Case Batteries Production by Capacity Range (2021-2026) & (K Units)

Table 56. World Consumer Steel-Case Batteries Production by Capacity Range (2027-2032) & (K Units)

Table 57. World Consumer Steel-Case Batteries Production Value by Capacity Range (2021-2026) & (USD Million)

Table 58. World Consumer Steel-Case Batteries Production Value by Capacity Range (2027-2032) & (USD Million)

Table 59. World Consumer Steel-Case Batteries Average Price by Capacity Range (2021-2026) & (US\$/Unit)

Table 60. World Consumer Steel-Case Batteries Average Price by Capacity Range

(2027-2032) & (US\$/Unit)

Table 61. World Consumer Steel-Case Batteries Production Value by Energy Density, (USD Million), 2021 & 2025 & 2032

Table 62. World Consumer Steel-Case Batteries Production by Energy Density (2021-2026) & (K Units)

Table 63. World Consumer Steel-Case Batteries Production by Energy Density (2027-2032) & (K Units)

Table 64. World Consumer Steel-Case Batteries Production Value by Energy Density (2021-2026) & (USD Million)

Table 65. World Consumer Steel-Case Batteries Production Value by Energy Density (2027-2032) & (USD Million)

Table 66. World Consumer Steel-Case Batteries Average Price by Energy Density (2021-2026) & (US\$/Unit)

Table 67. World Consumer Steel-Case Batteries Average Price by Energy Density (2027-2032) & (US\$/Unit)

Table 68. World Consumer Steel-Case Batteries Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Consumer Steel-Case Batteries Production by Application (2021-2026) & (K Units)

Table 70. World Consumer Steel-Case Batteries Production by Application (2027-2032) & (K Units)

Table 71. World Consumer Steel-Case Batteries Production Value by Application (2021-2026) & (USD Million)

Table 72. World Consumer Steel-Case Batteries Production Value by Application (2027-2032) & (USD Million)

Table 73. World Consumer Steel-Case Batteries Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Consumer Steel-Case Batteries Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Samsung SDI Basic Information, Manufacturing Base and Competitors

Table 76. Samsung SDI Major Business

Table 77. Samsung SDI Consumer Steel-Case Batteries Product and Services

Table 78. Samsung SDI Consumer Steel-Case Batteries Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Samsung SDI Recent Developments/Updates

Table 80. Samsung SDI Competitive Strengths & Weaknesses

Table 81. VARTA Basic Information, Manufacturing Base and Competitors

Table 82. VARTA Major Business

Table 83. VARTA Consumer Steel-Case Batteries Product and Services

Table 84. VARTA Consumer Steel-Case Batteries Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. VARTA Recent Developments/Updates

Table 86. VARTA Competitive Strengths & Weaknesses

Table 87. ATL Basic Information, Manufacturing Base and Competitors

Table 88. ATL Major Business

Table 89. ATL Consumer Steel-Case Batteries Product and Services

Table 90. ATL Consumer Steel-Case Batteries Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. ATL Recent Developments/Updates

Table 92. ATL Competitive Strengths & Weaknesses

Table 93. Sunwoda Electronic Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 94. Sunwoda Electronic Co., Ltd. Major Business

Table 95. Sunwoda Electronic Co., Ltd. Consumer Steel-Case Batteries Product and Services

Table 96. Sunwoda Electronic Co., Ltd. Consumer Steel-Case Batteries Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Sunwoda Electronic Co., Ltd. Recent Developments/Updates

Table 98. Sunwoda Electronic Co., Ltd. Competitive Strengths & Weaknesses

Table 99. Shenzhen Highpower Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 100. Shenzhen Highpower Technology Co., Ltd. Major Business

Table 101. Shenzhen Highpower Technology Co., Ltd. Consumer Steel-Case Batteries Product and Services

Table 102. Shenzhen Highpower Technology Co., Ltd. Consumer Steel-Case Batteries Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Shenzhen Highpower Technology Co., Ltd. Recent Developments/Updates

Table 104. Shenzhen Highpower Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 105. Grepow Battery Basic Information, Manufacturing Base and Competitors

Table 106. Grepow Battery Major Business

Table 107. Grepow Battery Consumer Steel-Case Batteries Product and Services

Table 108. Grepow Battery Consumer Steel-Case Batteries Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 109. Grepow Battery Recent Developments/Updates

Table 110. Grepow Battery Competitive Strengths & Weaknesses

Table 111. Zhuhai CosMX Battery Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 112. Zhuhai CosMX Battery Co., Ltd. Major Business

Table 113. Zhuhai CosMX Battery Co., Ltd. Consumer Steel-Case Batteries Product and Services

Table 114. Zhuhai CosMX Battery Co., Ltd. Consumer Steel-Case Batteries Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Zhuhai CosMX Battery Co., Ltd. Recent Developments/Updates

Table 116. Zhuhai CosMX Battery Co., Ltd. Competitive Strengths & Weaknesses

Table 117. SRITPOWER Basic Information, Manufacturing Base and Competitors

Table 118. SRITPOWER Major Business

Table 119. SRITPOWER Consumer Steel-Case Batteries Product and Services

Table 120. SRITPOWER Consumer Steel-Case Batteries Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. SRITPOWER Recent Developments/Updates

Table 122. SRITPOWER Competitive Strengths & Weaknesses

Table 123. EVE Energy Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 124. EVE Energy Co., Ltd. Major Business

Table 125. EVE Energy Co., Ltd. Consumer Steel-Case Batteries Product and Services

Table 126. EVE Energy Co., Ltd. Consumer Steel-Case Batteries Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. EVE Energy Co., Ltd. Recent Developments/Updates

Table 128. EVE Energy Co., Ltd. Competitive Strengths & Weaknesses

Table 129. Guangzhou Great Power Energy And Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 130. Guangzhou Great Power Energy And Technology Co., Ltd. Major Business

Table 131. Guangzhou Great Power Energy And Technology Co., Ltd. Consumer Steel-Case Batteries Product and Services

Table 132. Guangzhou Great Power Energy And Technology Co., Ltd. Consumer Steel-Case Batteries Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Guangzhou Great Power Energy And Technology Co., Ltd. Recent

Developments/Updates

Table 134. Guangzhou Great Power Energy And Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 135. FinDreams Battery Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 136. FinDreams Battery Co., Ltd. Major Business

Table 137. FinDreams Battery Co., Ltd. Consumer Steel-Case Batteries Product and Services

Table 138. FinDreams Battery Co., Ltd. Consumer Steel-Case Batteries Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. FinDreams Battery Co., Ltd. Recent Developments/Updates

Table 140. FinDreams Battery Co., Ltd. Competitive Strengths & Weaknesses

Table 141. Global Key Players of Consumer Steel-Case Batteries Upstream (Raw Materials)

Table 142. Global Consumer Steel-Case Batteries Typical Customers

Table 143. Consumer Steel-Case Batteries Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Consumer Steel-Case Batteries Picture

Figure 2. World Consumer Steel-Case Batteries Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Consumer Steel-Case Batteries Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Consumer Steel-Case Batteries Production (2021-2032) & (K Units)

Figure 5. World Consumer Steel-Case Batteries Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Consumer Steel-Case Batteries Production Value Market Share by Region (2021-2032)

Figure 7. World Consumer Steel-Case Batteries Production Market Share by Region (2021-2032)

Figure 8. North America Consumer Steel-Case Batteries Production (2021-2032) & (K Units)

Figure 9. Europe Consumer Steel-Case Batteries Production (2021-2032) & (K Units)

Figure 10. China Consumer Steel-Case Batteries Production (2021-2032) & (K Units)

Figure 11. Japan Consumer Steel-Case Batteries Production (2021-2032) & (K Units)

Figure 12. Consumer Steel-Case Batteries Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Consumer Steel-Case Batteries Consumption (2021-2032) & (K Units)

Figure 15. World Consumer Steel-Case Batteries Consumption Market Share by Region (2021-2032)

Figure 16. United States Consumer Steel-Case Batteries Consumption (2021-2032) & (K Units)

Figure 17. China Consumer Steel-Case Batteries Consumption (2021-2032) & (K Units)

Figure 18. Europe Consumer Steel-Case Batteries Consumption (2021-2032) & (K Units)

Figure 19. Japan Consumer Steel-Case Batteries Consumption (2021-2032) & (K Units)

Figure 20. South Korea Consumer Steel-Case Batteries Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Consumer Steel-Case Batteries Consumption (2021-2032) & (K Units)

Figure 22. India Consumer Steel-Case Batteries Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Consumer Steel-Case Batteries by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Consumer Steel-Case Batteries Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Consumer Steel-Case Batteries Markets in 2025

Figure 26. United States VS China: Consumer Steel-Case Batteries Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Consumer Steel-Case Batteries Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Consumer Steel-Case Batteries Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Consumer Steel-Case Batteries Production Market Share 2025

Figure 30. China Based Manufacturers Consumer Steel-Case Batteries Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Consumer Steel-Case Batteries Production Market Share 2025

Figure 32. World Consumer Steel-Case Batteries Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Consumer Steel-Case Batteries Production Value Market Share by Type in 2025

Figure 34. Prismatic Steel-Case Battery

Figure 35. Coin-Type Steel-Case Battery

Figure 36. Steel-Case Battery

Figure 37. World Consumer Steel-Case Batteries Production Market Share by Type (2021-2032)

Figure 38. World Consumer Steel-Case Batteries Production Value Market Share by Type (2021-2032)

Figure 39. World Consumer Steel-Case Batteries Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Consumer Steel-Case Batteries Production Value by Capacity Range, (USD Million), 2021 & 2025 & 2032

Figure 41. World Consumer Steel-Case Batteries Production Value Market Share by Capacity Range in 2025

Figure 42. Below 100 mAh

Figure 43. 100 To 500 mAh

Figure 44. 500 To 3000 mAh

Figure 45. Above 3000 mAh

Figure 46. World Consumer Steel-Case Batteries Production Market Share by Capacity Range (2021-2032)

Figure 47. World Consumer Steel-Case Batteries Production Value Market Share by Capacity Range (2021-2032)

Figure 48. World Consumer Steel-Case Batteries Average Price by Capacity Range (2021-2032) & (US\$/Unit)

Figure 49. World Consumer Steel-Case Batteries Production Value by Energy Density, (USD Million), 2021 & 2025 & 2032

Figure 50. World Consumer Steel-Case Batteries Production Value Market Share by Energy Density in 2025

Figure 51. Below 220 Wh/kg

Figure 52. 220 To 250 Wh/kg

Figure 53. Above 250 Wh/kg

Figure 54. Others

Figure 55. World Consumer Steel-Case Batteries Production Market Share by Energy Density (2021-2032)

Figure 56. World Consumer Steel-Case Batteries Production Value Market Share by Energy Density (2021-2032)

Figure 57. World Consumer Steel-Case Batteries Average Price by Energy Density (2021-2032) & (US\$/Unit)

Figure 58. World Consumer Steel-Case Batteries Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 59. World Consumer Steel-Case Batteries Production Value Market Share by Application in 2025

Figure 60. Smartphones

Figure 61. Wearable Devices

Figure 62. Portable Consumer Electronics

Figure 63. Others

Figure 64. World Consumer Steel-Case Batteries Production Market Share by Application (2021-2032)

Figure 65. World Consumer Steel-Case Batteries Production Value Market Share by Application (2021-2032)

Figure 66. World Consumer Steel-Case Batteries Average Price by Application (2021-2032) & (US\$/Unit)

Figure 67. Consumer Steel-Case Batteries Industry Chain

Figure 68. Consumer Steel-Case Batteries Procurement Model

Figure 69. Consumer Steel-Case Batteries Sales Model

Figure 70. Consumer Steel-Case Batteries Sales Channels, Direct Sales, and Distribution

Figure 71. Methodology

Figure 72. Research Process and Data Source

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