

# Global Consumer Skin Care Devices Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Consumer Skin Care Devices market size was valued at USD 43640 million in 2023 and is forecast to a readjusted size of USD 144550 million by 2030 with a CAGR of 18.7% during review period.

Skin is an outer covering of the human or animal body. Skin is by-far the largest organ in the integumentary system and is helpful in many aspects such as protecting us from many harmful elements including microorganisms, enabling heat sensations, cold and touch sensations, and also in regulating our body temperatures. Skin care devices are devices that are used by individuals and professionals for treatment of various skin issues and also to help cover imperfections on the skin.

Rising adoption of skin care devices owing to their extensive role in aesthetics as well as increasing incidences of skin disorders across the globe are key factors driving growth of the global Consumer Skin Care Devices market. In addition, at-home skincare products hold largest market share, owing to rising demand from toning, anti-aging, and other skincare devices. Additionally, manufacturing of cost-effective, and technologically advanced devices, increasing adoption of minimally invasive and non-invasive treatments, ultrasonic treatments, and increasing awareness about new technologies in skin care industry are major factors fueling growth of the global Consumer Skin Care Devices market over the forecast period. Moreover, changing consumer lifestyles, and ability to spend on treatments such as liposuction, lasabrasion, and microdermabrasion are expected to boost demand for Consumer Skin Care Devices over the forecast period.

However, high cost of certain skin care devices is a key factor restraining growth of global Consumer Skin Care Devices market. Additionally, increasing incidence of side effects by use of specialized devices for skin care is a major factor expected to hamper growth of the global skin care devices market over the forecast period.

Additionally, increasing incidence of skin cancer and various skin disorders such as dermatitis, acne, psoriasis, skin warts, moles, and lesions is rising demand for innovative and technologically advanced skin care devices which in-turn is expected to provide numerous opportunities for major players in the market to expand their presence.

The leading manufactures are Procter & Gamble, Philips, Panasonic, Nu Skin Enterprises, Conair, MTG, Hitachi, etc. Procter & Gamble is the largest manufacturer, with its revenue share exceeding 5.6%, followed by Philips (4.32%) and Panasonic (2.61%).

There are mainly four types of Consumer Skin Care Devices market: Facial Care Devices, Skin Care Devices, Treatment Devices and Wearable Skin Care Devices. Facial Care Devices have the largest share (41.16%).

The North America held the largest share in the global market, with its revenue share exceeding 37.4%, followed by Asia-Pacific (26.69%) and Europe (26.28%).

The Global Info Research report includes an overview of the development of the Consumer Skin Care Devices industry chain, the market status of Household (Facial Care Devices, Skin Care Devices), Spa Salons (Facial Care Devices, Skin Care Devices), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Consumer Skin Care Devices.

Regionally, the report analyzes the Consumer Skin Care Devices markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Consumer Skin Care Devices market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Consumer Skin Care Devices market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Consumer Skin Care Devices industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Facial Care Devices, Skin Care Devices).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Consumer Skin Care Devices market.

**Regional Analysis:** The report involves examining the Consumer Skin Care Devices market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Consumer Skin Care Devices market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Consumer Skin Care Devices:

**Company Analysis:** Report covers individual Consumer Skin Care Devices manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Consumer Skin Care Devices This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Spa Salons).

**Technology Analysis:** Report covers specific technologies relevant to Consumer Skin

Care Devices. It assesses the current state, advancements, and potential future developments in Consumer Skin Care Devices areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Consumer Skin Care Devices market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Consumer Skin Care Devices market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Facial Care Devices

Skin Care Devices

Treatment Devices

Wearable Skincare

#### Market segment by Application

Household

Spa Salons

Others

#### Major players covered

Procter & Gamble

Philips

Panasonic

Spectrum Brands

Nu Skin Enterprises

Hitachi

Conair

FOREO

Home Skinovations

YA-MAN

MTG

Carol Cole (NuFace)

KAKUSAN

Kingdom

Quasar MD

Tria

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Consumer Skin Care Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Consumer Skin Care Devices, with price, sales, revenue and global market share of Consumer Skin Care Devices from 2019 to 2024.

Chapter 3, the Consumer Skin Care Devices competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Consumer Skin Care Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Consumer Skin Care Devices market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Consumer Skin Care Devices.

Chapter 14 and 15, to describe Consumer Skin Care Devices sales channel, distributors, customers, research findings and conclusion.

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