

Global Consumer Power Banks Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Consumer Power Banks market size was valued at US\$ 18719 million in 2025 and is forecast to a readjusted size of US\$ 28397 million by 2032 with a CAGR of 6.1% during review period.

Consumer Power Banks are small lithium-ion or lithium-polymer battery products specifically designed to provide portable backup power for personal mobile devices. They are characterized by their lightweight portability, suitability for daily carrying, support for multiple output interfaces (such as USB-A, USB-C, or fast charging protocols), and typically have a capacity ranging from 5,000 to 20,000 mAh to meet the daily charging needs of devices such as mobile phones, tablets, and Bluetooth headsets. The consumer power bank market is trending towards thinner and lighter designs, higher energy density, multi-protocol fast charging, and intelligent management. With the diversification of mobile devices and the increasing demand for fast charging, consumers are increasingly demanding higher capacity, faster charging speeds, and greater portability from power banks, driving manufacturers to continuously upgrade their technologies in materials, packaging, thermal management, and intelligent protection circuits. Overall, the consumer power bank market continues to maintain steady growth, with innovation and standardization progressing in parallel, forming a long-term driving force for development. In 2025, the global production of Consumer Power Banks is estimated at approximately 1.326 billion units, with an average price of approximately US\$13.72 per unit and a gross profit margin of approximately 20-28%.

This report is a detailed and comprehensive analysis for global Consumer Power Banks market. Both quantitative and qualitative analyses are presented by manufacturers, by

region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Consumer Power Banks market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Consumer Power Banks market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Consumer Power Banks market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Consumer Power Banks market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Consumer Power Banks

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Consumer Power Banks market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, ZAGG Mophie, Intex Technologies, RAVPower (Sunvalley), Panasonic, Sony, Belkin, Alticor Corporation (Fulton Innovation), Goal Zero, SHARGE (Formerly Shargeek), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Consumer Power Banks market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Below 5000mAh

5000-10000mAh

10000-20000mAh

Above 20000mAh

Market segment by Technology

Wired Power Banks

Wireless Power Banks

Market segment by Cell

Lithium-ion Cell

Semi-solid-state Cell

Market segment by Power

20-65W

65-100W

100-130W

Market segment by Application

Commercial

Personal

Major players covered

Samsung

ZAGG Mophie

Intex Technologies

RAVPower (Sunvalley)

Panasonic

Sony

Belkin

Alticor Corporation(Fulton Innovation)

Goal Zero

SHARGE (Formerly Shargeek)

Philips

Momax

Anker

CUKTECH

Xiaomi

ROMOSS

PISEN

Baseus

Pineng

Huawei

UGREEN

Yoobao

EcoFlow

IDMIX

Aohai Technology

BULL

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Consumer Power Banks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Consumer Power Banks, with price, sales quantity, revenue, and global market share of Consumer Power Banks from 2021 to 2026.

Chapter 3, the Consumer Power Banks competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Consumer Power Banks breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Consumer Power Banks market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Consumer Power Banks.

Chapter 14 and 15, to describe Consumer Power Banks sales channel, distributors, customers, research findings and conclusion.

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