

Global Consumer Power Bank Cell Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Consumer Power Bank Cell market size is expected to reach \$ 6460 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

A Consumer Power Bank Cell refers to a single lithium-ion battery cell used in portable power banks. It typically exists in pouch, cylindrical, or prismatic form, providing external rechargeable power to mobile devices such as smartphones, tablets, and headphones. These cells feature high energy density, long cycle life, and high safety, making them a core component of mobile energy storage products. Global Consumer Power Bank Cell production is projected to reach approximately 1.326 billion units in 2025, with an average price of approximately US\$3.258 per unit and a gross profit margin of approximately 18%-32%.

The portable power bank cell market has shown a steady and continuous growth trend in recent years, primarily driven by the diversified needs of mobile devices and users' demands for portable, high-performance power supplies. Product design is trending towards lightweighting, high energy density, and multi-functionality. The combination of pouch and cylindrical cells is becoming increasingly common to meet the balance between different capacities and portability requirements. New technologies are continuously penetrating the market, including the advantages of solid-state and semi-solid-state cells in safety and energy density, and the application of intelligent battery management systems (BMS) in charge/discharge control and thermal management. With the continuous improvement of industry standards and regulatory systems, the implementation of China's new national standards has strengthened the requirements for power bank battery cells in terms of safety, short-circuit protection, capacity labeling, cycle life, and consistency, prompting manufacturers to upgrade and optimize material

selection, cell structure, and production processes. Overall, the market is evolving towards higher safety, higher performance, more multifunctionality, and standardization, with product technology innovation and standardized regulation working in parallel, forming a dual driving force for the long-term healthy development of the industry.

This report studies the global Consumer Power Bank Cell production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Consumer Power Bank Cell and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Consumer Power Bank Cell that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Consumer Power Bank Cell total production and demand, 2021-2032, (K Units)

Global Consumer Power Bank Cell total production value, 2021-2032, (USD Million)

Global Consumer Power Bank Cell production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Consumer Power Bank Cell consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Consumer Power Bank Cell domestic production, consumption, key domestic manufacturers and share

Global Consumer Power Bank Cell production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Consumer Power Bank Cell production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Consumer Power Bank Cell production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Consumer Power Bank Cell market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung SDI, LG, Panasonic, Amprius Technologies, Sony, Phylion Battery Co., Ltd., EVE Energy Co., Ltd., Sunwoda Electronic Co., Ltd., Bick Battery Co., Ltd., Changhong Sanjie New Energy Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Consumer Power Bank Cell market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Consumer Power Bank Cell Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Consumer Power Bank Cell Market, Segmentation by Type:

Pouch Cell

Cylindrical Cell

Global Consumer Power Bank Cell Market, Segmentation by Capacities:

5000mAh

10000mAh

20000mAh

Other Capacities

Global Consumer Power Bank Cell Market, Segmentation by Material:

Li-Po

Li-ion

Other (Sodium Ion)

Global Consumer Power Bank Cell Market, Segmentation by Application:

Commercial

Personal

Companies Profiled:

Samsung SDI

LG

Panasonic

Ampricus Technologies

Sony

Phylion Battery Co., Ltd.

EVE Energy Co., Ltd.

Sunwoda Electronic Co., Ltd.

Bick Battery Co., Ltd.

Changhong Sanjie New Energy Co., Ltd.

Tianjin Lishen Battery Co., Ltd.

Zhenhua New Energy Co., Ltd.

Greend New Energy Co., Ltd.

Huizhou Blueway Electronics Co., Ltd.

Amperex Technology Limited?ATL?

BYD Battery Co., Ltd.

Ganfeng Lithium Group Co., Ltd.

Cham

Highpower Technology

Veken Technology Co., Ltd.

Marathon

Beijing Guxin Energy Technology Co Ltd

Key Questions Answered:

1. How big is the global Consumer Power Bank Cell market?
2. What is the demand of the global Consumer Power Bank Cell market?
3. What is the year over year growth of the global Consumer Power Bank Cell market?

4. What is the production and production value of the global Consumer Power Bank Cell market?
5. Who are the key producers in the global Consumer Power Bank Cell market?
6. What are the growth factors driving the market demand?

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