

Global Consumer Power Bank Cell Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Consumer Power Bank Cell market size was valued at US\$ 4444 million in 2025 and is forecast to a readjusted size of US\$ 6460 million by 2032 with a CAGR of 5.5% during review period.

A Consumer Power Bank Cell refers to a single lithium-ion battery cell used in portable power banks. It typically exists in pouch, cylindrical, or prismatic form, providing external rechargeable power to mobile devices such as smartphones, tablets, and headphones. These cells feature high energy density, long cycle life, and high safety, making them a core component of mobile energy storage products. Global Consumer Power Bank Cell production is projected to reach approximately 1.326 billion units in 2025, with an average price of approximately US\$3.258 per unit and a gross profit margin of approximately 18%-32%.

The portable power bank cell market has shown a steady and continuous growth trend in recent years, primarily driven by the diversified needs of mobile devices and users' demands for portable, high-performance power supplies. Product design is trending towards lightweighting, high energy density, and multi-functionality. The combination of pouch and cylindrical cells is becoming increasingly common to meet the balance between different capacities and portability requirements. New technologies are continuously penetrating the market, including the advantages of solid-state and semi-solid-state cells in safety and energy density, and the application of intelligent battery management systems (BMS) in charge/discharge control and thermal management. With the continuous improvement of industry standards and regulatory systems, the implementation of China's new national standards has strengthened the requirements for power bank battery cells in terms of safety, short-circuit protection, capacity labeling,

cycle life, and consistency, prompting manufacturers to upgrade and optimize material selection, cell structure, and production processes. Overall, the market is evolving towards higher safety, higher performance, more multifunctionality, and standardization, with product technology innovation and standardized regulation working in parallel, forming a dual driving force for the long-term healthy development of the industry.

This report is a detailed and comprehensive analysis for global Consumer Power Bank Cell market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Consumer Power Bank Cell market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Consumer Power Bank Cell market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Consumer Power Bank Cell market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Consumer Power Bank Cell market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Consumer Power Bank Cell

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Consumer Power Bank Cell market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung SDI, LG, Panasonic, Amprius Technologies, Sony, Phylion Battery Co., Ltd., EVE Energy Co., Ltd., Sunwoda Electronic Co., Ltd., Bick Battery Co., Ltd., Changhong Sanjie New Energy Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Consumer Power Bank Cell market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pouch Cell

Cylindrical Cell

Market segment by Capacities

5000mAh

10000mAh

20000mAh

Other Capacities

Market segment by Material

Li-Po

Li-ion

Other (Sodium Ion)

Market segment by Application

Commercial

Personal

Major players covered

Samsung SDI

LG

Panasonic

Ampricus Technologies

Sony

Phylion Battery Co., Ltd.

EVE Energy Co., Ltd.

Sunwoda Electronic Co., Ltd.

Bick Battery Co., Ltd.

Changhong Sanjie New Energy Co., Ltd.

Tianjin Lishen Battery Co., Ltd.

Zhenhua New Energy Co., Ltd.

Greend New Energy Co., Ltd.

Huizhou Blueway Electronics Co., Ltd.

Amperex Technology Limited?ATL?

BYD Battery Co., Ltd.

Ganfeng Lithium Group Co., Ltd.

Cham

Highpower Technology

Veken Technology Co., Ltd.

Marathon

Beijing Guxin Energy Technology Co Ltd

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Consumer Power Bank Cell product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Consumer Power Bank Cell, with price, sales quantity, revenue, and global market share of Consumer Power Bank Cell from 2021 to 2026.

Chapter 3, the Consumer Power Bank Cell competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Consumer Power Bank Cell breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Consumer Power Bank Cell market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Consumer Power Bank Cell.

Chapter 14 and 15, to describe Consumer Power Bank Cell sales channel, distributors, customers, research findings and conclusion.

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