

Global Consumer and SMB NAS Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Consumer and SMB NAS market size was valued at USD 11730 million in 2023 and is forecast to a readjusted size of USD 18810 million by 2030 with a CAGR of 7.0% during review period.

Network-attached storage (NAS) is a low-maintenance, remotely manageable, server-based storage system that facilitates files sharing, multimedia streaming, storing and sharing of photos, music, movies, and more among users.

The global consumer and SMB NAS market is anticipated to witness steady growth in the forecast period due to the dominance of international vendors and the increasing revenue contribution by the local vendors. Consumer NAS appliances have features and benefits that enhance consumer experience at homes. Therefore, technological advancements are likely to result in the integration of NAS appliances with home entertainment systems.

The Global Info Research report includes an overview of the development of the Consumer and SMB NAS industry chain, the market status of Individual Consumers and SOHOs (Backup, Archiving), SMB (Backup, Archiving), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Consumer and SMB NAS.

Regionally, the report analyzes the Consumer and SMB NAS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Consumer and SMB NAS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Consumer and SMB NAS market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Consumer and SMB NAS industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Backup, Archiving).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Consumer and SMB NAS market.

Regional Analysis: The report involves examining the Consumer and SMB NAS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Consumer and SMB NAS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Consumer and SMB NAS:

Company Analysis: Report covers individual Consumer and SMB NAS players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Consumer and SMB NAS This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Individual Consumers and SOHOs, SMB).

Technology Analysis: Report covers specific technologies relevant to Consumer and SMB NAS. It assesses the current state, advancements, and potential future developments in Consumer and SMB NAS areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Consumer and SMB NAS market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Consumer and SMB NAS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Backup

Archiving

Disaster Recovery

Others

Market segment by Application

Individual Consumers and SOHOs

SMB

Market segment by players, this report covers

Apple

Buffalo Technology

Netgear

QNAP

Seagate

HP

Synology

Western Digital

Asustor

Dell

D-Link

Drobo

LeCie (Seagate)

Thecus

Transporter

Zyxel

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Consumer and SMB NAS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Consumer and SMB NAS, with revenue, gross margin and global market share of Consumer and SMB NAS from 2019 to 2024.

Chapter 3, the Consumer and SMB NAS competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Consumer and SMB NAS market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Consumer and SMB NAS.

Chapter 13, to describe Consumer and SMB NAS research findings and conclusion.

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