

Global Consumer and SMB NAS Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Network-attached storage (NAS) is a low-maintenance, remotely manageable, server-based storage system that facilitates files sharing, multimedia streaming, storing and sharing of photos, music, movies, and more among users.

Scope of the Report:

This report studies the Consumer and SMB NAS market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Consumer and SMB NAS market by product type and applications/end industries.

The global consumer and SMB NAS market is anticipated to witness steady growth in the forecast period due to the dominance of international vendors and the increasing revenue contribution by the local vendors. Consumer NAS appliances have features and benefits that enhance consumer experience at homes. Therefore, technological advancements are likely to result in the integration of NAS appliances with home entertainment systems.

The global Consumer and SMB NAS market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Consumer and SMB NAS.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Apple

Buffalo Technology

Netgear

QNAP

Seagate

HP

Synology

Western Digital

Asustor

Dell

D-Link

Drobo

LeCie (Seagate)

Thecus

Transporter

Zyxel

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Backup

Archiving

Disaster Recovery

Others

Market Segment by Applications, can be divided into

Individual Consumers and SOHOs

SMB

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