

Global Consumer mHealth Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Consumer mHealth market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Consumer mHealth (mobile health) is the practice of medicine and consumer health by using mobile devices. The consumer mHealth uses mobile and wireless technologies to generate data on an individual's biology, daily environment and physiology. mHealth aids in the fast delivery of telemedicine services by using 4G & 3G LTE networks enabled services such as high-speed data transfer and video calling. Mobile health technologies consists of one-way and two-way data applications. One-way data application comprises the flow of information from physician or healthcare practitioner to patients by educative methodology & SMS. The two-way model rely on data access programs, such as remote monitoring and client record access. The consumer mHealth market is expected to witness lucrative growth with healthy CAGR during the forecast period.

According to our research, the global market for medical devices is estimated at US\$ 603 billion in the year 2023, and will be growing at a CAGR of 5% during next six years. The global healthcare spending contributes to occupy 10% of the global GDP and is continuously rising in recent years due to the increasing health needs of the aging population, the growing prevalence of chronic and infectious diseases and the expansion of emerging markets. The medical devices market plays a significant role in the healthcare industry. The market is driven by several factors, including the increasing demand for advanced healthcare services globally, advancements in medical technology, growing geriatric population, rising healthcare expenditure, and increasing awareness about early disease diagnosis and treatment.

The Global Info Research report includes an overview of the development of the Consumer mHealth industry chain, the market status of Adults (Blood Glucose Meters, Blood Pressure Monitors), Teenagers (Blood Glucose Meters, Blood Pressure Monitors), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Consumer mHealth.

Regionally, the report analyzes the Consumer mHealth markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Consumer mHealth market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Consumer mHealth market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Consumer mHealth industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Blood Glucose Meters, Blood Pressure Monitors).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Consumer mHealth market.

Regional Analysis: The report involves examining the Consumer mHealth market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Consumer mHealth market. This may include

estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Consumer mHealth:

Company Analysis: Report covers individual Consumer mHealth players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Consumer mHealth. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Adults, Teenagers).

Technology Analysis: Report covers specific technologies relevant to Consumer mHealth. It assesses the current state, advancements, and potential future developments in Consumer mHealth areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Consumer mHealth market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Consumer mHealth market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Blood Glucose Meters

Blood Pressure Monitors

Neurological Monitoring Devices

ECG Monitors

Others

Market segment by Application

Adults

Teenagers

Children

Market segment by players, this report covers

Vodafone

Apple

NTT Docomo

Samsung Electronics

AT&T Services

Healthdirect

MQure Health

Allscripts Healthcare Solutions

Qualcomm

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Consumer mHealth product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Consumer mHealth, with revenue, gross margin and global market share of Consumer mHealth from 2019 to 2024.

Chapter 3, the Consumer mHealth competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Consumer mHealth market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Consumer mHealth.

Chapter 13, to describe Consumer mHealth research findings and conclusion.

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