

Global Consumer mHealth Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Consumer mHealth (mobile health) is the practice of medicine and consumer health by using mobile devices. The consumer mHealth uses mobile and wireless technologies to generate data on an individual's biology, daily environment and physiology. mHealth aids in the fast delivery of telemedicine services by using 4G & 3G LTE networks enabled services such as high-speed data transfer and video calling. Mobile health technologies consists of one-way and two-way data applications. One-way data application comprises the flow of information from physician or healthcare practitioner to patients by educative methodology & SMS. The two-way model rely on data access programs, such as remote monitoring and client record access. The consumer mHealth market is expected to witness lucrative growth with healthy CAGR during the forecast period.

SCOPE OF THE REPORT:

This report studies the Consumer mHealth market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Consumer mHealth market by product type and applications/end industries.

The drivers of consumer mHealth market are advancements in medical technologies or increase in adoption of smartphones, increase in income levels, change in consumer preferences due to rising adoption for data services, healthy government policies, and significant regulatory scrutiny. Furthermore, increase in physicians' acceptance, increasing the prevalence of diseases due to rising aging population and changing lifestyle, and increasing incidences of chronic diseases (diabetes, heart ailments & cancer).

The global Consumer mHealth market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Consumer mHealth.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Vodafone

Apple

NTT Docomo

Samsung Electronics

AT&T Services

Healthdirect

MQure Health

Allscripts Healthcare Solutions

Qualcomm

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Blood Glucose Meters

Blood Pressure Monitors

Neurological Monitoring Devices

ECG Monitors

Others

Market Segment by Applications, can be divided into

Adults

Teenagers

Children

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