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Global Consumer Identity & Access Management Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Organizations which succeed in understanding their customers in a better way, in addition to keeping their personal information intact and secure, fulfill today criteria to success, may it be a small retailer or a multi-national organizations. As a result, enterprises today are moving towards the adoption of consumer identity and access management. This not only helps organizations to have deep customer insights in order to maintain their brand image and deliver the products successfully, but also helps to store all the customer-related information in a safe and secure way. As the adoption of Consumer Identity & Access Management solutions increases, the market is anticipated to witness healthy double digit CAGR in the near future.

SCOPE OF THE REPORT:

This report studies the Consumer Identity & Access Management market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Consumer Identity & Access Management market by product type and applications/end industries.
Rising adoption of IoT and stringent government regulations, are the primary factors contributing to rise in Consumer Identity & Access Management market. Large multinational organizations find it inevitable to maintain, digital relationships with customers, in order to understand the need of their customers and shift their products accordingly. Owing to rising incidents of fraudulent transactions, the banking and finance sector is required to maintain bulk data about the customers, their transactions and their services. As a result, the banking and financial sector contributes significantly, towards Consumer Identity & Access Management. Moreover, the customer details are

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now required in nearly every sector and due to the rising number of advanced cyber threats and identity thefts, the Consumer Identity & Access Management is anticipated to witness healthy growth in near future.
The global Consumer Identity & Access Management market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Consumer Identity & Access Management.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

Microsoft

Gigya

Ping Identity

Okta

ForgeRock

Janrain

LoginRadius

IWelcome

GlobalSign

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Trusona

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

CIAM Platform

Support Services

Market Segment by Applications, can be divided into

Healthcare

Telecommunication

BFSI

Media & Entertainment

Travel & Hospitality

Retail & Consumer Goods

Others

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