

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Consumer Healthcare Market 2018, Forecast to 2023

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Abstracts

Consumer healthcare products include trusted brands of multivitamins and iron supplements, in addition to products for allergies, personal hygiene, sleep support, alertness and cold and flu.

Scope of the Report:

This report focuses on the Consumer Healthcare in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Consumer health products do not require a written prescription from healthcare professionals but can be purchased directly from a pharmacy store.

The worldwide market for Consumer Healthcare is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Johnson & Johnson

Bayer Healthcare

GlaxoSmithKline

Sanofi

Pfizer

Boehringer Ingelheim

Abbott Laboratories

Merck

Nestle

Novartis

Procter & Gamble

Amway

Danone

BASF

DSM

Mylan

Herbalife

Kellogg

American Health

Sun Pharma

Takeda Pharmaceuticals

Teva Pharmaceuticals

Taisho Pharmaceuticals

Mitsubishi Tanabe Pharma

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

OTC Pharmaceuticals

Dietary Supplements

Market Segment by Applications, can be divided into

Hospital Pharmacy

Retail Pharmacy

Online Pharmacy

There are 15 Chapters to deeply display the global Consumer Healthcare market.

Chapter 1, to describe Consumer Healthcare Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Consumer Healthcare, with sales, revenue, and price of Consumer Healthcare, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Consumer Healthcare, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Consumer Healthcare market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Consumer Healthcare sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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