

Global Consumer Grade TF Card Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Consumer Grade TF Card market size is expected to reach \$ 7555 million by 2032, rising at a market growth of 4.2% CAGR during the forecast period (2026-2032).

Consumer-grade TF(Micro SD) cards are portable flash memory cards designed for smartphones, cameras, game consoles, and various consumer electronic devices. They are primarily used to expand storage capacity and save photos, videos, and application data. The global consumer-grade TF Micro SD card market is expected to reach significant growth by 2025. Consumer-grade TF(Micro SD) cards sales are estimated at approximately 320 million units, with an average selling price of around \$17 per card in 2025. Capacity utilization is projected at approximately 88%. Upstream companies primarily come from NAND flash memory chip design and manufacturing, memory controller design, packaging and testing, and wafer manufacturing. Downstream companies mainly include smartphone manufacturers, digital camera manufacturers, gaming device manufacturers, drone manufacturers, security equipment manufacturers, and consumer electronics brands. The industry's gross profit margin is approximately 22%. The product cost structure is primarily composed of NAND flash memory chip costs (approximately 62%), controller and firmware costs (approximately 12%), packaging, testing, and manufacturing costs (approximately 11%), channel and brand costs (approximately 10%), and other operating costs (approximately 5%). On the demand side, downstream demand includes extended storage for smartphones, tablets, action cameras, handheld gaming consoles, drones, dashcams, and smart home devices. Downstream customers include consumer electronics brands, mobile phone manufacturers, camera manufacturers, gaming device manufacturers, e-commerce platforms, and channel brands. Business opportunities are driven by policy factors such as the development of the digital economy, the widespread adoption of smart terminals, and increased data storage demand. Technological innovation drivers include high-

capacity storage technologies, high-speed interface standards, and the next generation of microSD cards. Express technology reflects changing consumer demands, specifically the continued growth in user needs for 4K and 8K video storage, mobile gaming, and large-capacity data storage.

The consumer-grade microSD card market is in a mature stage but still enjoys stable demand. In the coming years, the industry will see both structural upgrades and application expansion. From a demand perspective, while some high-end smartphones are gradually eliminating memory card expansion, microSD cards remain an important storage solution in mid-range phones, action cameras, drones, and handheld gaming devices. Furthermore, with the increasing prevalence of 4K and 8K video recording, mobile gaming, and high-resolution photography, consumer demand for higher capacity and speed memory cards continues to grow, driving product upgrades from traditional capacities to 256GB and above. On the other hand, the continued growth in global data volume and the expansion of consumer electronics devices ensure that microSD cards maintain a wide range of applications, especially in emerging markets where the expanding smartphone user base continues to drive memory card demand. In terms of industry competition, leading manufacturers primarily increase market share by improving read/write speeds, increasing capacity, and strengthening brand channels. Meanwhile, product prices and profit margins will also be affected by the cyclical fluctuations in NAND flash memory prices. Future market development will focus on high-speed interface technology, capacity upgrades, and multi-scenario application expansion. Meanwhile, there is still stable growth potential in sub-sectors such as gaming devices, drones, dashcams, and smart devices. The overall industry will gradually evolve towards high performance, high capacity, and increased brand concentration.

This report studies the global Consumer Grade TF Card production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Consumer Grade TF Card and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Consumer Grade TF Card that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Consumer Grade TF Card total production and demand, 2021-2032, (K Units)
Global Consumer Grade TF Card total production value, 2021-2032, (USD Million)

Global Consumer Grade TF Card production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Consumer Grade TF Card consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Consumer Grade TF Card domestic production, consumption, key domestic manufacturers and share

Global Consumer Grade TF Card production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Consumer Grade TF Card production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Consumer Grade TF Card production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Consumer Grade TF Card market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kingston, PNY, Samsung, Intel, Apacer, ATP Electronics, Sandisk (Western Digital), Delkin, Swissbit AG, Micron, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Consumer Grade TF Card market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Consumer Grade TF Card Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Consumer Grade TF Card Market, Segmentation by Type:

Below 64GB

64GB

128GB

256GB

512GB

1TB

Global Consumer Grade TF Card Market, Segmentation by Video Speed Class:

V6

V10

V30

V60

V90

Global Consumer Grade TF Card Market, Segmentation by Minimum Write Performance:

Below C10

C10(U1)

U3

Global Consumer Grade TF Card Market, Segmentation by Application:

Intelligent Speaker

Camera

Tablet PC

Mobile Phone

Unmanned Aerial Vehicle (UAV)

Other

Companies Profiled:

Kingston

PNY

Samsung

Intel

Apacer

ATP Electronics

Sandisk (Western Digital)

Delkin

Swissbit AG

Micron

Transcend

EmBestor Technology Inc.

Netac

EMTEC

Kioxia

Hiki Semi

Agrade

Biwin Storage Technology

Longsys

Key Questions Answered:

1. How big is the global Consumer Grade TF Card market?
2. What is the demand of the global Consumer Grade TF Card market?
3. What is the year over year growth of the global Consumer Grade TF Card market?
4. What is the production and production value of the global Consumer Grade TF Card market?
5. Who are the key producers in the global Consumer Grade TF Card market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Consumer Grade TF Card Introduction
- 1.2 World Consumer Grade TF Card Supply & Forecast
 - 1.2.1 World Consumer Grade TF Card Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Consumer Grade TF Card Production (2021-2032)
 - 1.2.3 World Consumer Grade TF Card Pricing Trends (2021-2032)
- 1.3 World Consumer Grade TF Card Production by Region (Based on Production Site)
 - 1.3.1 World Consumer Grade TF Card Production Value by Region (2021-2032)
 - 1.3.2 World Consumer Grade TF Card Production by Region (2021-2032)
 - 1.3.3 World Consumer Grade TF Card Average Price by Region (2021-2032)
 - 1.3.4 North America Consumer Grade TF Card Production (2021-2032)
 - 1.3.5 Europe Consumer Grade TF Card Production (2021-2032)
 - 1.3.6 China Consumer Grade TF Card Production (2021-2032)
 - 1.3.7 Japan Consumer Grade TF Card Production (2021-2032)
 - 1.3.8 South Korea Consumer Grade TF Card Production (2021-2032)
 - 1.3.9 China Taiwan Consumer Grade TF Card Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Consumer Grade TF Card Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Consumer Grade TF Card Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Consumer Grade TF Card Demand (2021-2032)
- 2.2 World Consumer Grade TF Card Consumption by Region
 - 2.2.1 World Consumer Grade TF Card Consumption by Region (2021-2026)
 - 2.2.2 World Consumer Grade TF Card Consumption Forecast by Region (2027-2032)
- 2.3 United States Consumer Grade TF Card Consumption (2021-2032)
- 2.4 China Consumer Grade TF Card Consumption (2021-2032)
- 2.5 Europe Consumer Grade TF Card Consumption (2021-2032)
- 2.6 Japan Consumer Grade TF Card Consumption (2021-2032)
- 2.7 South Korea Consumer Grade TF Card Consumption (2021-2032)
- 2.8 ASEAN Consumer Grade TF Card Consumption (2021-2032)
- 2.9 India Consumer Grade TF Card Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Consumer Grade TF Card Production Value by Manufacturer (2021-2026)
- 3.2 World Consumer Grade TF Card Production by Manufacturer (2021-2026)
- 3.3 World Consumer Grade TF Card Average Price by Manufacturer (2021-2026)
- 3.4 Consumer Grade TF Card Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Consumer Grade TF Card Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Consumer Grade TF Card in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Consumer Grade TF Card in 2025
- 3.6 Consumer Grade TF Card Market: Overall Company Footprint Analysis
 - 3.6.1 Consumer Grade TF Card Market: Region Footprint
 - 3.6.2 Consumer Grade TF Card Market: Company Product Type Footprint
 - 3.6.3 Consumer Grade TF Card Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Consumer Grade TF Card Production Value Comparison
 - 4.1.1 United States VS China: Consumer Grade TF Card Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Consumer Grade TF Card Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Consumer Grade TF Card Production Comparison
 - 4.2.1 United States VS China: Consumer Grade TF Card Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Consumer Grade TF Card Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Consumer Grade TF Card Consumption Comparison
 - 4.3.1 United States VS China: Consumer Grade TF Card Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Consumer Grade TF Card Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Consumer Grade TF Card Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Consumer Grade TF Card Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Consumer Grade TF Card Production Value (2021-2026)

4.4.3 United States Based Manufacturers Consumer Grade TF Card Production (2021-2026)

4.5 China Based Consumer Grade TF Card Manufacturers and Market Share

4.5.1 China Based Consumer Grade TF Card Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Consumer Grade TF Card Production Value (2021-2026)

4.5.3 China Based Manufacturers Consumer Grade TF Card Production (2021-2026)

4.6 Rest of World Based Consumer Grade TF Card Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Consumer Grade TF Card Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Consumer Grade TF Card Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Consumer Grade TF Card Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Consumer Grade TF Card Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Below 64GB

5.2.2 64GB

5.2.3 128GB

5.2.4 256GB

5.2.5 512GB

5.2.6 1TB

5.3 Market Segment by Type

5.3.1 World Consumer Grade TF Card Production by Type (2021-2032)

5.3.2 World Consumer Grade TF Card Production Value by Type (2021-2032)

5.3.3 World Consumer Grade TF Card Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY VIDEO SPEED CLASS

6.1 World Consumer Grade TF Card Market Size Overview by Video Speed Class:
2021 VS 2025 VS 2032

6.2 Segment Introduction by Video Speed Class

6.2.1 V6

6.2.2 V10

6.2.3 V30

6.2.4 V60

6.2.5 V90

6.3 Market Segment by Video Speed Class

6.3.1 World Consumer Grade TF Card Production by Video Speed Class (2021-2032)

6.3.2 World Consumer Grade TF Card Production Value by Video Speed Class
(2021-2032)

6.3.3 World Consumer Grade TF Card Average Price by Video Speed Class
(2021-2032)

7 MARKET ANALYSIS BY MINIMUM WRITE PERFORMANCE

7.1 World Consumer Grade TF Card Market Size Overview by Minimum Write
Performance: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Minimum Write Performance

7.2.1 Below C10

7.2.2 C10(U1)

7.2.3 U3

7.3 Market Segment by Minimum Write Performance

7.3.1 World Consumer Grade TF Card Production by Minimum Write Performance
(2021-2032)

7.3.2 World Consumer Grade TF Card Production Value by Minimum Write
Performance (2021-2032)

7.3.3 World Consumer Grade TF Card Average Price by Minimum Write Performance
(2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Consumer Grade TF Card Market Size Overview by Application: 2021 VS
2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Intelligent Speaker

8.2.2 Camera

8.2.3 Tablet PC

8.2.4 Mobile Phone

8.2.5 Unmanned Aerial Vehicle (UAV)

8.2.6 Other

8.3 Market Segment by Application

8.3.1 World Consumer Grade TF Card Production by Application (2021-2032)

8.3.2 World Consumer Grade TF Card Production Value by Application (2021-2032)

8.3.3 World Consumer Grade TF Card Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Kingston

9.1.1 Kingston Details

9.1.2 Kingston Major Business

9.1.3 Kingston Consumer Grade TF Card Product and Services

9.1.4 Kingston Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Kingston Recent Developments/Updates

9.1.6 Kingston Competitive Strengths & Weaknesses

9.2 PNY

9.2.1 PNY Details

9.2.2 PNY Major Business

9.2.3 PNY Consumer Grade TF Card Product and Services

9.2.4 PNY Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 PNY Recent Developments/Updates

9.2.6 PNY Competitive Strengths & Weaknesses

9.3 Samsung

9.3.1 Samsung Details

9.3.2 Samsung Major Business

9.3.3 Samsung Consumer Grade TF Card Product and Services

9.3.4 Samsung Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Samsung Recent Developments/Updates

9.3.6 Samsung Competitive Strengths & Weaknesses

9.4 Intel

9.4.1 Intel Details

9.4.2 Intel Major Business

9.4.3 Intel Consumer Grade TF Card Product and Services

9.4.4 Intel Consumer Grade TF Card Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.4.5 Intel Recent Developments/Updates

9.4.6 Intel Competitive Strengths & Weaknesses

9.5 Apacer

9.5.1 Apacer Details

9.5.2 Apacer Major Business

9.5.3 Apacer Consumer Grade TF Card Product and Services

9.5.4 Apacer Consumer Grade TF Card Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.5.5 Apacer Recent Developments/Updates

9.5.6 Apacer Competitive Strengths & Weaknesses

9.6 ATP Electronics

9.6.1 ATP Electronics Details

9.6.2 ATP Electronics Major Business

9.6.3 ATP Electronics Consumer Grade TF Card Product and Services

9.6.4 ATP Electronics Consumer Grade TF Card Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.6.5 ATP Electronics Recent Developments/Updates

9.6.6 ATP Electronics Competitive Strengths & Weaknesses

9.7 Sandisk (Western Digital)

9.7.1 Sandisk (Western Digital) Details

9.7.2 Sandisk (Western Digital) Major Business

9.7.3 Sandisk (Western Digital) Consumer Grade TF Card Product and Services

9.7.4 Sandisk (Western Digital) Consumer Grade TF Card Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.7.5 Sandisk (Western Digital) Recent Developments/Updates

9.7.6 Sandisk (Western Digital) Competitive Strengths & Weaknesses

9.8 Delkin

9.8.1 Delkin Details

9.8.2 Delkin Major Business

9.8.3 Delkin Consumer Grade TF Card Product and Services

9.8.4 Delkin Consumer Grade TF Card Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.8.5 Delkin Recent Developments/Updates

9.8.6 Delkin Competitive Strengths & Weaknesses

9.9 Swissbit AG

9.9.1 Swissbit AG Details

9.9.2 Swissbit AG Major Business

9.9.3 Swissbit AG Consumer Grade TF Card Product and Services

9.9.4 Swissbit AG Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Swissbit AG Recent Developments/Updates

9.9.6 Swissbit AG Competitive Strengths & Weaknesses

9.10 Micron

9.10.1 Micron Details

9.10.2 Micron Major Business

9.10.3 Micron Consumer Grade TF Card Product and Services

9.10.4 Micron Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Micron Recent Developments/Updates

9.10.6 Micron Competitive Strengths & Weaknesses

9.11 Transcend

9.11.1 Transcend Details

9.11.2 Transcend Major Business

9.11.3 Transcend Consumer Grade TF Card Product and Services

9.11.4 Transcend Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Transcend Recent Developments/Updates

9.11.6 Transcend Competitive Strengths & Weaknesses

9.12 EmBestor Technology Inc.

9.12.1 EmBestor Technology Inc. Details

9.12.2 EmBestor Technology Inc. Major Business

9.12.3 EmBestor Technology Inc. Consumer Grade TF Card Product and Services

9.12.4 EmBestor Technology Inc. Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 EmBestor Technology Inc. Recent Developments/Updates

9.12.6 EmBestor Technology Inc. Competitive Strengths & Weaknesses

9.13 Netac

9.13.1 Netac Details

9.13.2 Netac Major Business

9.13.3 Netac Consumer Grade TF Card Product and Services

9.13.4 Netac Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Netac Recent Developments/Updates

9.13.6 Netac Competitive Strengths & Weaknesses

9.14 EMTEC

9.14.1 EMTEC Details

9.14.2 EMTEC Major Business

- 9.14.3 EMTEC Consumer Grade TF Card Product and Services
- 9.14.4 EMTEC Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.14.5 EMTEC Recent Developments/Updates
- 9.14.6 EMTEC Competitive Strengths & Weaknesses
- 9.15 Kioxia
 - 9.15.1 Kioxia Details
 - 9.15.2 Kioxia Major Business
 - 9.15.3 Kioxia Consumer Grade TF Card Product and Services
 - 9.15.4 Kioxia Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Kioxia Recent Developments/Updates
 - 9.15.6 Kioxia Competitive Strengths & Weaknesses
- 9.16 Hiki Semi
 - 9.16.1 Hiki Semi Details
 - 9.16.2 Hiki Semi Major Business
 - 9.16.3 Hiki Semi Consumer Grade TF Card Product and Services
 - 9.16.4 Hiki Semi Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Hiki Semi Recent Developments/Updates
 - 9.16.6 Hiki Semi Competitive Strengths & Weaknesses
- 9.17 Agrade
 - 9.17.1 Agrade Details
 - 9.17.2 Agrade Major Business
 - 9.17.3 Agrade Consumer Grade TF Card Product and Services
 - 9.17.4 Agrade Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Agrade Recent Developments/Updates
 - 9.17.6 Agrade Competitive Strengths & Weaknesses
- 9.18 Biwin Storage Technology
 - 9.18.1 Biwin Storage Technology Details
 - 9.18.2 Biwin Storage Technology Major Business
 - 9.18.3 Biwin Storage Technology Consumer Grade TF Card Product and Services
 - 9.18.4 Biwin Storage Technology Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Biwin Storage Technology Recent Developments/Updates
 - 9.18.6 Biwin Storage Technology Competitive Strengths & Weaknesses
- 9.19 Longsys
 - 9.19.1 Longsys Details

- 9.19.2 Longsys Major Business
- 9.19.3 Longsys Consumer Grade TF Card Product and Services
- 9.19.4 Longsys Consumer Grade TF Card Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.19.5 Longsys Recent Developments/Updates
- 9.19.6 Longsys Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Consumer Grade TF Card Industry Chain
- 10.2 Consumer Grade TF Card Upstream Analysis
 - 10.2.1 Consumer Grade TF Card Core Raw Materials
 - 10.2.2 Main Manufacturers of Consumer Grade TF Card Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Consumer Grade TF Card Production Mode
- 10.6 Consumer Grade TF Card Procurement Model
- 10.7 Consumer Grade TF Card Industry Sales Model and Sales Channels
 - 10.7.1 Consumer Grade TF Card Sales Model
 - 10.7.2 Consumer Grade TF Card Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Consumer Grade TF Card Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Consumer Grade TF Card Production Value by Region (2021-2026) & (USD Million)

Table 3. World Consumer Grade TF Card Production Value by Region (2027-2032) & (USD Million)

Table 4. World Consumer Grade TF Card Production Value Market Share by Region (2021-2026)

Table 5. World Consumer Grade TF Card Production Value Market Share by Region (2027-2032)

Table 6. World Consumer Grade TF Card Production by Region (2021-2026) & (K Units)

Table 7. World Consumer Grade TF Card Production by Region (2027-2032) & (K Units)

Table 8. World Consumer Grade TF Card Production Market Share by Region (2021-2026)

Table 9. World Consumer Grade TF Card Production Market Share by Region (2027-2032)

Table 10. World Consumer Grade TF Card Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Consumer Grade TF Card Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Consumer Grade TF Card Major Market Trends

Table 13. World Consumer Grade TF Card Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Consumer Grade TF Card Consumption by Region (2021-2026) & (K Units)

Table 15. World Consumer Grade TF Card Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Consumer Grade TF Card Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Consumer Grade TF Card Producers in 2025

Table 18. World Consumer Grade TF Card Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Consumer Grade TF Card Producers in 2025

Table 20. World Consumer Grade TF Card Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Consumer Grade TF Card Company Evaluation Quadrant

Table 22. World Consumer Grade TF Card Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Consumer Grade TF Card Production Site of Key Manufacturer

Table 24. Consumer Grade TF Card Market: Company Product Type Footprint

Table 25. Consumer Grade TF Card Market: Company Product Application Footprint

Table 26. Consumer Grade TF Card Competitive Factors

Table 27. Consumer Grade TF Card New Entrant and Capacity Expansion Plans

Table 28. Consumer Grade TF Card Mergers & Acquisitions Activity

Table 29. United States VS China Consumer Grade TF Card Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Consumer Grade TF Card Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Consumer Grade TF Card Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Consumer Grade TF Card Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Consumer Grade TF Card Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Consumer Grade TF Card Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Consumer Grade TF Card Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Consumer Grade TF Card Production Market Share (2021-2026)

Table 37. China Based Consumer Grade TF Card Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Consumer Grade TF Card Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Consumer Grade TF Card Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Consumer Grade TF Card Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Consumer Grade TF Card Production Market Share (2021-2026)

Table 42. Rest of World Based Consumer Grade TF Card Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Consumer Grade TF Card Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Consumer Grade TF Card Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Consumer Grade TF Card Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Consumer Grade TF Card Production Market Share (2021-2026)

Table 47. World Consumer Grade TF Card Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Consumer Grade TF Card Production by Type (2021-2026) & (K Units)

Table 49. World Consumer Grade TF Card Production by Type (2027-2032) & (K Units)

Table 50. World Consumer Grade TF Card Production Value by Type (2021-2026) & (USD Million)

Table 51. World Consumer Grade TF Card Production Value by Type (2027-2032) & (USD Million)

Table 52. World Consumer Grade TF Card Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Consumer Grade TF Card Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Consumer Grade TF Card Production Value by Video Speed Class, (USD Million), 2021 & 2025 & 2032

Table 55. World Consumer Grade TF Card Production by Video Speed Class (2021-2026) & (K Units)

Table 56. World Consumer Grade TF Card Production by Video Speed Class (2027-2032) & (K Units)

Table 57. World Consumer Grade TF Card Production Value by Video Speed Class (2021-2026) & (USD Million)

Table 58. World Consumer Grade TF Card Production Value by Video Speed Class (2027-2032) & (USD Million)

Table 59. World Consumer Grade TF Card Average Price by Video Speed Class (2021-2026) & (US\$/Unit)

Table 60. World Consumer Grade TF Card Average Price by Video Speed Class (2027-2032) & (US\$/Unit)

Table 61. World Consumer Grade TF Card Production Value by Minimum Write Performance, (USD Million), 2021 & 2025 & 2032

Table 62. World Consumer Grade TF Card Production by Minimum Write Performance

(2021-2026) & (K Units)

Table 63. World Consumer Grade TF Card Production by Minimum Write Performance (2027-2032) & (K Units)

Table 64. World Consumer Grade TF Card Production Value by Minimum Write Performance (2021-2026) & (USD Million)

Table 65. World Consumer Grade TF Card Production Value by Minimum Write Performance (2027-2032) & (USD Million)

Table 66. World Consumer Grade TF Card Average Price by Minimum Write Performance (2021-2026) & (US\$/Unit)

Table 67. World Consumer Grade TF Card Average Price by Minimum Write Performance (2027-2032) & (US\$/Unit)

Table 68. World Consumer Grade TF Card Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Consumer Grade TF Card Production by Application (2021-2026) & (K Units)

Table 70. World Consumer Grade TF Card Production by Application (2027-2032) & (K Units)

Table 71. World Consumer Grade TF Card Production Value by Application (2021-2026) & (USD Million)

Table 72. World Consumer Grade TF Card Production Value by Application (2027-2032) & (USD Million)

Table 73. World Consumer Grade TF Card Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Consumer Grade TF Card Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Kingston Basic Information, Manufacturing Base and Competitors

Table 76. Kingston Major Business

Table 77. Kingston Consumer Grade TF Card Product and Services

Table 78. Kingston Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Kingston Recent Developments/Updates

Table 80. Kingston Competitive Strengths & Weaknesses

Table 81. PNY Basic Information, Manufacturing Base and Competitors

Table 82. PNY Major Business

Table 83. PNY Consumer Grade TF Card Product and Services

Table 84. PNY Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. PNY Recent Developments/Updates

Table 86. PNY Competitive Strengths & Weaknesses

Table 87. Samsung Basic Information, Manufacturing Base and Competitors

Table 88. Samsung Major Business

Table 89. Samsung Consumer Grade TF Card Product and Services

Table 90. Samsung Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Samsung Recent Developments/Updates

Table 92. Samsung Competitive Strengths & Weaknesses

Table 93. Intel Basic Information, Manufacturing Base and Competitors

Table 94. Intel Major Business

Table 95. Intel Consumer Grade TF Card Product and Services

Table 96. Intel Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Intel Recent Developments/Updates

Table 98. Intel Competitive Strengths & Weaknesses

Table 99. Apacer Basic Information, Manufacturing Base and Competitors

Table 100. Apacer Major Business

Table 101. Apacer Consumer Grade TF Card Product and Services

Table 102. Apacer Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Apacer Recent Developments/Updates

Table 104. Apacer Competitive Strengths & Weaknesses

Table 105. ATP Electronics Basic Information, Manufacturing Base and Competitors

Table 106. ATP Electronics Major Business

Table 107. ATP Electronics Consumer Grade TF Card Product and Services

Table 108. ATP Electronics Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. ATP Electronics Recent Developments/Updates

Table 110. ATP Electronics Competitive Strengths & Weaknesses

Table 111. Sandisk (Western Digital) Basic Information, Manufacturing Base and Competitors

Table 112. Sandisk (Western Digital) Major Business

Table 113. Sandisk (Western Digital) Consumer Grade TF Card Product and Services

Table 114. Sandisk (Western Digital) Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Sandisk (Western Digital) Recent Developments/Updates

Table 116. Sandisk (Western Digital) Competitive Strengths & Weaknesses

Table 117. Delkin Basic Information, Manufacturing Base and Competitors

- Table 118. Delkin Major Business
- Table 119. Delkin Consumer Grade TF Card Product and Services
- Table 120. Delkin Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Delkin Recent Developments/Updates
- Table 122. Delkin Competitive Strengths & Weaknesses
- Table 123. Swissbit AG Basic Information, Manufacturing Base and Competitors
- Table 124. Swissbit AG Major Business
- Table 125. Swissbit AG Consumer Grade TF Card Product and Services
- Table 126. Swissbit AG Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Swissbit AG Recent Developments/Updates
- Table 128. Swissbit AG Competitive Strengths & Weaknesses
- Table 129. Micron Basic Information, Manufacturing Base and Competitors
- Table 130. Micron Major Business
- Table 131. Micron Consumer Grade TF Card Product and Services
- Table 132. Micron Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Micron Recent Developments/Updates
- Table 134. Micron Competitive Strengths & Weaknesses
- Table 135. Transcend Basic Information, Manufacturing Base and Competitors
- Table 136. Transcend Major Business
- Table 137. Transcend Consumer Grade TF Card Product and Services
- Table 138. Transcend Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Transcend Recent Developments/Updates
- Table 140. Transcend Competitive Strengths & Weaknesses
- Table 141. EmBestor Technology Inc. Basic Information, Manufacturing Base and Competitors
- Table 142. EmBestor Technology Inc. Major Business
- Table 143. EmBestor Technology Inc. Consumer Grade TF Card Product and Services
- Table 144. EmBestor Technology Inc. Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. EmBestor Technology Inc. Recent Developments/Updates
- Table 146. EmBestor Technology Inc. Competitive Strengths & Weaknesses
- Table 147. Netac Basic Information, Manufacturing Base and Competitors
- Table 148. Netac Major Business

- Table 149. Netac Consumer Grade TF Card Product and Services
- Table 150. Netac Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Netac Recent Developments/Updates
- Table 152. Netac Competitive Strengths & Weaknesses
- Table 153. EMTEC Basic Information, Manufacturing Base and Competitors
- Table 154. EMTEC Major Business
- Table 155. EMTEC Consumer Grade TF Card Product and Services
- Table 156. EMTEC Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. EMTEC Recent Developments/Updates
- Table 158. EMTEC Competitive Strengths & Weaknesses
- Table 159. Kioxia Basic Information, Manufacturing Base and Competitors
- Table 160. Kioxia Major Business
- Table 161. Kioxia Consumer Grade TF Card Product and Services
- Table 162. Kioxia Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Kioxia Recent Developments/Updates
- Table 164. Kioxia Competitive Strengths & Weaknesses
- Table 165. Hiki Semi Basic Information, Manufacturing Base and Competitors
- Table 166. Hiki Semi Major Business
- Table 167. Hiki Semi Consumer Grade TF Card Product and Services
- Table 168. Hiki Semi Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. Hiki Semi Recent Developments/Updates
- Table 170. Hiki Semi Competitive Strengths & Weaknesses
- Table 171. Agrade Basic Information, Manufacturing Base and Competitors
- Table 172. Agrade Major Business
- Table 173. Agrade Consumer Grade TF Card Product and Services
- Table 174. Agrade Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 175. Agrade Recent Developments/Updates
- Table 176. Agrade Competitive Strengths & Weaknesses
- Table 177. Biwin Storage Technology Basic Information, Manufacturing Base and Competitors
- Table 178. Biwin Storage Technology Major Business
- Table 179. Biwin Storage Technology Consumer Grade TF Card Product and Services
- Table 180. Biwin Storage Technology Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 181. Biwin Storage Technology Recent Developments/Updates

Table 182. Biwin Storage Technology Competitive Strengths & Weaknesses

Table 183. Longsys Basic Information, Manufacturing Base and Competitors

Table 184. Longsys Major Business

Table 185. Longsys Consumer Grade TF Card Product and Services

Table 186. Longsys Consumer Grade TF Card Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Longsys Recent Developments/Updates

Table 188. Longsys Competitive Strengths & Weaknesses

Table 189. Global Key Players of Consumer Grade TF Card Upstream (Raw Materials)

Table 190. Global Consumer Grade TF Card Typical Customers

Table 191. Consumer Grade TF Card Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Consumer Grade TF Card Picture

Figure 2. World Consumer Grade TF Card Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Consumer Grade TF Card Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Consumer Grade TF Card Production (2021-2032) & (K Units)

Figure 5. World Consumer Grade TF Card Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Consumer Grade TF Card Production Value Market Share by Region (2021-2032)

Figure 7. World Consumer Grade TF Card Production Market Share by Region (2021-2032)

Figure 8. North America Consumer Grade TF Card Production (2021-2032) & (K Units)

Figure 9. Europe Consumer Grade TF Card Production (2021-2032) & (K Units)

Figure 10. China Consumer Grade TF Card Production (2021-2032) & (K Units)

Figure 11. Japan Consumer Grade TF Card Production (2021-2032) & (K Units)

Figure 12. South Korea Consumer Grade TF Card Production (2021-2032) & (K Units)

Figure 13. China Taiwan Consumer Grade TF Card Production (2021-2032) & (K Units)

Figure 14. Consumer Grade TF Card Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Consumer Grade TF Card Consumption (2021-2032) & (K Units)

Figure 17. World Consumer Grade TF Card Consumption Market Share by Region (2021-2032)

Figure 18. United States Consumer Grade TF Card Consumption (2021-2032) & (K Units)

Figure 19. China Consumer Grade TF Card Consumption (2021-2032) & (K Units)

Figure 20. Europe Consumer Grade TF Card Consumption (2021-2032) & (K Units)

Figure 21. Japan Consumer Grade TF Card Consumption (2021-2032) & (K Units)

Figure 22. South Korea Consumer Grade TF Card Consumption (2021-2032) & (K Units)

Figure 23. ASEAN Consumer Grade TF Card Consumption (2021-2032) & (K Units)

Figure 24. India Consumer Grade TF Card Consumption (2021-2032) & (K Units)

Figure 25. Producer Shipments of Consumer Grade TF Card by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Consumer Grade TF Card Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Consumer Grade TF Card Markets in 2025

Figure 28. United States VS China: Consumer Grade TF Card Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Consumer Grade TF Card Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Consumer Grade TF Card Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Consumer Grade TF Card Production Market Share 2025

Figure 32. China Based Manufacturers Consumer Grade TF Card Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Consumer Grade TF Card Production Market Share 2025

Figure 34. World Consumer Grade TF Card Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Consumer Grade TF Card Production Value Market Share by Type in 2025

Figure 36. Below 64GB

Figure 37. 64GB

Figure 38. 128GB

Figure 39. 256GB

Figure 40. 512GB

Figure 41. 1TB

Figure 42. World Consumer Grade TF Card Production Market Share by Type (2021-2032)

Figure 43. World Consumer Grade TF Card Production Value Market Share by Type (2021-2032)

Figure 44. World Consumer Grade TF Card Average Price by Type (2021-2032) & (US\$/Unit)

Figure 45. World Consumer Grade TF Card Production Value by Video Speed Class, (USD Million), 2021 & 2025 & 2032

Figure 46. World Consumer Grade TF Card Production Value Market Share by Video Speed Class in 2025

Figure 47. V6

Figure 48. V10

Figure 49. V30

Figure 50. V60

Figure 51. V90

Figure 52. World Consumer Grade TF Card Production Market Share by Video Speed Class (2021-2032)

Figure 53. World Consumer Grade TF Card Production Value Market Share by Video Speed Class (2021-2032)

Figure 54. World Consumer Grade TF Card Average Price by Video Speed Class (2021-2032) & (US\$/Unit)

Figure 55. World Consumer Grade TF Card Production Value by Minimum Write Performance, (USD Million), 2021 & 2025 & 2032

Figure 56. World Consumer Grade TF Card Production Value Market Share by Minimum Write Performance in 2025

Figure 57. Below C10

Figure 58. C10(U1)

Figure 59. U3

Figure 60. World Consumer Grade TF Card Production Market Share by Minimum Write Performance (2021-2032)

Figure 61. World Consumer Grade TF Card Production Value Market Share by Minimum Write Performance (2021-2032)

Figure 62. World Consumer Grade TF Card Average Price by Minimum Write Performance (2021-2032) & (US\$/Unit)

Figure 63. World Consumer Grade TF Card Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 64. World Consumer Grade TF Card Production Value Market Share by Application in 2025

Figure 65. Intelligent Speaker

Figure 66. Camera

Figure 67. Tablet PC

Figure 68. Mobile Phone

Figure 69. Unmanned Aerial Vehicle (UAV)

Figure 70. Other

Figure 71. World Consumer Grade TF Card Production Market Share by Application (2021-2032)

Figure 72. World Consumer Grade TF Card Production Value Market Share by Application (2021-2032)

Figure 73. World Consumer Grade TF Card Average Price by Application (2021-2032) & (US\$/Unit)

Figure 74. Consumer Grade TF Card Industry Chain

Figure 75. Consumer Grade TF Card Procurement Model

Figure 76. Consumer Grade TF Card Sales Model

Figure 77. Consumer Grade TF Card Sales Channels, Direct Sales, and Distribution

Figure 78. Methodology

Figure 79. Research Process and Data Source

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