

# Global Consumer-Grade Solar Portable Power Station Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Consumer-Grade Solar Portable Power Station market size is expected to reach \$ 6279 million by 2032, rising at a market growth of 16.9% CAGR during the forecast period (2026-2032).

Consumer-Grade Solar Portable Power Station is a compact and user-oriented portable energy solution designed for everyday consumer use, integrating solar charging capability, lithium-ion battery storage, inverter functionality, and multiple output interfaces into a single unit to deliver stable and flexible off-grid power. It is positioned to meet the growing demand for convenient and reliable electricity in outdoor recreation, emergency backup, and mobile living scenarios, offering enhanced usability and accessibility compared to traditional energy systems. Its advantages include high portability, ease of use, strong compatibility with consumer electronics, and efficient energy conversion, enabling users to achieve dependable power supply with minimal setup. In 2025, production was approximately 6.27 million units and the average price was USD 330 per unit. The industry's capacity utilization rate in 2025 was about 70%, and the average gross margin was around 41%. Upstream, the core inputs are lithium-ion battery cells and photovoltaic modules, with representative suppliers including CATL, BYD, EVE Energy, LONGi, JinkoSolar, Trina Solar, and First Solar, which provide critical storage units and power-generation components. The midstream segment encompasses system architecture design, battery management and safety strategies, power conversion and electrical integration, thermal management, software control, certification testing, and productization with quality management, translating performance targets into scalable delivery and controllable lifecycle cost. Downstream sales are primarily conducted through online and offline channels.

This report studies the global Consumer-Grade Solar Portable Power Station

production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Consumer-Grade Solar Portable Power Station and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Consumer-Grade Solar Portable Power Station that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Consumer-Grade Solar Portable Power Station total production and demand, 2021-2032, (K Units)

Global Consumer-Grade Solar Portable Power Station total production value, 2021-2032, (USD Million)

Global Consumer-Grade Solar Portable Power Station production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Consumer-Grade Solar Portable Power Station consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Consumer-Grade Solar Portable Power Station domestic production, consumption, key domestic manufacturers and share

Global Consumer-Grade Solar Portable Power Station production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Consumer-Grade Solar Portable Power Station production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Consumer-Grade Solar Portable Power Station production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Consumer-Grade Solar Portable Power Station market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EcoFlow (China), Shenzhen Hello Tech Energy (China), GOAL ZERO (USA), Shenzhen Poweroak Newener (China), Allpowers (China), DBK Electronics (China), Westinghouse (USA), ANKER (China), Pisen (China), JVC (Japan), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Consumer-Grade Solar Portable Power Station market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Consumer-Grade Solar Portable Power Station Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Consumer-Grade Solar Portable Power Station Market, Segmentation by Type:

?500Wh

500-1000Wh

?1000Wh

## Global Consumer-Grade Solar Portable Power Station Market, Segmentation by Output Power:

?500W

500W-1000W

1000W-3000W

Others

## Global Consumer-Grade Solar Portable Power Station Market, Segmentation by Protection:

IP54

IP65

Others

## Global Consumer-Grade Solar Portable Power Station Market, Segmentation by Sales Channel:

Online

Offline

## Companies Profiled:

EcoFlow (China)

Shenzhen Hello Tech Energy (China)

GOAL ZERO (USA)

Shenzhen Poweroak Newener (China)

Allpowers (China)

DBK Electronics (China)

Westinghouse (USA)

ANKER (China)

Pisen (China)

JVC (Japan)

SBASE (China)

Letsolar (China)

YOOBAO (China)

Newsmy (China)

ORICO Technologies (China)

FlashFish (China)

Pecron (China)

K?nner & S?hnen (Germany)

#### Key Questions Answered:

1. How big is the global Consumer-Grade Solar Portable Power Station market?
2. What is the demand of the global Consumer-Grade Solar Portable Power Station market?
3. What is the year over year growth of the global Consumer-Grade Solar Portable Power Station market?
4. What is the production and production value of the global Consumer-Grade Solar Portable Power Station market?
5. Who are the key producers in the global Consumer-Grade Solar Portable Power

Station market?

6. What are the growth factors driving the market demand?

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