

Global Consumer-Grade Solar Portable Power Station Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Consumer-Grade Solar Portable Power Station market size was valued at US\$ 2129 million in 2025 and is forecast to a readjusted size of US\$ 6279 million by 2032 with a CAGR of 16.9% during review period.

Consumer-Grade Solar Portable Power Station is a compact and user-oriented portable energy solution designed for everyday consumer use, integrating solar charging capability, lithium-ion battery storage, inverter functionality, and multiple output interfaces into a single unit to deliver stable and flexible off-grid power. It is positioned to meet the growing demand for convenient and reliable electricity in outdoor recreation, emergency backup, and mobile living scenarios, offering enhanced usability and accessibility compared to traditional energy systems. Its advantages include high portability, ease of use, strong compatibility with consumer electronics, and efficient energy conversion, enabling users to achieve dependable power supply with minimal setup. In 2025, production was approximately 6.27 million units and the average price was USD 330 per unit. The industry's capacity utilization rate in 2025 was about 70%, and the average gross margin was around 41%. Upstream, the core inputs are lithium-ion battery cells and photovoltaic modules, with representative suppliers including CATL, BYD, EVE Energy, LONGi, JinkoSolar, Trina Solar, and First Solar, which provide critical storage units and power-generation components. The midstream segment encompasses system architecture design, battery management and safety strategies, power conversion and electrical integration, thermal management, software control, certification testing, and productization with quality management, translating performance targets into scalable delivery and controllable lifecycle cost. Downstream sales are primarily conducted through online and offline channels.

This report is a detailed and comprehensive analysis for global Consumer-Grade Solar Portable Power Station market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Consumer-Grade Solar Portable Power Station market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Consumer-Grade Solar Portable Power Station market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Consumer-Grade Solar Portable Power Station market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Consumer-Grade Solar Portable Power Station market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Consumer-Grade Solar Portable Power Station

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Consumer-Grade Solar Portable Power Station market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EcoFlow (China), Shenzhen Hello Tech Energy (China), GOAL ZERO (USA), Shenzhen Poweroak Newener (China), Allpowers (China), DBK Electronics (China), Westinghouse (USA), ANKER (China), Pisen (China), JVC (Japan), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Consumer-Grade Solar Portable Power Station market is split by Type and by Sales Channel. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

?500Wh

500-1000Wh

?1000Wh

Market segment by Output Power

?500W

500W-1000W

1000W-3000W

Others

Market segment by Protection

IP54

IP65

Others

Market segment by Sales Channel

Online

Offline

Major players covered

EcoFlow (China)

Shenzhen Hello Tech Energy (China)

GOAL ZERO (USA)

Shenzhen Poweroak Newener (China)

Allpowers (China)

DBK Electronics (China)

Westinghouse (USA)

ANKER (China)

Pisen (China)

JVC (Japan)

SBASE (China)

Letsolar (China)

YOOBAO (China)

Newsmy (China)

ORICO Technologies (China)

FlashFish (China)

Pecron (China)

K?nner & S?hnen (Germany)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Consumer-Grade Solar Portable Power Station product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Consumer-Grade Solar Portable Power Station, with price, sales quantity, revenue, and global market share of Consumer-Grade Solar Portable Power Station from 2021 to 2026.

Chapter 3, the Consumer-Grade Solar Portable Power Station competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Consumer-Grade Solar Portable Power Station breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales market share and growth rate by Type, by Sales Channel, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Consumer-Grade Solar Portable Power Station market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Consumer-Grade Solar Portable Power Station.

Chapter 14 and 15, to describe Consumer-Grade Solar Portable Power Station sales channel, distributors, customers, research findings and conclusion.

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