

# Global Consumer Grade NAS Equipment Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Consumer Grade NAS Equipment market size is expected to reach \$ 8605 million by 2032, rising at a market growth of 41.0% CAGR during the forecast period (2026-2032).

Consumer Grade Network Attached Storage (NAS) equipment refers to user-friendly, plug-and-play storage systems designed primarily for home users and non-enterprise environments. These devices connect to a local network and provide centralized file storage, data backup, media streaming, and remote access capabilities for personal or household use. Compared with enterprise-grade NAS systems, consumer-grade NAS devices emphasize ease of installation, intuitive software interfaces, and simplified maintenance, while offering sufficient performance for everyday applications such as photo and video storage, personal cloud services, and home multimedia management.

In 2025, global Consumer Grade Network Attached Storage (NAS) equipment production reached approximately 2 million units, and average price was 420 usd/unit, with gross margin 30%.o archiving, and personal cloud services.

This report studies the global Consumer Grade NAS Equipment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Consumer Grade NAS Equipment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Consumer Grade NAS Equipment that contribute to its increasing demand across many markets.

### Highlights and key features of the study

Global Consumer Grade NAS Equipment total production and demand, 2021-2032, (K Units)

Global Consumer Grade NAS Equipment total production value, 2021-2032, (USD Million)

Global Consumer Grade NAS Equipment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Consumer Grade NAS Equipment consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Consumer Grade NAS Equipment domestic production, consumption, key domestic manufacturers and share

Global Consumer Grade NAS Equipment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Consumer Grade NAS Equipment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Consumer Grade NAS Equipment production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Consumer Grade NAS Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Synology, QNAP, Buffalo Technology, Asustor, Beijing Tiandingxing Technology, Hikvision, Lenovo, TerraMaster, UGREEN, Huawei, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Consumer Grade NAS Equipment market

### Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Consumer Grade NAS Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Consumer Grade NAS Equipment Market, Segmentation by Type:

2-Bay

4-Bay

Others

### Global Consumer Grade NAS Equipment Market, Segmentation by System:

ARM Type

x86 Type

### Global Consumer Grade NAS Equipment Market, Segmentation by Sales Install:

All-in-One

DIY

Global Consumer Grade NAS Equipment Market, Segmentation by Sales Channel:

Online

Offline

Companies Profiled:

Synology

QNAP

Buffalo Technology

Asustor

Beijing Tiandingxing Technology

Hikvision

Lenovo

TerraMaster

UGREEN

Huawei

Key Questions Answered:

1. How big is the global Consumer Grade NAS Equipment market?
2. What is the demand of the global Consumer Grade NAS Equipment market?
3. What is the year over year growth of the global Consumer Grade NAS Equipment market?
4. What is the production and production value of the global Consumer Grade NAS

Equipment market?

5. Who are the key producers in the global Consumer Grade NAS Equipment market?

6. What are the growth factors driving the market demand?

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