

# Global Consumer Grade Genetic Testing Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Consumer Grade Genetic Testing market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Customers send the company a DNA sample and receive their results directly from a secure website or in a written report. Direct-to-consumer genetic testing provides people access to their genetic information without necessarily involving a healthcare provider or health insurance company in the process.

This report studies the global Consumer Grade Genetic Testing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Consumer Grade Genetic Testing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Consumer Grade Genetic Testing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Consumer Grade Genetic Testing total market, 2018-2029, (USD Million)

Global Consumer Grade Genetic Testing total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Consumer Grade Genetic Testing total market, key domestic companies and share, (USD Million)

Global Consumer Grade Genetic Testing revenue by player and market share  
2018-2023, (USD Million)

Global Consumer Grade Genetic Testing total market by Type, CAGR, 2018-2029,  
(USD Million)

Global Consumer Grade Genetic Testing total market by Application, CAGR,  
2018-2029, (USD Million)

This reports profiles major players in the global Consumer Grade Genetic Testing market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 23andMe, MyHeritage, LabCorp, Myriad Genetics, Ancestry.com, Quest Diagnostics, Gene By Gene, DNA Diagnostics Center and Invitae, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Consumer Grade Genetic Testing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Consumer Grade Genetic Testing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Consumer Grade Genetic Testing Market, Segmentation by Type

Diagnostic Screening

PGD

Relationship Testing

### Global Consumer Grade Genetic Testing Market, Segmentation by Application

Online

Offline

### Companies Profiled:

23andMe

MyHeritage

LabCorp

Myriad Genetics

Ancestry.com

Quest Diagnostics

Gene By Gene

DNA Diagnostics Center

Invitae

IntelliGenetics

Ambry Genetics

Living DNA

EasyDNA

Pathway Genomics

Centrillion Technology

Xcode

Color Genomics

Anglia DNA Services

African Ancestry

Canadian DNA Services

DNA Family Check

Alpha Biolaboratories

Test Me DNA

23 Mofang

Genetic Health

DNA Services of America

Shuwen Health Sciences

Mapmygenome

Full Genomes

### Key Questions Answered

1. How big is the global Consumer Grade Genetic Testing market?
2. What is the demand of the global Consumer Grade Genetic Testing market?
3. What is the year over year growth of the global Consumer Grade Genetic Testing market?
4. What is the total value of the global Consumer Grade Genetic Testing market?
5. Who are the major players in the global Consumer Grade Genetic Testing market?
6. What are the growth factors driving the market demand?

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