

# Global Consumer-grade Drone Photogrammetry Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Consumer-grade Drone Photogrammetry Software market size is expected to reach \$ 168 million by 2032, rising at a market growth of 6.9% CAGR during the forecast period (2026-2032).

Consumer-grade drone photogrammetry software is a comprehensive system integrating flight control, image acquisition, data processing, and 3D modeling. It uses drones equipped with optical cameras, LiDAR, and other sensors to achieve high-precision mapping of terrain, landforms, and features. Industry gross margins vary significantly depending on technological complexity and application scenario requirements, ranging from approximately 30%-40%.

Key market drivers include the following factors:

### The Popularization of Low-Cost Hardware Expands the User Base

Market growth for consumer-grade drone photogrammetry software is primarily driven by the continuously lowering barriers to entry for drone hardware. Consumer-grade drones have seen steady improvements in flight stability, camera resolution, positioning accuracy, battery life, and automated flight path planning capabilities. These advancements enable small and medium-sized enterprises (SMEs), independent surveying professionals, agricultural service providers, engineering contractors, and content creators to acquire low-altitude imagery data at a significantly lower cost. Surveying tasks that previously required specialized aerial survey drones and complex equipment—such as small-scale terrain modeling, building facade documentation, agricultural field inspections, roof surveys, and construction site progress tracking—can

now be increasingly accomplished using consumer-grade drones paired with photogrammetry software, thereby expanding the potential user base for such software.

### Demand for Lightweight Surveying Solutions Drives the Expansion of Application Scenarios

Consumer-grade drone photogrammetry software is well-suited for lightweight scenarios where requirements regarding accuracy, cost, and efficiency are relatively balanced. It offers particularly high practical value in fields such as civil engineering, real estate, agriculture, forestry, small-scale mining operations, road inspections, emergency assessments, cultural heritage documentation, and environmental monitoring. Users typically require the rapid generation of orthomosaics, 3D models, point clouds, contour maps, and area and volume calculations to support on-site management, project presentations, and business decision-making. Compared to traditional surveying workflows, this software reduces the complexity of field data acquisition and lowers the technical barriers to data processing, while simultaneously increasing data acquisition frequency and project response speed. Consequently, demand for photogrammetry tools that are simple to use, capable of rapid output, and cost-effective continues to rise within sectors outside the specialized surveying industry.

### Cloud-Based Processing and Intelligent Features Enhance Software Value

Photogrammetry software is currently evolving from being merely a complex local processing tool into a more cloud-centric, automated, and platform-based solution. Cloud-based modeling reduces user reliance on high-performance computers and specialized operational expertise, making aerial image uploads, aerial triangulation, model generation, results sharing, and team collaboration significantly more convenient. Furthermore, features such as AI recognition, automatic stitching, error correction, feature classification, and volume calculation enhance both data processing efficiency and the practical utility of the results. Concurrently, a software subscription model, project-based billing, and mobile-enabled collaboration modes lower the barriers to entry for trials and purchases, effectively catering to the fragmented and lightweight usage requirements of consumer-grade drone users. As the low-altitude economy and digital infrastructure initiatives continue to advance, relevant software solutions are poised to evolve from being mere standalone modeling tools into comprehensive platforms for low-altitude data acquisition and management.

This report studies the global Consumer-grade Drone Photogrammetry Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Consumer-grade Drone Photogrammetry Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Consumer-grade Drone Photogrammetry Software that contribute to its increasing demand across many markets.

### Highlights and key features of the study

Global Consumer-grade Drone Photogrammetry Software total market, 2021-2032, (USD Million)

Global Consumer-grade Drone Photogrammetry Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Consumer-grade Drone Photogrammetry Software total market, key domestic companies, and share, (USD Million)

Global Consumer-grade Drone Photogrammetry Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Consumer-grade Drone Photogrammetry Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Consumer-grade Drone Photogrammetry Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Consumer-grade Drone Photogrammetry Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hexagon<sup>SE</sup>, Trimble<sup>US</sup>, Autodesk<sup>US</sup>, Pix4D<sup>CH</sup>, BAE Systems<sup>GB</sup>, Bentley Systems<sup>US</sup>, GreenValley International<sup>US</sup>, PhotoModeler Technologies<sup>CA</sup>, PMS AG<sup>CH</sup>, Datumate Ltd.<sup>IL</sup>, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Consumer-grade Drone Photogrammetry Software market

### Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Consumer-grade Drone Photogrammetry Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Consumer-grade Drone Photogrammetry Software Market, Segmentation by Type:

3D Reconstruction Software

Based on Images and Video

Based on 3D Scanning

#### Global Consumer-grade Drone Photogrammetry Software Market, Segmentation by Technology:

Binocular Stereo Vision

Structured Light Projection

Other

Global Consumer-grade Drone Photogrammetry Software Market, Segmentation by Sensing Solutions:

Multi-sensor Fusion

Dynamic Scanning Technology

Multispectral Imaging

Global Consumer-grade Drone Photogrammetry Software Market, Segmentation by Application:

Surveying

Agriculture

Construction

Disaster Monitoring

Other

Companies Profiled:

Hexagon?SE?

Trimble?US?

Autodesk?US?

Pix4D?CH?

BAE Systems?GB?

Bentley Systems?US?

GreenValley International?US?

PhotoModeler Technologies?CA?

PMS AG?CH?

Datamate Ltd.?IL?

SimActive?CA?

Geodetic?US?

Skyline Software Systems?US?

Agisoft LLC?RU?

Zhongqu Technology Co., Ltd

Terra Drone?JP?

### Key Questions Answered

1. How big is the global Consumer-grade Drone Photogrammetry Software market?
2. What is the demand of the global Consumer-grade Drone Photogrammetry Software market?
3. What is the year over year growth of the global Consumer-grade Drone Photogrammetry Software market?
4. What is the total value of the global Consumer-grade Drone Photogrammetry Software market?
5. Who are the Major Players in the global Consumer-grade Drone Photogrammetry Software market?
6. What are the growth factors driving the market demand?

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