

Global Consumer-grade AR Subtitle Glasses Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Consumer-grade AR Subtitle Glasses market size was valued at US\$ 264 million in 2024 and is forecast to a readjusted size of USD 638 million by 2031 with a CAGR of 13.4% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Consumer-grade AR subtitle glasses are wearable augmented reality devices designed to display real-time subtitles or transcriptions directly within the user's field of view, primarily for personal or everyday use. These glasses integrate lightweight optical display technology with microphones and often AI-driven software to convert spoken language into text, enabling users to see dialogue, translations, or captions superimposed onto their physical environment. Unlike enterprise-grade models, consumer-grade AR subtitle glasses prioritize affordability, comfort, and ease of use, making them suitable for the general public—especially for individuals who are deaf or hard of hearing, travelers navigating foreign languages, or anyone seeking enhanced communication in noisy or multilingual environments.

This report is a detailed and comprehensive analysis for global Consumer-grade AR Subtitle Glasses market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Consumer-grade AR Subtitle Glasses market size and forecasts, in consumption value (\$ Million), sales quantity (K Pairs), and average selling prices (US\$/Pair), 2020-2031

Global Consumer-grade AR Subtitle Glasses market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Pairs), and average selling prices (US\$/Pair), 2020-2031

Global Consumer-grade AR Subtitle Glasses market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Pairs), and average selling prices (US\$/Pair), 2020-2031

Global Consumer-grade AR Subtitle Glasses market shares of main players, shipments in revenue (\$ Million), sales quantity (K Pairs), and ASP (US\$/Pair), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Consumer-grade AR Subtitle Glasses
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Consumer-grade AR Subtitle Glasses market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Epson, LLVISION, XRAI Glass, Xander Glasses, INMO, Google, RAYNEO TECHNOLOGY, Vuzix, Rokid, Solos Smart Glasses, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

Consumer-grade AR Subtitle Glasses market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Optical Waveguide Display Type

Reflective Display Type

Market segment by Application

Hearing-impaired People

Cross-language Communicators

Education and Training

Others

Major players covered

Epson

LLVISION

XRAI Glass

Xander Glasses

INMO

Google

RAYNEO TECHNOLOGY

Vuzix

Rokid

Solos Smart Glasses

TranscribeGlass

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Consumer-grade AR Subtitle Glasses product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Consumer-grade AR Subtitle Glasses, with price, sales quantity, revenue, and global market share of Consumer-grade AR Subtitle Glasses from 2020 to 2025.

Chapter 3, the Consumer-grade AR Subtitle Glasses competitive situation, sales

quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Consumer-grade AR Subtitle Glasses breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Consumer-grade AR Subtitle Glasses market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Consumer-grade AR Subtitle Glasses.

Chapter 14 and 15, to describe Consumer-grade AR Subtitle Glasses sales channel, distributors, customers, research findings and conclusion.

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