

# Global Consumer Supply Chain Management Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Consumer Supply Chain Management market size is expected to reach \$ 28571 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

Consumer supply chain management refers to the process of planning, coordinating, executing, and optimizing the entire chain of goods (such as fast-moving consumer goods, clothing, electronic products, food and beverages, and household goods) that are geared towards end consumers, from raw material procurement, production and manufacturing, warehousing and logistics to distribution, retail, and after-sales service.

The development of consumer supply chain management is primarily driven by multiple factors, including consumers' ever-increasing expectations for delivery speed, product availability, and shopping experience; the rapid popularization of e-commerce and omnichannel retail models; increasingly fragmented and personalized demand; the maturity of digital technologies driving end-to-end visualization and intelligent decision-making; and the escalating global geopolitical and climate risks placing higher demands on supply chain resilience. To maintain responsiveness, cost efficiency, and sustainability in a highly competitive environment, enterprises are continuously optimizing collaborative mechanisms from raw materials to end users, accelerating the evolution of the consumer supply chain from traditional linear processes to intelligent networks centered on data-driven, flexible configuration, and ecosystem collaboration.

This report studies the global Consumer Supply Chain Management demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Consumer

Supply Chain Management, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Consumer Supply Chain Management that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Consumer Supply Chain Management total market, 2021-2032, (USD Million)

Global Consumer Supply Chain Management total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Consumer Supply Chain Management total market, key domestic companies, and share, (USD Million)

Global Consumer Supply Chain Management revenue by player, revenue and market share 2021-2026, (USD Million)

Global Consumer Supply Chain Management total market by Type, CAGR, 2021-2032, (USD Million)

Global Consumer Supply Chain Management total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Consumer Supply Chain Management market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP, Oracle, Infor, Descartes Systems Group, Manhattan Associates, Logility, IBM, Blue Yonder, Kinaxis, K?rber, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Consumer Supply Chain Management market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Consumer Supply Chain Management Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Consumer Supply Chain Management Market, Segmentation by Type:

By Sea

Air Transport

Railway

Multimodal transport

#### Global Consumer Supply Chain Management Market, Segmentation by Channel:

Traditional Retail Supply Chain

E-commerce Supply Chain

Others

#### Global Consumer Supply Chain Management Market, Segmentation by Technology:

Traditional Supply Chain Management

Digital Supply Chain

Intelligent Supply Chain

Global Consumer Supply Chain Management Market, Segmentation by Application:

FMCG

Household

Cold Chain

3C

Others

Companies Profiled:

SAP

Oracle

Infor

Descartes Systems Group

Manhattan Associates

Logility

IBM

Blue Yonder

Kinaxis

K?rber

Coupa Software

Epicor Software

E2open

OMP

JAGGAER

Zycus

GEP

Tive

JD Logistics

Bondex Supply Chain Management

Shine-Link International Logistics

Sinotrans

Feiliks International Logistics

### Key Questions Answered

1. How big is the global Consumer Supply Chain Management market?
2. What is the demand of the global Consumer Supply Chain Management market?
3. What is the year over year growth of the global Consumer Supply Chain Management market?
4. What is the total value of the global Consumer Supply Chain Management market?
5. Who are the Major Players in the global Consumer Supply Chain Management market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Consumer Supply Chain Management Introduction
- 1.2 World Consumer Supply Chain Management Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Consumer Supply Chain Management Total Market by Region (by Headquarter Location)
  - 1.3.1 World Consumer Supply Chain Management Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Consumer Supply Chain Management Revenue (2021-2032)
  - 1.3.3 China Based Company Consumer Supply Chain Management Revenue (2021-2032)
  - 1.3.4 Europe Based Company Consumer Supply Chain Management Revenue (2021-2032)
  - 1.3.5 Japan Based Company Consumer Supply Chain Management Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Consumer Supply Chain Management Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Consumer Supply Chain Management Revenue (2021-2032)
  - 1.3.8 India Based Company Consumer Supply Chain Management Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Consumer Supply Chain Management Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Consumer Supply Chain Management Consumption Value (2021-2032)
- 2.2 World Consumer Supply Chain Management Consumption Value by Region
  - 2.2.1 World Consumer Supply Chain Management Consumption Value by Region (2021-2026)
  - 2.2.2 World Consumer Supply Chain Management Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Consumer Supply Chain Management Consumption Value

(2021-2032)

2.4 China Consumer Supply Chain Management Consumption Value (2021-2032)

2.5 Europe Consumer Supply Chain Management Consumption Value (2021-2032)

2.6 Japan Consumer Supply Chain Management Consumption Value (2021-2032)

2.7 South Korea Consumer Supply Chain Management Consumption Value  
(2021-2032)

2.8 ASEAN Consumer Supply Chain Management Consumption Value (2021-2032)

2.9 India Consumer Supply Chain Management Consumption Value (2021-2032)

### **3 WORLD CONSUMER SUPPLY CHAIN MANAGEMENT COMPANIES COMPETITIVE ANALYSIS**

3.1 World Consumer Supply Chain Management Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Consumer Supply Chain Management Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Consumer Supply Chain Management in  
2025

3.2.3 Global Concentration Ratios (CR8) for Consumer Supply Chain Management in  
2025

3.3 Consumer Supply Chain Management Company Evaluation Quadrant

3.4 Consumer Supply Chain Management Market: Overall Company Footprint Analysis

3.4.1 Consumer Supply Chain Management Market: Region Footprint

3.4.2 Consumer Supply Chain Management Market: Company Product Type Footprint

3.4.3 Consumer Supply Chain Management Market: Company Product Application  
Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

4.1 United States VS China: Consumer Supply Chain Management Revenue  
Comparison (by Headquarter Location)

4.1.1 United States VS China: Consumer Supply Chain Management Revenue  
Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Consumer Supply Chain Management Revenue Market

Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Consumer Supply Chain Management Consumption Value Comparison

4.2.1 United States VS China: Consumer Supply Chain Management Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Consumer Supply Chain Management Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Consumer Supply Chain Management Companies and Market Share, 2021-2026

4.3.1 United States Based Consumer Supply Chain Management Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Consumer Supply Chain Management Revenue, (2021-2026)

4.4 China Based Companies Consumer Supply Chain Management Revenue and Market Share, 2021-2026

4.4.1 China Based Consumer Supply Chain Management Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Consumer Supply Chain Management Revenue, (2021-2026)

4.5 Rest of World Based Consumer Supply Chain Management Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Consumer Supply Chain Management Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Consumer Supply Chain Management Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Consumer Supply Chain Management Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 By Sea

5.2.2 Air Transport

5.2.3 Railway

5.2.4 Multimodal transport

5.3 Market Segment by Type

5.3.1 World Consumer Supply Chain Management Market Size by Type (2021-2026)

5.3.2 World Consumer Supply Chain Management Market Size by Type (2027-2032)

5.3.3 World Consumer Supply Chain Management Market Size Market Share by Type

(2027-2032)

## **6 MARKET ANALYSIS BY CHANNEL**

6.1 World Consumer Supply Chain Management Market Size Overview by Channel:  
2021 VS 2025 VS 2032

6.2 Segment Introduction by Channel

6.2.1 Traditional Retail Supply Chain

6.2.2 E-commerce Supply Chain

6.2.3 Others

6.3 Market Segment by Channel

6.3.1 World Consumer Supply Chain Management Market Size by Channel  
(2021-2026)

6.3.2 World Consumer Supply Chain Management Market Size by Channel  
(2027-2032)

6.3.3 World Consumer Supply Chain Management Market Size Market Share by  
Channel (2027-2032)

## **7 MARKET ANALYSIS BY TECHNOLOGY**

7.1 World Consumer Supply Chain Management Market Size Overview by Technology:  
2021 VS 2025 VS 2032

7.2 Segment Introduction by Technology

7.2.1 Traditional Supply Chain Management

7.2.2 Digital Supply Chain

7.2.3 Intelligent Supply Chain

7.3 Market Segment by Technology

7.3.1 World Consumer Supply Chain Management Market Size by Technology  
(2021-2026)

7.3.2 World Consumer Supply Chain Management Market Size by Technology  
(2027-2032)

7.3.3 World Consumer Supply Chain Management Market Size Market Share by  
Technology (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Consumer Supply Chain Management Market Size Overview by Application:  
2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 FMCG

8.2.2 Household

8.2.3 Cold Chain

8.2.4 3C

8.2.5 Others

8.3 Market Segment by Application

8.3.1 World Consumer Supply Chain Management Market Size by Application (2021-2026)

8.3.2 World Consumer Supply Chain Management Market Size by Application (2027-2032)

8.3.3 World Consumer Supply Chain Management Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 SAP

9.1.1 SAP Details

9.1.2 SAP Major Business

9.1.3 SAP Consumer Supply Chain Management Product and Services

9.1.4 SAP Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 SAP Recent Developments/Updates

9.1.6 SAP Competitive Strengths & Weaknesses

9.2 Oracle

9.2.1 Oracle Details

9.2.2 Oracle Major Business

9.2.3 Oracle Consumer Supply Chain Management Product and Services

9.2.4 Oracle Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Oracle Recent Developments/Updates

9.2.6 Oracle Competitive Strengths & Weaknesses

9.3 Infor

9.3.1 Infor Details

9.3.2 Infor Major Business

9.3.3 Infor Consumer Supply Chain Management Product and Services

9.3.4 Infor Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 Infor Recent Developments/Updates

9.3.6 Infor Competitive Strengths & Weaknesses

## 9.4 Descartes Systems Group

9.4.1 Descartes Systems Group Details

9.4.2 Descartes Systems Group Major Business

9.4.3 Descartes Systems Group Consumer Supply Chain Management Product and Services

9.4.4 Descartes Systems Group Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 Descartes Systems Group Recent Developments/Updates

9.4.6 Descartes Systems Group Competitive Strengths & Weaknesses

## 9.5 Manhattan Associates

9.5.1 Manhattan Associates Details

9.5.2 Manhattan Associates Major Business

9.5.3 Manhattan Associates Consumer Supply Chain Management Product and Services

9.5.4 Manhattan Associates Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 Manhattan Associates Recent Developments/Updates

9.5.6 Manhattan Associates Competitive Strengths & Weaknesses

## 9.6 Logility

9.6.1 Logility Details

9.6.2 Logility Major Business

9.6.3 Logility Consumer Supply Chain Management Product and Services

9.6.4 Logility Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 Logility Recent Developments/Updates

9.6.6 Logility Competitive Strengths & Weaknesses

## 9.7 IBM

9.7.1 IBM Details

9.7.2 IBM Major Business

9.7.3 IBM Consumer Supply Chain Management Product and Services

9.7.4 IBM Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 IBM Recent Developments/Updates

9.7.6 IBM Competitive Strengths & Weaknesses

## 9.8 Blue Yonder

9.8.1 Blue Yonder Details

9.8.2 Blue Yonder Major Business

9.8.3 Blue Yonder Consumer Supply Chain Management Product and Services

9.8.4 Blue Yonder Consumer Supply Chain Management Revenue, Gross Margin and

## Market Share (2021-2026)

9.8.5 Blue Yonder Recent Developments/Updates

9.8.6 Blue Yonder Competitive Strengths & Weaknesses

## 9.9 Kinaxis

9.9.1 Kinaxis Details

9.9.2 Kinaxis Major Business

9.9.3 Kinaxis Consumer Supply Chain Management Product and Services

9.9.4 Kinaxis Consumer Supply Chain Management Revenue, Gross Margin and

## Market Share (2021-2026)

9.9.5 Kinaxis Recent Developments/Updates

9.9.6 Kinaxis Competitive Strengths & Weaknesses

## 9.10 K?rber

9.10.1 K?rber Details

9.10.2 K?rber Major Business

9.10.3 K?rber Consumer Supply Chain Management Product and Services

9.10.4 K?rber Consumer Supply Chain Management Revenue, Gross Margin and

## Market Share (2021-2026)

9.10.5 K?rber Recent Developments/Updates

9.10.6 K?rber Competitive Strengths & Weaknesses

## 9.11 Coupa Software

9.11.1 Coupa Software Details

9.11.2 Coupa Software Major Business

9.11.3 Coupa Software Consumer Supply Chain Management Product and Services

9.11.4 Coupa Software Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.11.5 Coupa Software Recent Developments/Updates

9.11.6 Coupa Software Competitive Strengths & Weaknesses

## 9.12 Epicor Software

9.12.1 Epicor Software Details

9.12.2 Epicor Software Major Business

9.12.3 Epicor Software Consumer Supply Chain Management Product and Services

9.12.4 Epicor Software Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 Epicor Software Recent Developments/Updates

9.12.6 Epicor Software Competitive Strengths & Weaknesses

## 9.13 E2open

9.13.1 E2open Details

9.13.2 E2open Major Business

9.13.3 E2open Consumer Supply Chain Management Product and Services

9.13.4 E2open Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 E2open Recent Developments/Updates

9.13.6 E2open Competitive Strengths & Weaknesses

9.14 OMP

9.14.1 OMP Details

9.14.2 OMP Major Business

9.14.3 OMP Consumer Supply Chain Management Product and Services

9.14.4 OMP Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.14.5 OMP Recent Developments/Updates

9.14.6 OMP Competitive Strengths & Weaknesses

9.15 JAGGAER

9.15.1 JAGGAER Details

9.15.2 JAGGAER Major Business

9.15.3 JAGGAER Consumer Supply Chain Management Product and Services

9.15.4 JAGGAER Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.15.5 JAGGAER Recent Developments/Updates

9.15.6 JAGGAER Competitive Strengths & Weaknesses

9.16 Zycus

9.16.1 Zycus Details

9.16.2 Zycus Major Business

9.16.3 Zycus Consumer Supply Chain Management Product and Services

9.16.4 Zycus Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.16.5 Zycus Recent Developments/Updates

9.16.6 Zycus Competitive Strengths & Weaknesses

9.17 GEP

9.17.1 GEP Details

9.17.2 GEP Major Business

9.17.3 GEP Consumer Supply Chain Management Product and Services

9.17.4 GEP Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.17.5 GEP Recent Developments/Updates

9.17.6 GEP Competitive Strengths & Weaknesses

9.18 Tive

9.18.1 Tive Details

9.18.2 Tive Major Business

- 9.18.3 Tive Consumer Supply Chain Management Product and Services
- 9.18.4 Tive Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)
- 9.18.5 Tive Recent Developments/Updates
- 9.18.6 Tive Competitive Strengths & Weaknesses
- 9.19 JD Logistics
  - 9.19.1 JD Logistics Details
  - 9.19.2 JD Logistics Major Business
  - 9.19.3 JD Logistics Consumer Supply Chain Management Product and Services
  - 9.19.4 JD Logistics Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)
  - 9.19.5 JD Logistics Recent Developments/Updates
  - 9.19.6 JD Logistics Competitive Strengths & Weaknesses
- 9.20 Bondex Supply Chain Management
  - 9.20.1 Bondex Supply Chain Management Details
  - 9.20.2 Bondex Supply Chain Management Major Business
  - 9.20.3 Bondex Supply Chain Management Consumer Supply Chain Management Product and Services
  - 9.20.4 Bondex Supply Chain Management Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)
  - 9.20.5 Bondex Supply Chain Management Recent Developments/Updates
  - 9.20.6 Bondex Supply Chain Management Competitive Strengths & Weaknesses
- 9.21 Shine-Link International Logistics
  - 9.21.1 Shine-Link International Logistics Details
  - 9.21.2 Shine-Link International Logistics Major Business
  - 9.21.3 Shine-Link International Logistics Consumer Supply Chain Management Product and Services
  - 9.21.4 Shine-Link International Logistics Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)
  - 9.21.5 Shine-Link International Logistics Recent Developments/Updates
  - 9.21.6 Shine-Link International Logistics Competitive Strengths & Weaknesses
- 9.22 Sinotrans
  - 9.22.1 Sinotrans Details
  - 9.22.2 Sinotrans Major Business
  - 9.22.3 Sinotrans Consumer Supply Chain Management Product and Services
  - 9.22.4 Sinotrans Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)
  - 9.22.5 Sinotrans Recent Developments/Updates
  - 9.22.6 Sinotrans Competitive Strengths & Weaknesses

## 9.23 Feiliks International Logistics

9.23.1 Feiliks International Logistics Details

9.23.2 Feiliks International Logistics Major Business

9.23.3 Feiliks International Logistics Consumer Supply Chain Management Product and Services

9.23.4 Feiliks International Logistics Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026)

9.23.5 Feiliks International Logistics Recent Developments/Updates

9.23.6 Feiliks International Logistics Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Consumer Supply Chain Management Industry Chain

10.2 Consumer Supply Chain Management Upstream Analysis

10.3 Consumer Supply Chain Management Midstream Analysis

10.4 Consumer Supply Chain Management Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Consumer Supply Chain Management Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World Consumer Supply Chain Management Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World Consumer Supply Chain Management Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World Consumer Supply Chain Management Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World Consumer Supply Chain Management Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Consumer Supply Chain Management Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World Consumer Supply Chain Management Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World Consumer Supply Chain Management Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World Consumer Supply Chain Management Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key Consumer Supply Chain Management Players in 2025
- Table 12. World Consumer Supply Chain Management Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global Consumer Supply Chain Management Company Evaluation Quadrant
- Table 14. Head Office of Key Consumer Supply Chain Management Players
- Table 15. Consumer Supply Chain Management Market: Company Product Type Footprint
- Table 16. Consumer Supply Chain Management Market: Company Product Application Footprint
- Table 17. Consumer Supply Chain Management Mergers & Acquisitions Activity
- Table 18. United States VS China Consumer Supply Chain Management Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China Consumer Supply Chain Management Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 20. United States Based Consumer Supply Chain Management Companies,

Headquarters (States, Country)

Table 21. United States Based Companies Consumer Supply Chain Management Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Consumer Supply Chain Management Revenue Market Share (2021-2026)

Table 23. China Based Consumer Supply Chain Management Companies, Headquarters (Province, Country)

Table 24. China Based Companies Consumer Supply Chain Management Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Consumer Supply Chain Management Revenue Market Share (2021-2026)

Table 26. Rest of World Based Consumer Supply Chain Management Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Consumer Supply Chain Management Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Consumer Supply Chain Management Revenue Market Share (2021-2026)

Table 29. World Consumer Supply Chain Management Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Consumer Supply Chain Management Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Consumer Supply Chain Management Market Size by Type (2027-2032) & (USD Million)

Table 32. World Consumer Supply Chain Management Market Size by Channel, (USD Million), 2021 & 2025 & 2032

Table 33. World Consumer Supply Chain Management Market Size Value by Channel (2021-2026) & (USD Million)

Table 34. World Consumer Supply Chain Management Market Size by Channel (2027-2032) & (USD Million)

Table 35. World Consumer Supply Chain Management Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Table 36. World Consumer Supply Chain Management Market Size Value by Technology (2021-2026) & (USD Million)

Table 37. World Consumer Supply Chain Management Market Size by Technology (2027-2032) & (USD Million)

Table 38. World Consumer Supply Chain Management Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Consumer Supply Chain Management Market Size by Application (2021-2026) & (USD Million)

Table 40. World Consumer Supply Chain Management Market Size by Application (2027-2032) & (USD Million)

Table 41. SAP Basic Information, Manufacturing Base and Competitors

Table 42. SAP Major Business

Table 43. SAP Consumer Supply Chain Management Product and Services

Table 44. SAP Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. SAP Recent Developments/Updates

Table 46. SAP Competitive Strengths & Weaknesses

Table 47. Oracle Basic Information, Manufacturing Base and Competitors

Table 48. Oracle Major Business

Table 49. Oracle Consumer Supply Chain Management Product and Services

Table 50. Oracle Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Oracle Recent Developments/Updates

Table 52. Oracle Competitive Strengths & Weaknesses

Table 53. Infor Basic Information, Manufacturing Base and Competitors

Table 54. Infor Major Business

Table 55. Infor Consumer Supply Chain Management Product and Services

Table 56. Infor Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Infor Recent Developments/Updates

Table 58. Infor Competitive Strengths & Weaknesses

Table 59. Descartes Systems Group Basic Information, Manufacturing Base and Competitors

Table 60. Descartes Systems Group Major Business

Table 61. Descartes Systems Group Consumer Supply Chain Management Product and Services

Table 62. Descartes Systems Group Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Descartes Systems Group Recent Developments/Updates

Table 64. Descartes Systems Group Competitive Strengths & Weaknesses

Table 65. Manhattan Associates Basic Information, Manufacturing Base and Competitors

Table 66. Manhattan Associates Major Business

Table 67. Manhattan Associates Consumer Supply Chain Management Product and Services

Table 68. Manhattan Associates Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 69. Manhattan Associates Recent Developments/Updates
- Table 70. Manhattan Associates Competitive Strengths & Weaknesses
- Table 71. Logility Basic Information, Manufacturing Base and Competitors
- Table 72. Logility Major Business
- Table 73. Logility Consumer Supply Chain Management Product and Services
- Table 74. Logility Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 75. Logility Recent Developments/Updates
- Table 76. Logility Competitive Strengths & Weaknesses
- Table 77. IBM Basic Information, Manufacturing Base and Competitors
- Table 78. IBM Major Business
- Table 79. IBM Consumer Supply Chain Management Product and Services
- Table 80. IBM Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. IBM Recent Developments/Updates
- Table 82. IBM Competitive Strengths & Weaknesses
- Table 83. Blue Yonder Basic Information, Manufacturing Base and Competitors
- Table 84. Blue Yonder Major Business
- Table 85. Blue Yonder Consumer Supply Chain Management Product and Services
- Table 86. Blue Yonder Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Blue Yonder Recent Developments/Updates
- Table 88. Blue Yonder Competitive Strengths & Weaknesses
- Table 89. Kinaxis Basic Information, Manufacturing Base and Competitors
- Table 90. Kinaxis Major Business
- Table 91. Kinaxis Consumer Supply Chain Management Product and Services
- Table 92. Kinaxis Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Kinaxis Recent Developments/Updates
- Table 94. Kinaxis Competitive Strengths & Weaknesses
- Table 95. K?rber Basic Information, Manufacturing Base and Competitors
- Table 96. K?rber Major Business
- Table 97. K?rber Consumer Supply Chain Management Product and Services
- Table 98. K?rber Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. K?rber Recent Developments/Updates
- Table 100. K?rber Competitive Strengths & Weaknesses
- Table 101. Coupa Software Basic Information, Manufacturing Base and Competitors
- Table 102. Coupa Software Major Business

Table 103. Coupa Software Consumer Supply Chain Management Product and Services

Table 104. Coupa Software Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. Coupa Software Recent Developments/Updates

Table 106. Coupa Software Competitive Strengths & Weaknesses

Table 107. Epicor Software Basic Information, Manufacturing Base and Competitors

Table 108. Epicor Software Major Business

Table 109. Epicor Software Consumer Supply Chain Management Product and Services

Table 110. Epicor Software Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. Epicor Software Recent Developments/Updates

Table 112. Epicor Software Competitive Strengths & Weaknesses

Table 113. E2open Basic Information, Manufacturing Base and Competitors

Table 114. E2open Major Business

Table 115. E2open Consumer Supply Chain Management Product and Services

Table 116. E2open Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. E2open Recent Developments/Updates

Table 118. E2open Competitive Strengths & Weaknesses

Table 119. OMP Basic Information, Manufacturing Base and Competitors

Table 120. OMP Major Business

Table 121. OMP Consumer Supply Chain Management Product and Services

Table 122. OMP Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. OMP Recent Developments/Updates

Table 124. OMP Competitive Strengths & Weaknesses

Table 125. JAGGAER Basic Information, Manufacturing Base and Competitors

Table 126. JAGGAER Major Business

Table 127. JAGGAER Consumer Supply Chain Management Product and Services

Table 128. JAGGAER Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. JAGGAER Recent Developments/Updates

Table 130. JAGGAER Competitive Strengths & Weaknesses

Table 131. Zycus Basic Information, Manufacturing Base and Competitors

Table 132. Zycus Major Business

Table 133. Zycus Consumer Supply Chain Management Product and Services

Table 134. Zycus Consumer Supply Chain Management Revenue, Gross Margin and

Market Share (2021-2026) & (USD Million)

Table 135. Zycus Recent Developments/Updates

Table 136. Zycus Competitive Strengths & Weaknesses

Table 137. GEP Basic Information, Manufacturing Base and Competitors

Table 138. GEP Major Business

Table 139. GEP Consumer Supply Chain Management Product and Services

Table 140. GEP Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. GEP Recent Developments/Updates

Table 142. GEP Competitive Strengths & Weaknesses

Table 143. Tive Basic Information, Manufacturing Base and Competitors

Table 144. Tive Major Business

Table 145. Tive Consumer Supply Chain Management Product and Services

Table 146. Tive Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Tive Recent Developments/Updates

Table 148. Tive Competitive Strengths & Weaknesses

Table 149. JD Logistics Basic Information, Manufacturing Base and Competitors

Table 150. JD Logistics Major Business

Table 151. JD Logistics Consumer Supply Chain Management Product and Services

Table 152. JD Logistics Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. JD Logistics Recent Developments/Updates

Table 154. JD Logistics Competitive Strengths & Weaknesses

Table 155. Bondex Supply Chain Management Basic Information, Manufacturing Base and Competitors

Table 156. Bondex Supply Chain Management Major Business

Table 157. Bondex Supply Chain Management Consumer Supply Chain Management Product and Services

Table 158. Bondex Supply Chain Management Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. Bondex Supply Chain Management Recent Developments/Updates

Table 160. Bondex Supply Chain Management Competitive Strengths & Weaknesses

Table 161. Shine-Link International Logistics Basic Information, Manufacturing Base and Competitors

Table 162. Shine-Link International Logistics Major Business

Table 163. Shine-Link International Logistics Consumer Supply Chain Management Product and Services

Table 164. Shine-Link International Logistics Consumer Supply Chain Management

Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 165. Shine-Link International Logistics Recent Developments/Updates

Table 166. Shine-Link International Logistics Competitive Strengths & Weaknesses

Table 167. Sinotrans Basic Information, Manufacturing Base and Competitors

Table 168. Sinotrans Major Business

Table 169. Sinotrans Consumer Supply Chain Management Product and Services

Table 170. Sinotrans Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 171. Sinotrans Recent Developments/Updates

Table 172. Sinotrans Competitive Strengths & Weaknesses

Table 173. Feiliks International Logistics Basic Information, Manufacturing Base and Competitors

Table 174. Feiliks International Logistics Major Business

Table 175. Feiliks International Logistics Consumer Supply Chain Management Product and Services

Table 176. Feiliks International Logistics Consumer Supply Chain Management Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 177. Feiliks International Logistics Recent Developments/Updates

Table 178. Feiliks International Logistics Competitive Strengths & Weaknesses

Table 179. Global Key Players of Consumer Supply Chain Management Upstream (Raw Materials)

Table 180. Global Consumer Supply Chain Management Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Consumer Supply Chain Management Picture

Figure 2. World Consumer Supply Chain Management Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Consumer Supply Chain Management Total Revenue (2021-2032) & (USD Million)

Figure 4. World Consumer Supply Chain Management Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Consumer Supply Chain Management Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Consumer Supply Chain Management Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Consumer Supply Chain Management Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Consumer Supply Chain Management Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Consumer Supply Chain Management Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Consumer Supply Chain Management Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Consumer Supply Chain Management Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Consumer Supply Chain Management Revenue (2021-2032) & (USD Million)

Figure 13. Consumer Supply Chain Management Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Consumer Supply Chain Management Consumption Value (2021-2032) & (USD Million)

Figure 16. World Consumer Supply Chain Management Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Consumer Supply Chain Management Consumption Value (2021-2032) & (USD Million)

Figure 18. China Consumer Supply Chain Management Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Consumer Supply Chain Management Consumption Value (2021-2032) & (USD Million)

- Figure 20. Japan Consumer Supply Chain Management Consumption Value (2021-2032) & (USD Million)
- Figure 21. South Korea Consumer Supply Chain Management Consumption Value (2021-2032) & (USD Million)
- Figure 22. ASEAN Consumer Supply Chain Management Consumption Value (2021-2032) & (USD Million)
- Figure 23. India Consumer Supply Chain Management Consumption Value (2021-2032) & (USD Million)
- Figure 24. Producer Shipments of Consumer Supply Chain Management by Player Revenue (\$MM) and Market Share (%): 2025
- Figure 25. Global Four-firm Concentration Ratios (CR4) for Consumer Supply Chain Management Markets in 2025
- Figure 26. Global Four-firm Concentration Ratios (CR8) for Consumer Supply Chain Management Markets in 2025
- Figure 27. United States VS China: Consumer Supply Chain Management Revenue Market Share Comparison (2021 & 2025 & 2032)
- Figure 28. United States VS China: Consumer Supply Chain Management Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- Figure 29. World Consumer Supply Chain Management Market Size by Type, (USD Million), 2021 & 2025 & 2032
- Figure 30. World Consumer Supply Chain Management Market Size Market Share by Type in 2025
- Figure 31. By Sea
- Figure 32. Air Transport
- Figure 33. Railway
- Figure 34. Multimodal transport
- Figure 35. World Consumer Supply Chain Management Market Size Market Share by Type (2021-2032)
- Figure 36. World Consumer Supply Chain Management Market Size by Channel, (USD Million), 2021 & 2025 & 2032
- Figure 37. World Consumer Supply Chain Management Market Size Market Share by Channel in 2025
- Figure 38. Traditional Retail Supply Chain
- Figure 39. E-commerce Supply Chain
- Figure 40. Others
- Figure 41. World Consumer Supply Chain Management Market Size Market Share by Channel (2021-2032)
- Figure 42. World Consumer Supply Chain Management Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Figure 43. World Consumer Supply Chain Management Market Size Market Share by Technology in 2025

Figure 44. Traditional Supply Chain Management

Figure 45. Digital Supply Chain

Figure 46. Intelligent Supply Chain

Figure 47. World Consumer Supply Chain Management Market Size Market Share by Technology (2021-2032)

Figure 48. World Consumer Supply Chain Management Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World Consumer Supply Chain Management Market Size Market Share by Application in 2025

Figure 50. FMCG

Figure 51. Household

Figure 52. Cold Chain

Figure 53. 3C

Figure 54. Others

Figure 55. World Consumer Supply Chain Management Market Size Market Share by Application (2021-2032)

Figure 56. Consumer Supply Chain Management Industrial Chain

Figure 57. Methodology

Figure 58. Research Process and Data Source

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