

Global Consumer Endpoint Security Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Endpoint security or endpoint protection is an approach to the protection of computer networks that are remotely bridged to client devices. The connection of laptops, tablets, mobile phones and other wireless devices to corporate networks creates attack paths for security threats.

Scope of the Report:

This report studies the Consumer Endpoint Security market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Consumer Endpoint Security market by product type and applications/end industries.

The convenience of several services such as online banking also increases the number of internet users saving critical information on the web. This increasing dependence on the Internet comes with high security risks such as data theft and phishing, which increases the need to secure the web and endpoints, in turn, driving the growth of the market.

The increased adoption of SaaS-based security solutions will be one of the major trends that will gain traction in this market in the next few years. In addition to easy installation and upgrades, SaaS-based security solutions follow the pay-per-use model and are less expensive. This will result in an increased adoption of SaaS-based security solutions among enterprises in various industries, especially small- and medium-scale businesses.

The global Consumer Endpoint Security market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions. North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Consumer Endpoint Security. Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

RSA Security

Symantec

Trend Micro

Forcepoint

McAfee

Cisco Systems

HP

IBM

Microsoft

Panda Security

CipherCloud

Digital Guardian

WatchGuard Technologies

Trustwave

Avast Software

Blue Coat Systems

Fortinet

SafeNet

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

SaaS-based

Cloud-based

Others

Market Segment by Applications, can be divided into

Individual

Enterprise

Others

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