

Global Consumer Electronics Functional Coatings Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Consumer Electronics Functional Coatings market size was valued at US\$ 875 million in 2025 and is forecast to a readjusted size of US\$ 1431 million by 2032 with a CAGR of 7.3% during review period.

Consumer Electronics Functional Coatings refer to high-performance formulation-based coating systems applied to the surfaces of housings, back covers, middle frames, windows, touch surfaces and functional components used in smartphones, tablets, laptops, wearables, smart home devices and other consumer electronics. The category mainly includes transparent functional coatings, hardcoats, anti-fingerprint coatings, easy-to-clean coatings, conductive coatings, conductive inks, dielectric inks and NCVM-related coating systems that combine both appearance and functional performance. These products are typically formulated with resins, curing and crosslinking systems, specialty additives, pigments and fillers, conductive fillers, and solvent-borne or waterborne carriers, and are used on substrates such as polycarbonate, acrylics, elastomers, glass and metals. Their key roles are to enhance scratch resistance, chemical resistance, stain resistance, light transmission, surface feel, anti-glare performance, EMI-related functionality and wireless-signal compatibility. In commercial terms, this is not a simple extension of decorative paint, but a system-level materials family built around lightweight design, surface protection, functional integration and cosmetic upgrading, with major commercialization capabilities concentrated in China, Japan and broader Asian electronics manufacturing clusters.

The global market for consumer electronics functional coatings is evolving from a conventional surface-protection niche into a core platform for product differentiation.

Public disclosures from leading suppliers clearly show that demand is shifting rapidly from simple decoration toward high-value functional performance. PPG explicitly separates its consumer electronics offering into transparent functional coatings and conductive coatings and inks, while Momentive positions functional coatings as a critical enabler for replacing glass and metal with plastics by improving scratch resistance, chemical resistance, optical clarity and long-term durability. AkzoNobel's UV NCVM platform further demonstrates that functional coatings are expected to balance metallic appearance, wear resistance, chemical resistance and wireless-signal compatibility at the same time. As product design increasingly emphasizes lightweight construction, complex geometries, plastic substitution and integrated aesthetics, functional coatings are becoming an important lever for user experience and program value rather than a secondary supporting material.

Downstream expansion remains the clearest source of growth. Apple reported USD 37.005 billion of revenue from Wearables, Home and Accessories in fiscal 2024, while Xiaomi reported 904.6 million connected AIoT devices on its platform at the end of 2024, indicating that the addressable market for functional coatings has already expanded well beyond smartphones and tablets into earphones, watches, smart home hardware and broader AIoT devices. At the same time, barriers and risks are rising. Functional coatings typically need to pass long qualification cycles alongside full device programs, and suppliers must meet cosmetic consistency, mass-production yield, environmental compliance and cost targets simultaneously. Musashi Paint states that UV-curable coatings can reduce electricity consumption by about 50 percent to 70 percent compared with thermal curing, while water-based systems help reduce VOC emissions. AkzoNobel also states that its UV NCVM system produces fewer hazardous waste by-products and consumes less energy than traditional electroplating. Going forward, suppliers that can balance adhesion on recycled plastics, complex cosmetic design, functional integration and stable high-volume manufacturing will be best positioned to win programs from leading consumer electronics brands.

This report is a detailed and comprehensive analysis for global Consumer Electronics Functional Coatings market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Consumer Electronics Functional Coatings market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Consumer Electronics Functional Coatings market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Consumer Electronics Functional Coatings market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Consumer Electronics Functional Coatings market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Consumer Electronics Functional Coatings

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Consumer Electronics Functional Coatings market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Soka New Materials Group Co., Ltd., Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD., PPG Industries, Inc., Akzo Nobel N.V., Henkel AG & Co. KGaA, Element Solutions Inc., MKS Inc., DIC Corporation, TOYO CHEM CO., LTD., Musashi Paint Holdings Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Consumer Electronics Functional Coatings market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations

and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Decorative Coatings

Transparent Functional Coatings and Hardcoats

Conductive Coatings and Functional Inks

Others

Market segment by Chemistry Family

Acrylate Based Systems

Polyurethane Based Systems

Silicone Based Systems

Others

Market segment by Curing Method

UV Cured Systems

Thermal Cured Systems

Dual Cure Systems

Others

Market segment by Functional Role

Appearance and Tactile Enhancement

Protection and Durability

Electrical and Functional Integration

Others

Market segment by Application

Smartphones

Notebooks and Tablets

Wearables

Others

Market segment by players, this report covers

Sokan New Materials Group Co., Ltd.

Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD.

PPG Industries, Inc.

Akzo Nobel N.V.

Henkel AG & Co. KGaA

Element Solutions Inc.

MKS Inc.

DIC Corporation

TOYOCEM CO., LTD.

Musashi Paint Holdings Co., Ltd.

Fujikura Kasei Co., Ltd.

Momentive Performance Materials Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Consumer Electronics Functional Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Consumer Electronics Functional Coatings, with revenue, gross margin, and global market share of Consumer Electronics Functional Coatings from 2021 to 2026.

Chapter 3, the Consumer Electronics Functional Coatings competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Consumer Electronics Functional Coatings market forecast, by regions, by Type and by

Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Consumer Electronics Functional Coatings.

Chapter 13, to describe Consumer Electronics Functional Coatings research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Consumer Electronics Functional Coatings by Type

1.3.1 Overview: Global Consumer Electronics Functional Coatings Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Consumer Electronics Functional Coatings Consumption Value Market Share by Type in 2025

1.3.3 Decorative Coatings

1.3.4 Transparent Functional Coatings and Hardcoats

1.3.5 Conductive Coatings and Functional Inks

1.3.6 Others

1.4 Classification of Consumer Electronics Functional Coatings by Chemistry Family

1.4.1 Overview: Global Consumer Electronics Functional Coatings Market Size by Chemistry Family: 2021 Versus 2025 Versus 2032

1.4.2 Global Consumer Electronics Functional Coatings Consumption Value Market Share by Chemistry Family in 2025

1.4.3 Acrylate Based Systems

1.4.4 Polyurethane Based Systems

1.4.5 Silicone Based Systems

1.4.6 Others

1.5 Classification of Consumer Electronics Functional Coatings by Curing Method

1.5.1 Overview: Global Consumer Electronics Functional Coatings Market Size by Curing Method: 2021 Versus 2025 Versus 2032

1.5.2 Global Consumer Electronics Functional Coatings Consumption Value Market Share by Curing Method in 2025

1.5.3 UV Cured Systems

1.5.4 Thermal Cured Systems

1.5.5 Dual Cure Systems

1.5.6 Others

1.6 Classification of Consumer Electronics Functional Coatings by Functional Role

1.6.1 Overview: Global Consumer Electronics Functional Coatings Market Size by Functional Role: 2021 Versus 2025 Versus 2032

1.6.2 Global Consumer Electronics Functional Coatings Consumption Value Market Share by Functional Role in 2025

1.6.3 Appearance and Tactile Enhancement

- 1.6.4 Protection and Durability
- 1.6.5 Electrical and Functional Integration
- 1.6.6 Others
- 1.7 Global Consumer Electronics Functional Coatings Market by Application
 - 1.7.1 Overview: Global Consumer Electronics Functional Coatings Market Size by Application: 2021 Versus 2025 Versus 2032
 - 1.7.2 Smartphones
 - 1.7.3 Notebooks and Tablets
 - 1.7.4 Wearables
 - 1.7.5 Others
- 1.8 Global Consumer Electronics Functional Coatings Market Size & Forecast
- 1.9 Global Consumer Electronics Functional Coatings Market Size and Forecast by Region
 - 1.9.1 Global Consumer Electronics Functional Coatings Market Size by Region: 2021 VS 2025 VS 2032
 - 1.9.2 Global Consumer Electronics Functional Coatings Market Size by Region, (2021-2032)
 - 1.9.3 North America Consumer Electronics Functional Coatings Market Size and Prospect (2021-2032)
 - 1.9.4 Europe Consumer Electronics Functional Coatings Market Size and Prospect (2021-2032)
 - 1.9.5 Asia-Pacific Consumer Electronics Functional Coatings Market Size and Prospect (2021-2032)
 - 1.9.6 South America Consumer Electronics Functional Coatings Market Size and Prospect (2021-2032)
 - 1.9.7 Middle East & Africa Consumer Electronics Functional Coatings Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

- 2.1 Sokan New Materials Group Co., Ltd.
 - 2.1.1 Sokan New Materials Group Co., Ltd. Details
 - 2.1.2 Sokan New Materials Group Co., Ltd. Major Business
 - 2.1.3 Sokan New Materials Group Co., Ltd. Consumer Electronics Functional Coatings Product and Solutions
 - 2.1.4 Sokan New Materials Group Co., Ltd. Consumer Electronics Functional Coatings Revenue, Gross Margin and Market Share (2021-2026)
 - 2.1.5 Sokan New Materials Group Co., Ltd. Recent Developments and Future Plans
- 2.2 Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD.

- 2.2.1 Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD. Details
- 2.2.2 Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD. Major Business
- 2.2.3 Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD. Consumer Electronics Functional Coatings Product and Solutions
- 2.2.4 Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD. Consumer Electronics Functional Coatings Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD. Recent Developments and Future Plans
- 2.3 PPG Industries, Inc.
 - 2.3.1 PPG Industries, Inc. Details
 - 2.3.2 PPG Industries, Inc. Major Business
 - 2.3.3 PPG Industries, Inc. Consumer Electronics Functional Coatings Product and Solutions
 - 2.3.4 PPG Industries, Inc. Consumer Electronics Functional Coatings Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 PPG Industries, Inc. Recent Developments and Future Plans
- 2.4 Akzo Nobel N.V.
 - 2.4.1 Akzo Nobel N.V. Details
 - 2.4.2 Akzo Nobel N.V. Major Business
 - 2.4.3 Akzo Nobel N.V. Consumer Electronics Functional Coatings Product and Solutions
 - 2.4.4 Akzo Nobel N.V. Consumer Electronics Functional Coatings Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Akzo Nobel N.V. Recent Developments and Future Plans
- 2.5 Henkel AG & Co. KGaA
 - 2.5.1 Henkel AG & Co. KGaA Details
 - 2.5.2 Henkel AG & Co. KGaA Major Business
 - 2.5.3 Henkel AG & Co. KGaA Consumer Electronics Functional Coatings Product and Solutions
 - 2.5.4 Henkel AG & Co. KGaA Consumer Electronics Functional Coatings Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Henkel AG & Co. KGaA Recent Developments and Future Plans
- 2.6 Element Solutions Inc.
 - 2.6.1 Element Solutions Inc. Details
 - 2.6.2 Element Solutions Inc. Major Business
 - 2.6.3 Element Solutions Inc. Consumer Electronics Functional Coatings Product and Solutions
 - 2.6.4 Element Solutions Inc. Consumer Electronics Functional Coatings Revenue,

Gross Margin and Market Share (2021-2026)

2.6.5 Element Solutions Inc. Recent Developments and Future Plans

2.7 MKS Inc.

2.7.1 MKS Inc. Details

2.7.2 MKS Inc. Major Business

2.7.3 MKS Inc. Consumer Electronics Functional Coatings Product and Solutions

2.7.4 MKS Inc. Consumer Electronics Functional Coatings Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 MKS Inc. Recent Developments and Future Plans

2.8 DIC Corporation

2.8.1 DIC Corporation Details

2.8.2 DIC Corporation Major Business

2.8.3 DIC Corporation Consumer Electronics Functional Coatings Product and Solutions

2.8.4 DIC Corporation Consumer Electronics Functional Coatings Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 DIC Corporation Recent Developments and Future Plans

2.9 TOYOICHEM CO., LTD.

2.9.1 TOYOICHEM CO., LTD. Details

2.9.2 TOYOICHEM CO., LTD. Major Business

2.9.3 TOYOICHEM CO., LTD. Consumer Electronics Functional Coatings Product and Solutions

2.9.4 TOYOICHEM CO., LTD. Consumer Electronics Functional Coatings Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 TOYOICHEM CO., LTD. Recent Developments and Future Plans

2.10 Musashi Paint Holdings Co., Ltd.

2.10.1 Musashi Paint Holdings Co., Ltd. Details

2.10.2 Musashi Paint Holdings Co., Ltd. Major Business

2.10.3 Musashi Paint Holdings Co., Ltd. Consumer Electronics Functional Coatings Product and Solutions

2.10.4 Musashi Paint Holdings Co., Ltd. Consumer Electronics Functional Coatings Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Musashi Paint Holdings Co., Ltd. Recent Developments and Future Plans

2.11 Fujikura Kasei Co., Ltd.

2.11.1 Fujikura Kasei Co., Ltd. Details

2.11.2 Fujikura Kasei Co., Ltd. Major Business

2.11.3 Fujikura Kasei Co., Ltd. Consumer Electronics Functional Coatings Product and Solutions

2.11.4 Fujikura Kasei Co., Ltd. Consumer Electronics Functional Coatings Revenue,

Gross Margin and Market Share (2021-2026)

2.11.5 Fujikura Kasei Co., Ltd. Recent Developments and Future Plans

2.12 Momentive Performance Materials Inc.

2.12.1 Momentive Performance Materials Inc. Details

2.12.2 Momentive Performance Materials Inc. Major Business

2.12.3 Momentive Performance Materials Inc. Consumer Electronics Functional Coatings Product and Solutions

2.12.4 Momentive Performance Materials Inc. Consumer Electronics Functional Coatings Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Momentive Performance Materials Inc. Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Consumer Electronics Functional Coatings Revenue and Share by Players (2021-2026)

3.2 Market Share Analysis (2025)

3.2.1 Market Share of Consumer Electronics Functional Coatings by Company Revenue

3.2.2 Top 3 Consumer Electronics Functional Coatings Players Market Share in 2025

3.2.3 Top 6 Consumer Electronics Functional Coatings Players Market Share in 2025

3.3 Consumer Electronics Functional Coatings Market: Overall Company Footprint Analysis

3.3.1 Consumer Electronics Functional Coatings Market: Region Footprint

3.3.2 Consumer Electronics Functional Coatings Market: Company Product Type Footprint

3.3.3 Consumer Electronics Functional Coatings Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Consumer Electronics Functional Coatings Consumption Value and Market Share by Type (2021-2026)

4.2 Global Consumer Electronics Functional Coatings Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Consumer Electronics Functional Coatings Consumption Value Market Share by Application (2021-2026)

5.2 Global Consumer Electronics Functional Coatings Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America Consumer Electronics Functional Coatings Consumption Value by Type (2021-2032)

6.2 North America Consumer Electronics Functional Coatings Market Size by Application (2021-2032)

6.3 North America Consumer Electronics Functional Coatings Market Size by Country

6.3.1 North America Consumer Electronics Functional Coatings Consumption Value by Country (2021-2032)

6.3.2 United States Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

6.3.3 Canada Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

6.3.4 Mexico Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe Consumer Electronics Functional Coatings Consumption Value by Type (2021-2032)

7.2 Europe Consumer Electronics Functional Coatings Consumption Value by Application (2021-2032)

7.3 Europe Consumer Electronics Functional Coatings Market Size by Country

7.3.1 Europe Consumer Electronics Functional Coatings Consumption Value by Country (2021-2032)

7.3.2 Germany Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

7.3.3 France Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

7.3.5 Russia Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

7.3.6 Italy Consumer Electronics Functional Coatings Market Size and Forecast

(2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Consumer Electronics Functional Coatings Consumption Value by Type (2021-2032)

8.2 Asia-Pacific Consumer Electronics Functional Coatings Consumption Value by Application (2021-2032)

8.3 Asia-Pacific Consumer Electronics Functional Coatings Market Size by Region

8.3.1 Asia-Pacific Consumer Electronics Functional Coatings Consumption Value by Region (2021-2032)

8.3.2 China Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

8.3.3 Japan Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

8.3.4 South Korea Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

8.3.5 India Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

8.3.7 Australia Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America Consumer Electronics Functional Coatings Consumption Value by Type (2021-2032)

9.2 South America Consumer Electronics Functional Coatings Consumption Value by Application (2021-2032)

9.3 South America Consumer Electronics Functional Coatings Market Size by Country

9.3.1 South America Consumer Electronics Functional Coatings Consumption Value by Country (2021-2032)

9.3.2 Brazil Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

9.3.3 Argentina Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Consumer Electronics Functional Coatings Consumption Value by Type (2021-2032)

10.2 Middle East & Africa Consumer Electronics Functional Coatings Consumption Value by Application (2021-2032)

10.3 Middle East & Africa Consumer Electronics Functional Coatings Market Size by Country

10.3.1 Middle East & Africa Consumer Electronics Functional Coatings Consumption Value by Country (2021-2032)

10.3.2 Turkey Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

10.3.3 Saudi Arabia Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

10.3.4 UAE Consumer Electronics Functional Coatings Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

11.1 Consumer Electronics Functional Coatings Market Drivers

11.2 Consumer Electronics Functional Coatings Market Restraints

11.3 Consumer Electronics Functional Coatings Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Consumer Electronics Functional Coatings Industry Chain

12.2 Consumer Electronics Functional Coatings Upstream Analysis

12.3 Consumer Electronics Functional Coatings Midstream Analysis

12.4 Consumer Electronics Functional Coatings Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Consumer Electronics Functional Coatings Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Consumer Electronics Functional Coatings Consumption Value by Chemistry Family, (USD Million), 2021 & 2025 & 2032

Table 3. Global Consumer Electronics Functional Coatings Consumption Value by Curing Method, (USD Million), 2021 & 2025 & 2032

Table 4. Global Consumer Electronics Functional Coatings Consumption Value by Functional Role, (USD Million), 2021 & 2025 & 2032

Table 5. Global Consumer Electronics Functional Coatings Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 6. Global Consumer Electronics Functional Coatings Consumption Value by Region (2021-2026) & (USD Million)

Table 7. Global Consumer Electronics Functional Coatings Consumption Value by Region (2027-2032) & (USD Million)

Table 8. Sokan New Materials Group Co., Ltd. Company Information, Head Office, and Major Competitors

Table 9. Sokan New Materials Group Co., Ltd. Major Business

Table 10. Sokan New Materials Group Co., Ltd. Consumer Electronics Functional Coatings Product and Solutions

Table 11. Sokan New Materials Group Co., Ltd. Consumer Electronics Functional Coatings Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 12. Sokan New Materials Group Co., Ltd. Recent Developments and Future Plans

Table 13. Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD. Company Information, Head Office, and Major Competitors

Table 14. Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD. Major Business

Table 15. Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD. Consumer Electronics Functional Coatings Product and Solutions

Table 16. Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD. Consumer Electronics Functional Coatings Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 17. Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD. Recent Developments and Future Plans

Table 18. PPG Industries, Inc. Company Information, Head Office, and Major

Competitors

Table 19. PPG Industries, Inc. Major Business

Table 20. PPG Industries, Inc. Consumer Electronics Functional Coatings Product and Solutions

Table 21. PPG Industries, Inc. Consumer Electronics Functional Coatings Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 22. Akzo Nobel N.V. Company Information, Head Office, and Major Competitors

Table 23. Akzo Nobel N.V. Major Business

Table 24. Akzo Nobel N.V. Consumer Electronics Functional Coatings Product and Solutions

Table 25. Akzo Nobel N.V. Consumer Electronics Functional Coatings Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 26. Akzo Nobel N.V. Recent Developments and Future Plans

Table 27. Henkel AG & Co. KGaA Company Information, Head Office, and Major Competitors

Table 28. Henkel AG & Co. KGaA Major Business

Table 29. Henkel AG & Co. KGaA Consumer Electronics Functional Coatings Product and Solutions

Table 30. Henkel AG & Co. KGaA Consumer Electronics Functional Coatings Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 31. Henkel AG & Co. KGaA Recent Developments and Future Plans

Table 32. Element Solutions Inc. Company Information, Head Office, and Major Competitors

Table 33. Element Solutions Inc. Major Business

Table 34. Element Solutions Inc. Consumer Electronics Functional Coatings Product and Solutions

Table 35. Element Solutions Inc. Consumer Electronics Functional Coatings Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 36. Element Solutions Inc. Recent Developments and Future Plans

Table 37. MKS Inc. Company Information, Head Office, and Major Competitors

Table 38. MKS Inc. Major Business

Table 39. MKS Inc. Consumer Electronics Functional Coatings Product and Solutions

Table 40. MKS Inc. Consumer Electronics Functional Coatings Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 41. MKS Inc. Recent Developments and Future Plans

Table 42. DIC Corporation Company Information, Head Office, and Major Competitors

Table 43. DIC Corporation Major Business

Table 44. DIC Corporation Consumer Electronics Functional Coatings Product and Solutions

Table 45. DIC Corporation Consumer Electronics Functional Coatings Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 46. DIC Corporation Recent Developments and Future Plans

Table 47. TOYOICHEM CO., LTD. Company Information, Head Office, and Major Competitors

Table 48. TOYOICHEM CO., LTD. Major Business

Table 49. TOYOICHEM CO., LTD. Consumer Electronics Functional Coatings Product and Solutions

Table 50. TOYOICHEM CO., LTD. Consumer Electronics Functional Coatings Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 51. TOYOICHEM CO., LTD. Recent Developments and Future Plans

Table 52. Musashi Paint Holdings Co., Ltd. Company Information, Head Office, and Major Competitors

Table 53. Musashi Paint Holdings Co., Ltd. Major Business

Table 54. Musashi Paint Holdings Co., Ltd. Consumer Electronics Functional Coatings Product and Solutions

Table 55. Musashi Paint Holdings Co., Ltd. Consumer Electronics Functional Coatings Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 56. Musashi Paint Holdings Co., Ltd. Recent Developments and Future Plans

Table 57. Fujikura Kasei Co., Ltd. Company Information, Head Office, and Major Competitors

Table 58. Fujikura Kasei Co., Ltd. Major Business

Table 59. Fujikura Kasei Co., Ltd. Consumer Electronics Functional Coatings Product and Solutions

Table 60. Fujikura Kasei Co., Ltd. Consumer Electronics Functional Coatings Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 61. Fujikura Kasei Co., Ltd. Recent Developments and Future Plans

Table 62. Momentive Performance Materials Inc. Company Information, Head Office, and Major Competitors

Table 63. Momentive Performance Materials Inc. Major Business

Table 64. Momentive Performance Materials Inc. Consumer Electronics Functional Coatings Product and Solutions

Table 65. Momentive Performance Materials Inc. Consumer Electronics Functional Coatings Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 66. Momentive Performance Materials Inc. Recent Developments and Future Plans

Table 67. Global Consumer Electronics Functional Coatings Revenue (USD Million) by Players (2021-2026)

Table 68. Global Consumer Electronics Functional Coatings Revenue Share by Players

(2021-2026)

Table 69. Breakdown of Consumer Electronics Functional Coatings by Company Type (Tier 1, Tier 2, and Tier 3)

Table 70. Market Position of Players in Consumer Electronics Functional Coatings, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 71. Head Office of Key Consumer Electronics Functional Coatings Players

Table 72. Consumer Electronics Functional Coatings Market: Company Product Type Footprint

Table 73. Consumer Electronics Functional Coatings Market: Company Product Application Footprint

Table 74. Consumer Electronics Functional Coatings New Market Entrants and Barriers to Market Entry

Table 75. Consumer Electronics Functional Coatings Mergers, Acquisition, Agreements, and Collaborations

Table 76. Global Consumer Electronics Functional Coatings Consumption Value (USD Million) by Type (2021-2026)

Table 77. Global Consumer Electronics Functional Coatings Consumption Value Share by Type (2021-2026)

Table 78. Global Consumer Electronics Functional Coatings Consumption Value Forecast by Type (2027-2032)

Table 79. Global Consumer Electronics Functional Coatings Consumption Value by Application (2021-2026)

Table 80. Global Consumer Electronics Functional Coatings Consumption Value Forecast by Application (2027-2032)

Table 81. North America Consumer Electronics Functional Coatings Consumption Value by Type (2021-2026) & (USD Million)

Table 82. North America Consumer Electronics Functional Coatings Consumption Value by Type (2027-2032) & (USD Million)

Table 83. North America Consumer Electronics Functional Coatings Consumption Value by Application (2021-2026) & (USD Million)

Table 84. North America Consumer Electronics Functional Coatings Consumption Value by Application (2027-2032) & (USD Million)

Table 85. North America Consumer Electronics Functional Coatings Consumption Value by Country (2021-2026) & (USD Million)

Table 86. North America Consumer Electronics Functional Coatings Consumption Value by Country (2027-2032) & (USD Million)

Table 87. Europe Consumer Electronics Functional Coatings Consumption Value by Type (2021-2026) & (USD Million)

Table 88. Europe Consumer Electronics Functional Coatings Consumption Value by

Type (2027-2032) & (USD Million)

Table 89. Europe Consumer Electronics Functional Coatings Consumption Value by Application (2021-2026) & (USD Million)

Table 90. Europe Consumer Electronics Functional Coatings Consumption Value by Application (2027-2032) & (USD Million)

Table 91. Europe Consumer Electronics Functional Coatings Consumption Value by Country (2021-2026) & (USD Million)

Table 92. Europe Consumer Electronics Functional Coatings Consumption Value by Country (2027-2032) & (USD Million)

Table 93. Asia-Pacific Consumer Electronics Functional Coatings Consumption Value by Type (2021-2026) & (USD Million)

Table 94. Asia-Pacific Consumer Electronics Functional Coatings Consumption Value by Type (2027-2032) & (USD Million)

Table 95. Asia-Pacific Consumer Electronics Functional Coatings Consumption Value by Application (2021-2026) & (USD Million)

Table 96. Asia-Pacific Consumer Electronics Functional Coatings Consumption Value by Application (2027-2032) & (USD Million)

Table 97. Asia-Pacific Consumer Electronics Functional Coatings Consumption Value by Region (2021-2026) & (USD Million)

Table 98. Asia-Pacific Consumer Electronics Functional Coatings Consumption Value by Region (2027-2032) & (USD Million)

Table 99. South America Consumer Electronics Functional Coatings Consumption Value by Type (2021-2026) & (USD Million)

Table 100. South America Consumer Electronics Functional Coatings Consumption Value by Type (2027-2032) & (USD Million)

Table 101. South America Consumer Electronics Functional Coatings Consumption Value by Application (2021-2026) & (USD Million)

Table 102. South America Consumer Electronics Functional Coatings Consumption Value by Application (2027-2032) & (USD Million)

Table 103. South America Consumer Electronics Functional Coatings Consumption Value by Country (2021-2026) & (USD Million)

Table 104. South America Consumer Electronics Functional Coatings Consumption Value by Country (2027-2032) & (USD Million)

Table 105. Middle East & Africa Consumer Electronics Functional Coatings Consumption Value by Type (2021-2026) & (USD Million)

Table 106. Middle East & Africa Consumer Electronics Functional Coatings Consumption Value by Type (2027-2032) & (USD Million)

Table 107. Middle East & Africa Consumer Electronics Functional Coatings Consumption Value by Application (2021-2026) & (USD Million)

Table 108. Middle East & Africa Consumer Electronics Functional Coatings Consumption Value by Application (2027-2032) & (USD Million)

Table 109. Middle East & Africa Consumer Electronics Functional Coatings Consumption Value by Country (2021-2026) & (USD Million)

Table 110. Middle East & Africa Consumer Electronics Functional Coatings Consumption Value by Country (2027-2032) & (USD Million)

Table 111. Global Key Players of Consumer Electronics Functional Coatings Upstream (Raw Materials)

Table 112. Global Consumer Electronics Functional Coatings Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Consumer Electronics Functional Coatings Picture

Figure 2. Global Consumer Electronics Functional Coatings Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Consumer Electronics Functional Coatings Consumption Value Market Share by Type in 2025

Figure 4. Decorative Coatings

Figure 5. Transparent Functional Coatings and Hardcoats

Figure 6. Conductive Coatings and Functional Inks

Figure 7. Others

Figure 8. Global Consumer Electronics Functional Coatings Consumption Value by Chemistry Family, (USD Million), 2021 & 2025 & 2032

Figure 9. Global Consumer Electronics Functional Coatings Consumption Value Market Share by Chemistry Family in 2025

Figure 10. Acrylate Based Systems

Figure 11. Polyurethane Based Systems

Figure 12. Silicone Based Systems

Figure 13. Others

Figure 14. Global Consumer Electronics Functional Coatings Consumption Value by Curing Method, (USD Million), 2021 & 2025 & 2032

Figure 15. Global Consumer Electronics Functional Coatings Consumption Value Market Share by Curing Method in 2025

Figure 16. UV Cured Systems

Figure 17. Thermal Cured Systems

Figure 18. Dual Cure Systems

Figure 19. Others

Figure 20. Global Consumer Electronics Functional Coatings Consumption Value by Functional Role, (USD Million), 2021 & 2025 & 2032

Figure 21. Global Consumer Electronics Functional Coatings Consumption Value Market Share by Functional Role in 2025

Figure 22. Appearance and Tactile Enhancement

Figure 23. Protection and Durability

Figure 24. Electrical and Functional Integration

Figure 25. Others

Figure 26. Global Consumer Electronics Functional Coatings Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 27. Consumer Electronics Functional Coatings Consumption Value Market Share by Application in 2025

Figure 28. Smartphones Picture

Figure 29. Notebooks and Tablets Picture

Figure 30. Wearables Picture

Figure 31. Others Picture

Figure 32. Global Consumer Electronics Functional Coatings Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 33. Global Consumer Electronics Functional Coatings Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 34. Global Market Consumer Electronics Functional Coatings Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 35. Global Consumer Electronics Functional Coatings Consumption Value Market Share by Region (2021-2032)

Figure 36. Global Consumer Electronics Functional Coatings Consumption Value Market Share by Region in 2025

Figure 37. North America Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 38. Europe Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 39. Asia-Pacific Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 40. South America Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 41. Middle East & Africa Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 42. Company Three Recent Developments and Future Plans

Figure 43. Global Consumer Electronics Functional Coatings Revenue Share by Players in 2025

Figure 44. Consumer Electronics Functional Coatings Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 45. Market Share of Consumer Electronics Functional Coatings by Player Revenue in 2025

Figure 46. Top 3 Consumer Electronics Functional Coatings Players Market Share in 2025

Figure 47. Top 6 Consumer Electronics Functional Coatings Players Market Share in 2025

Figure 48. Global Consumer Electronics Functional Coatings Consumption Value Share by Type (2021-2026)

Figure 49. Global Consumer Electronics Functional Coatings Market Share Forecast by Type (2027-2032)

Figure 50. Global Consumer Electronics Functional Coatings Consumption Value Share by Application (2021-2026)

Figure 51. Global Consumer Electronics Functional Coatings Market Share Forecast by Application (2027-2032)

Figure 52. North America Consumer Electronics Functional Coatings Consumption Value Market Share by Type (2021-2032)

Figure 53. North America Consumer Electronics Functional Coatings Consumption Value Market Share by Application (2021-2032)

Figure 54. North America Consumer Electronics Functional Coatings Consumption Value Market Share by Country (2021-2032)

Figure 55. United States Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 56. Canada Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 57. Mexico Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 58. Europe Consumer Electronics Functional Coatings Consumption Value Market Share by Type (2021-2032)

Figure 59. Europe Consumer Electronics Functional Coatings Consumption Value Market Share by Application (2021-2032)

Figure 60. Europe Consumer Electronics Functional Coatings Consumption Value Market Share by Country (2021-2032)

Figure 61. Germany Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 62. France Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 63. United Kingdom Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 64. Russia Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 65. Italy Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 66. Asia-Pacific Consumer Electronics Functional Coatings Consumption Value Market Share by Type (2021-2032)

Figure 67. Asia-Pacific Consumer Electronics Functional Coatings Consumption Value Market Share by Application (2021-2032)

Figure 68. Asia-Pacific Consumer Electronics Functional Coatings Consumption Value

Market Share by Region (2021-2032)

Figure 69. China Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 70. Japan Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 71. South Korea Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 72. India Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 73. Southeast Asia Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 74. Australia Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 75. South America Consumer Electronics Functional Coatings Consumption Value Market Share by Type (2021-2032)

Figure 76. South America Consumer Electronics Functional Coatings Consumption Value Market Share by Application (2021-2032)

Figure 77. South America Consumer Electronics Functional Coatings Consumption Value Market Share by Country (2021-2032)

Figure 78. Brazil Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 79. Argentina Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 80. Middle East & Africa Consumer Electronics Functional Coatings Consumption Value Market Share by Type (2021-2032)

Figure 81. Middle East & Africa Consumer Electronics Functional Coatings Consumption Value Market Share by Application (2021-2032)

Figure 82. Middle East & Africa Consumer Electronics Functional Coatings Consumption Value Market Share by Country (2021-2032)

Figure 83. Turkey Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 84. Saudi Arabia Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 85. UAE Consumer Electronics Functional Coatings Consumption Value (2021-2032) & (USD Million)

Figure 86. Consumer Electronics Functional Coatings Market Drivers

Figure 87. Consumer Electronics Functional Coatings Market Restraints

Figure 88. Consumer Electronics Functional Coatings Market Trends

Figure 89. Porters Five Forces Analysis

Figure 90. Consumer Electronics Functional Coatings Industrial Chain

Figure 91. Methodology

Figure 92. Research Process and Data Source

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