

Global Consumer Electronics Coatings and Surface Treatment Chemicals Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Consumer Electronics Coatings and Surface Treatment Chemicals market size was valued at US\$ 1543 million in 2025 and is forecast to a readjusted size of US\$ 2382 million by 2032 with a CAGR of 6.3% during review period.

Consumer Electronics Coatings and Surface Treatment Chemicals refer to formulation-based chemical systems applied to the surfaces of housings, middle frames, back covers, buttons, windows, decorative parts and functional components used in smartphones, tablets, laptops, wearables, smart home devices and other consumer electronics. The category mainly includes decorative coatings, transparent functional coatings, hardcoats, clearcoats, primers, conductive coatings, conductive inks, dielectric inks, NCVM-compatible coating systems and related pretreatment chemistries. These products are typically formulated with resins, pigments and fillers, specialty additives, conductive fillers, solvent-borne or waterborne carriers and curing systems, and are used on substrates such as plastics, elastomers, glass and metals. Their main role is to improve appearance, tactile quality, scratch resistance, chemical resistance, stain resistance, optical clarity and wireless-signal compatibility. Commercial adoption is currently concentrated in smartphones, notebooks, tablets, wearables and smart home devices, with major supporting manufacturing capacity located in China, Japan and broader Asian electronics manufacturing clusters.

The global market for consumer electronics coatings and surface treatment chemicals is moving beyond conventional cosmetic spraying and becoming a key platform for product differentiation. Public product disclosures from leading suppliers show that the market now spans decorative coatings, transparent functional coatings, conductive

coatings and inks, hardcoats and NCVM metallization systems for smartphones, tablets, laptops, touch displays and wearables. Expansion in downstream terminals continues to reinforce this trend. Apple reported USD 37.005 billion in fiscal 2024 sales from Wearables, Home and Accessories, while Xiaomi reported 904.6 million connected AIoT devices on its platform at the end of 2024. This indicates that demand for electronics surface chemistry is extending from smartphone back covers, middle frames and buttons into earphones, watches, smart home hardware and broader AIoT devices. For brand owners, metallic appearance, anti-fingerprint performance, sweat resistance, chemical resistance, scratch durability and signal friendliness are increasingly becoming standard requirements in premium programs.

At the same time, barriers and risks are rising. These materials usually need to pass long qualification cycles alongside full device programs, and suppliers must balance cosmetic consistency, production yield, environmental compliance and cost control. Regulatory pressure on wastewater and pollutant discharge in electronics-related manufacturing remains in place, while suppliers are accelerating the shift toward lower-energy, lower-VOC and more sustainable coating systems. AkzoNobel states that its UV NCVM solution generates fewer hazardous waste by-products and consumes less energy than traditional electroplating, while Musashi Paint reports that UV-curable coatings can reduce electricity use by about 50 percent to 70 percent versus thermal curing and that water-based systems help reduce VOC emissions. Meanwhile, Covestro has already supplied polycarbonate grades with 30 percent to 50 percent PCR content for the Fairphone 4 rear cover and middle frame, signaling that compatibility between recycled substrates and high-cosmetic surface systems is becoming a meaningful new growth area. Suppliers that can balance adhesion on recycled materials, complex appearance effects, functional integration and stable mass production will be best positioned to secure programs from leading consumer electronics brands.

This report is a detailed and comprehensive analysis for global Consumer Electronics Coatings and Surface Treatment Chemicals market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Consumer Electronics Coatings and Surface Treatment Chemicals market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Consumer Electronics Coatings and Surface Treatment Chemicals market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Consumer Electronics Coatings and Surface Treatment Chemicals market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Consumer Electronics Coatings and Surface Treatment Chemicals market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Consumer Electronics Coatings and Surface Treatment Chemicals

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Consumer Electronics Coatings and Surface Treatment Chemicals market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Soka New Materials Group Co., Ltd., Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD., PPG Industries, Inc., Akzo Nobel N.V., Henkel AG & Co. KGaA, Element Solutions Inc., MKS Inc., DIC Corporation, TOYOCEM CO., LTD., Musashi Paint Holdings Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Consumer Electronics Coatings and Surface Treatment Chemicals market is split by

Global Consumer Electronics Coatings and Surface Treatment Chemicals Market 2026 by Company, Regions, Type and...

Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Decorative Coatings

Transparent Functional Coatings and Hardcoats

Conductive Coatings and Functional Inks

Others

Market segment by Chemistry Family

Acrylate Based Systems

Polyurethane Based Systems

Silicone Based Systems

Others

Market segment by Curing Method

UV Cured Systems

Thermal Cured Systems

Dual Cure Systems

Others

Market segment by Functional Role

Appearance and Tactile Enhancement

Protection and Durability

Electrical and Functional Integration

Others

Market segment by Application

Smartphones

Notebooks and Tablets

Wearables

Others

Market segment by players, this report covers

Sokan New Materials Group Co., Ltd.

Jiangsu Kuangshun Photosensitivity New-Material Stock Co., LTD.

PPG Industries, Inc.

Akzo Nobel N.V.

Henkel AG & Co. KGaA

Element Solutions Inc.

MKS Inc.

DIC Corporation

TOYOCEM CO., LTD.

Musashi Paint Holdings Co., Ltd.

Fujikura Kasei Co., Ltd.

Momentive Performance Materials Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Consumer Electronics Coatings and Surface Treatment Chemicals product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Consumer Electronics Coatings and Surface Treatment Chemicals, with revenue, gross margin, and global market share of Consumer Electronics Coatings and Surface Treatment Chemicals from 2021 to 2026.

Chapter 3, the Consumer Electronics Coatings and Surface Treatment Chemicals competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.

Consumer Electronics Coatings and Surface Treatment Chemicals market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Consumer Electronics Coatings and Surface Treatment Chemicals.

Chapter 13, to describe Consumer Electronics Coatings and Surface Treatment Chemicals research findings and conclusion.

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